

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM360464

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Up Global		10/26/2015	CORPORATION: WASHINGTON
RECEIVING PARTY DATA			
Name:	Techstars Central LLC		
Street Address:	1050 Walnut Street, Suite 202		
City:	Boulder		
State/Country:	COLORADO		
Postal Code:	80302		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Serial Number:	86584574	STARTUP DIGEST	
Serial Number:	86601574	STARTUP NEXT	
Serial Number:	86096277	STARTUP WEEK	
Serial Number:	85038661	STARTUPDIGEST	
Serial Number:	85940925	UP GLOBAL	
Serial Number:	85306630		
Serial Number:	85306391	STARTUP WEEKEND	
CORRESPONDENCE DATA			
Fax Number:	2062172201		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2062172200		
Email:	trademarks@aeonlaw.com		
Correspondent Name:	Susan L. Stuart		
Address Line 1:	1218 3rd Ave., Suite 2100		
Address Line 4:	Seattle, WASHINGTON 98101		
ATTORNEY DOCKET NUMBER:	STAR-2011001		
NAME OF SUBMITTER:	Susan L. Stuart		
SIGNATURE:	/Susan L. Stuart/		

OP \$190.00 86584574

DATE SIGNED:	10/29/2015
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Total Attachments: 4

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ASSIGNMENT

A S S I G N M E N T

This Agreement is entered into between the following parties on the 26th day of October, 2015:

ASSIGNOR(S): Up Global

Located at: PO Box 95149
Seattle, WASHINGTON 98145
UNITED STATES

ASSIGNEE: Techstars Central LLC

Located at: 1050 Walnut Street, Suite 202
Boulder, COLORADO 80302
UNITED STATES

I. Summary

The Assignor is the owner of the Trademarks, Service Marks, Trade Dress and/or domain names (“Trademarks”) described in Attachment 1, and the goodwill of the business relating to “Providing online newsletters in the field of business, networking, and entrepreneurship via e-mail; Education services, namely, providing mentoring, tutoring, classes, seminars and workshops in the field of business, business development, and marketing; Arranging and conducting special events for business purposes; Providing marketing and promotion of special events; Arranging and conducting special events for business purposes; Business development services, namely, providing start-up support for businesses of others; Providing a web site featuring information relating to business issues in the field of technology and business entrepreneurship events; Providing on-line, non-downloadable electronic newsletters delivered by e-mail featuring information, articles and event calendars in the field of technology and entrepreneurship events; Providing a website featuring non-downloadable publications in the nature of articles in the field of technology and entrepreneurship events” (“Products”) upon which the Trademarks are used and for which they are registered (“Goodwill”).

The Assignor desires to convey, transfer, assign, and deliver to the Assignee all of its right title, and interest in and to the Trademarks, along with the Goodwill.

In consideration for the mutual promises, covenants, and Agreements made below, the parties, intending to be legally bound, agree as follows:

II. Assignment

The Assignor hereby conveys, transfers, assigns, and delivers to the Assignee all of its right, title, and interest in and to the Trademarks, together with (1) the Goodwill; (2) all income, royalties, and damages that become due or payable to the Assignor with respect to the Trademarks, including damages and payments for past or future infringements and misappropriations of the Trademarks; and (3) all rights to sue for past, present and future infringements and misappropriations of the Trademarks; in the United States and its territories, and/or in any other country, region, or other territory in which the Trademarks are used and Goodwill exists.

The Assignor further warrants that no share, interest, Assignment, or other right to the Trademarks has been transferred, assigned, or granted to any other party except as disclosed to the Assignee in the Assignment.

The Assignor further conveys, transfers, assigns, delivers, and contributes to the Assignee all rights in the Trade Dress, labels and designs associated with the Trademarks.

The Assignee further covenants that it will execute all documents, papers, forms, and authorizations and take all other actions that may be necessary for securing, completing or vesting in the Assignee full right, title, and interest in the Trademarks.

III. General Provisions

The terms and conditions of this Assignment of Trademark Rights shall be binding on and will inure to the benefit of Assignee, its successors, assigns, heirs devisees, legatees, executors, administrators, trustees, and other legal representatives and will be binding upon Assignor, its successors, assigns, and other legal representatives.

No waiver, amendment, or modification, including those by custom, usage of trade, or course of dealing, of any provision of this Assignment will be effective unless in writing and signed by the party against whom such shall waiver, amendment or modification is sought to be enforced. No waiver by any party of any default in performance by the other party under this Assignment or of any breach of series o breaches by the other party of any of the terms or conditions of this Assignment shall constitute a waiver of any subsequent default in performance under this Assignment or any subsequent breach of any terms or conditions of that Assignment. Performance of any obligation required of a party under this Assignment maybe waived only by a written waiver signed by a duly authorized officer of the other party, that waiver shall be effective only with respect to the specific obligation described in that waiver.

If any provision of this Assignment is found invalid or unenforceable under judicial decree or decision, the remainder shall remain valid and enforceable according to its terms. Without limiting the previously, it is expressly understood and agreed that each and every provision of this Assignment that provides for a limitation of liability, disclaimer of warranties, or exclusion of damages is intended by the parties to be severable and independent of any other provision and to be enforced as such. Further, it is expressly understood and agreed that if any remedy under this Assignment is determined to have failed of its purpose, all other limitations of liability and exclusion of damages set forth in this section shall remain in full force and effect.

Understood, Agreed, and Accepted:

We have carefully reviewed this contract and agree to and accept its terms and conditions. We are executing this Assignment as the Effective Date first written above.

Up Global

10/26/2015

Date

DocuSigned by:
Marc Nager
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Marc Nager
CEO

ATTACHMENT 1

Serial No.	Mark	Filing Date	Registration No. (if applicable)
86/584,574	STARTUP DIGEST	Apr. 01, 2015	
86/601,574	STARTUP NEXT	Apr. 17, 2015	
86/096,277	STARTUP WEEK	Oct. 20, 2013	4650612
85/038,661	STARTUPDIGEST	May 14, 2010	4119743
85/940,925	UP GLOBAL	May 23, 2013	4593959
85/306,630	Beaker design	Apr. 27, 2011	4063277
85/306,391	STARTUP WEEKEND	Apr. 27, 2011	4030165