

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM360383

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CRUZ BAY PUBLISHING, INC.		10/28/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	CRUZ BAY RS-SPE, LLC		
Street Address:	300 CONTINENTAL BLVD.		
Internal Address:	SUITE 650		
City:	EL SEGUNDO		
State/Country:	CALIFORNIA		
Postal Code:	90245		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1120914	NASTAR	
Registration Number:	1726359	NASTAR	
CORRESPONDENCE DATA			
Fax Number:	7346231625		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	313-223-3006		
Email:	nzemgulis@dickinsonwright.com		
Correspondent Name:	Adam J. Wallace		
Address Line 1:	500 Woodward Avenue		
Address Line 2:	Suite 4000		
Address Line 4:	Detroit, MICHIGAN 48226		
ATTORNEY DOCKET NUMBER:	27932-1		
NAME OF SUBMITTER:	ADAM J. WALLACE		
SIGNATURE:	/ADAM. J. WALLACE/		
DATE SIGNED:	10/29/2015		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

WHEREAS, Cruz Bay Publishing, Inc., a Delaware corporation, with offices at 300 Continental Blvd., Suite 650, El Segundo, CA 90245 (the "Assignor"), is the owner of and has adopted and used those trademarks listed on Schedule A hereto (all such marks being the "Trademarks"); WHEREAS, Cruz Bay RS-SPE, LLC, a Delaware limited liability company with offices at 300 Continental Blvd., Suite 650, El Segundo, CA 90245 ("Assignee"), desires to acquire all of Assignor's right, title and interest in and to the Trademarks, in the United States of America and all other countries and jurisdictions of the world, as well as all associated goodwill, as successor to the business of the Assignor to which the Trademarks relate;

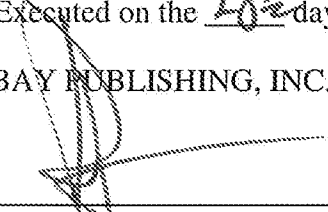
WHEREAS, Assignor and Assignee have entered into a Contribution Agreement and Intellectual Property Assignment of even date herewith pursuant to which Assignor is contributing certain assets to Assignee, including the Trademarks; and

WHEREAS, pursuant to the Contribution Agreement and Intellectual Property Assignment, the Assignee has acquired all right, title and interest in and to the Trademarks, including any and all goodwill of the business associated with the use of, and symbolized by the trademarks, and the parties wish to record such acquisition in the respective Trademark Offices.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged by each party, Assignor hereby assigns to Assignee all of Assignor's right title and interest in and to (i) the Trademarks, together with the goodwill of the business associated with the Trademarks; (ii) all renewals and extensions of any such application, registration and filing; (iii) all licenses for the use of the Trademarks; (iv) all income, royalties, damages, claims, and payments now or hereafter due or payable under and with respect thereto, including, without limitation, damages, claims, and payments for past and future infringements thereof; (v) all rights to sue for past, present, and future infringements of the foregoing, including the right to settle suits involving claims and demands for royalties owing; (vi) all rights corresponding to any of the foregoing throughout the world; and (vii) the right to assign the rights conveyed herein, the same to be held and enjoyed by Assignee for its own use and benefit, and for the benefit of its successors, assigns, and legal representatives.

Executed on the 28th day of October, 2015.

CRUZ BAY PUBLISHING, INC.

By: 
Name: Brian Sellstrom
Its: Executive Vice President

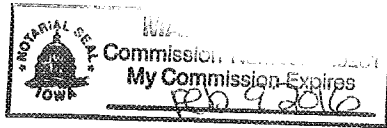
[ACKNOWLEDGEMENT PAGE FOLLOWS]

ACKNOWLEDGEMENT

State of Iowa)
County of Polk)

The foregoing instrument was acknowledged before me on this 20th day of October, 2015, by Brian Sellstrom, the Executive Vice President of Cruz Bay Publishing, Inc., a Delaware corporation, to me known (or satisfactorily proven) to be the person described herein and acknowledged that he executed the same as his free act and deed on behalf of such corporation.

Mary Schuler
Mary Schuler, Notary Public
Polk County, State of Iowa
My commission expires: Feb 9 2016
Acting in the County of Polk



Schedule A
Trademarks

A. United States Service Mark and Trademark Registrations and Applications:

NASTAR (Reg. No. 1120914)

NASTAR (Reg. No. 1726359)

B. Canada Service Mark and Trademark Registrations and Applications:

NASTAR (Reg. No. TMA335379)