

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM360503

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Grundens USA, Ltd.		10/27/2015	CORPORATION: WASHINGTON
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Grundéns Regnkläder AB		
<b>Street Address:</b>	P.O. Box 964		
<b>City:</b>	SE-501 10 Borås		
<b>State/Country:</b>	SWEDEN		
<b>Entity Type:</b>	CORPORATION: SWEDEN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86758279	WE ARE FISHING	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9497609502		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	949-760-0404		
<b>Email:</b>	efiling@knobbe.com		
<b>Correspondent Name:</b>	Stacey R. Halpern		
<b>Address Line 1:</b>	2040 Main Street, 14th Floor		
<b>Address Line 4:</b>	Irvine, CALIFORNIA 92614		
<b>ATTORNEY DOCKET NUMBER:</b>	ZACSE**.001TUS		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Stacey R. Halpern		
<b>Address Line 1:</b>	2040 Main Street, 14th Floor		
<b>Address Line 4:</b>	Irvine, CALIFORNIA 92614		
<b>NAME OF SUBMITTER:</b>	Stacey R. Halpern		
<b>SIGNATURE:</b>	/Stacey R. Halpern/		
<b>DATE SIGNED:</b>	10/29/2015		
<b>Total Attachments: 1</b>			

OP \$40.00 86758279



## ASSIGNMENT OF TRADEMARK RIGHTS

THIS ASSIGNMENT, effective as of the date indicated below, is from Grundéns USA, Ltd, having an address at Twelve Trees Lane N.W. Poulsbo WASHINGTON 98370 (hereinafter, "ASSIGNOR"), to Grundéns Regnkläder AB, a corporation of Sweden, having an address at P.O. Box 964, SE-501 10 Borås, Sweden (hereinafter, "ASSIGNEE").

WHEREAS, ASSIGNOR has adopted and is using the mark WE ARE FISHING for clothing, including Bib overalls; Bottoms; Coats; Fishermen's jackets; Fishing shirts; Fleece bottoms; Fleece pullovers; Fleece tops; Fleece vests; Foul weather gear; Hats; Head wear; Jackets; Pants; Rain coats; Rain hats; Rain jackets; Rain wear; Shirts; Sweat pants; Sweat shirts; T-shirts; Tops (hereinafter, the Mark) and is the owner of the entire right, title and interest in and to corresponding U.S. Trademark Application No. 86758279, filed on September 16, 2015; and

WHEREAS, ASSIGNOR has agreed to sell, assign and transfer the Mark and corresponding application thereof to the ASSIGNEE;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign and transfer to ASSIGNEE all of ASSIGNOR's right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the above-identified application of the Mark.

Grundéns USA, Ltd.

  
\_\_\_\_\_  
Signature

10.27.15  
\_\_\_\_\_  
Date