

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM360767

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
COBIZ BANK		10/30/2015	CORPORATION: COLORADO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	PROSCI, INC.		
<b>Street Address:</b>	5042 Technology Parkway, Suite 500		
<b>City:</b>	Fort Collins		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80528		
<b>Entity Type:</b>	CORPORATION: COLORADO		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4019522	ADKAR	
<b>Registration Number:</b>	2959461	ADKAR	
<b>Registration Number:</b>	4012645	AWARENESS DESIRE KNOWLEDGE ABILITY REINF	
<b>Registration Number:</b>	3576684	CENTERSERVE	
<b>Registration Number:</b>	4018750	PROSCI	
<b>Registration Number:</b>	2022283	PROSCI	
<b>Serial Number:</b>	85295215	PREPARING FOR CHANGE MANAGING CHANGE REI	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3128637806		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312-863-7198		
<b>Email:</b>	nancy.brougher@goldbergkohn.com		
<b>Correspondent Name:</b>	Nancy Brougher, Paralegal		
<b>Address Line 1:</b>	Goldberg Kohn Ltd.		
<b>Address Line 2:</b>	55 East Monroe Street, Suite 3300		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60603		
<b>ATTORNEY DOCKET NUMBER:</b>	4975.345		
<b>NAME OF SUBMITTER:</b>	Nancy Brougher		
<b>SIGNATURE:</b>	/njb/		

OP \$190.00 4019522

<b>DATE SIGNED:</b>	11/02/2015
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**Total Attachments: 5**

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**TERMINATION AND RELEASE  
OF  
PATENT AND TRADEMARK SECURITY AGREEMENT**

**THIS TERMINATION AND RELEASE OF PATENT AND TRADEMARK SECURITY AGREEMENT** dated as of October 30, 2015, by COBIZ BANK, a Colorado corporation (the "Secured Party").

**WHEREAS**, PROSCI, INC., a Colorado corporation (the "Grantor") and the Secured Party entered into a Patent and Trademark Security Agreement, dated as of December 14, 2012 (the "Security Agreement") which Security Agreement was recorded with the United States Patent and Trademark Office on December 31, 2012, at Reel 4931, Frame 0977 for the purpose of collateral security for all indebtedness and obligations of the Grantor to the Secured Party arising under a certain Loan Agreement (as defined in the Security Agreement);

**WHEREAS**, pursuant to the Loan Agreement and the Security Agreement, the Grantor pledged and assigned to the Secured Party, and granted the Secured Party a security interest with power of sale in, the Trademarks (as defined in the Security Agreement), including, without limitation, the marks listed on Exhibit A hereto. The Trademarks are referred to herein collectively as the "Intellectual Property"; and

**WHEREAS**, the Secured Party has agreed to terminate and release its security interest in the Intellectual Property as herein provided:

**NOW, THEREFORE**, for valuable consideration the Secured Party hereby terminates and releases its security interest in the Intellectual Property, including, without limitation, the Trademarks listed on Exhibit A hereto, and the Secured Party hereby assigns and transfers to the Grantor, without representation, warranty or recourse, all of the Secured Party's right, title and interest in and to such Intellectual Property, effective as of the date set forth above.

*[Remainder of page intentionally left blank.]*



EXHIBIT A

UNITED STATES ISSUED TRADEMARKS, SERVICE MARKS  
AND COLLECTIVE MEMBERSHIP MARKS

REGISTRATIONS

<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
ADKAR	4,019,522	08/30/2011
ADKAR	2,959,461	06/07/2005
AWARENESS DESIRE KNOWLEDGE ABILITY REINFORCEMENT	4,012,645	08/16/2011
CENTERSERVE	3,576,684	02/17/2009
PROSCI	4,018,750	08/30/2011
PROSCI	2,022,283	12/10/1996

APPLICATIONS

<u>Mark</u>	<u>Application Number</u>	<u>Application Date</u>
PREPARING FOR CHANGE MANAGING CHANGE REINFORCING CHANGE	85,295,215	04/14/2011

FOREIGN ISSUED TRADEMARKS, SERVICE MARKS  
AND COLLECTIVE MEMBERSHIP MARKS

REGISTRATIONS

<u>Country</u>	<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
China (People's Republic)	ADKAR	9296968	4/14/2012
China (People's Republic)	ADKAR	9296966	4/14/2012
European Community	ADKAR	009789901	3/14/2012
International Registration	ADKAR	1016822	9/23/2009
Mexico	ADKAR	1234817	8/24/2011
Mexico	ADKAR	1234816	8/24/2011
Mexico	ADKAR	1230605	7/28/2011
European Community	PREPARING FOR CHANGE MANAGING CHANGE REINFORCING CHANGE	010336576	3/15/2012
Mexico	PREPARING FOR CHANGE MANAGING CHANGE REINFORCING CHANGE	1274966	3/23/2012
China (People's Republic)	PROSCI	9296970	4/14/2012
China (People's Republic)	PROSCI	9296969	4/14/2012
China (People's Republic)	PROSCI	9296972	4/14/2012
European Community	PROSCI	009790114	8/17/2011
International Registration	PROSCI	1016469	9/14/2009
Mexico	PROSCI	1234815	8/24/2011
Mexico	PROSCI	1230604	7/28/2011

FOREIGN APPLICATIONS

<u>Country</u>	<u>Mark</u>	<u>Application Number</u>	<u>Application Date</u>
China (People's Republic)	ADKAR	9296967	4/2/2011
China (People's Republic)	ADKAR	9296965	4/2/2011
Mexico	ADKAR	1162773	3/14/2011
China (People's Republic)	PREPARING FOR CHANGE MANAGING CHANGE REINFORCING CHANGE	10066017	10/14/2011
China (People's Republic)	PREPARING FOR CHANGE MANAGING CHANGE REINFORCING CHANGE	10066016	10/14/2011
Mexico	PREPARING FOR CHANGE MANAGING CHANGE REINFORCING CHANGE	1220004	10/14/2011
China (People's Republic)	PROSCI	9296971	4/2/2011
Mexico	PROSCI	1162770	3/14/2011
Mexico	PROSCI	1162769	3/14/2011

COLLECTIVE MEMBERSHIP MARKS

NONE

UNREGISTERED MARKS

NONE