

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM360362

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Ashro, Inc.		10/20/2015	CORPORATION: WISCONSIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Colony Brands, Inc.		
<b>Street Address:</b>	1112 7th Avenue		
<b>City:</b>	Monroe		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	53566		
<b>Entity Type:</b>	CORPORATION: WISCONSIN		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3720191	SALSA STYLE	
<b>Registration Number:</b>	3765459	SALSA STYLE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3124276664		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312 427-1300		
<b>Email:</b>	chiustm@ladas.net		
<b>Correspondent Name:</b>	David C Brezina		
<b>Address Line 1:</b>	224 S Michigan Ave		
<b>Address Line 2:</b>	Suite 1600		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60604		
<b>ATTORNEY DOCKET NUMBER:</b>	CTG05670		
<b>NAME OF SUBMITTER:</b>	David C Brezina		
<b>SIGNATURE:</b>	/David C Brezina/		
<b>DATE SIGNED:</b>	10/28/2015		
<b>Total Attachments: 1</b>			
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**TRADEMARK ASSIGNMENT AGREEMENT**

This Trademark Agreement ("Assignment"), effective as of the date last signed below, is by and between **Ashro, Inc.**, a Wisconsin corporation, having an address of 1112 7<sup>th</sup> Avenue, Monroe, Wisconsin 53566 ("Seller") and **Colony Brands, Inc.**, a Wisconsin corporation, having an address of 1112 7<sup>th</sup> Avenue, Monroe, Wisconsin ("Buyer"), together the ("Parties").

**WHEREIN**, Seller wants to transfer to Buyer its entire right, title and interest in and to the SALSA STYLE Trademark the related registrations, and the goodwill of the business symbolized by the marks; the Buyer wants to acquire same.

**THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, the Parties agree as follows.

Assignment of Trademark Rights. Seller hereby sells, assigns, transfers, and conveys to Buyer the entire right, title and interest in and to:

SALSA STYLE – U.S. registration 3,720,191  
SALSA STYLE – U. S. registration 3,765,459

and other right in the Salsa Style Trademark, the goodwill of the business symbolized by that mark and the right to sue, either at law or in equity, and to recover for any past or future infringement thereof, and any common law trademark rights related to the Salsa Style Trademark owned by Seller.

**IN WITNESS WHEREOF**, the Parties executed this Agreement as follows:

Buyer:

**COLONY BRANDS, INC.**

By: 

John D. Baumann, President

Dated 10/27/15

Seller:

**ASHRO, INC.**

By: 

R. Ryan Kubly, Vice President

Dated October 20, 2015