OP \$165.00 469792

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM360706

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Core Method, LLC DBA Core Foods		10/29/2015	LIMITED LIABILITY COMPANY: CALIFORNIA

RECEIVING PARTY DATA

Name:	Core Foods Company	
Street Address:	499 14th Street, Suite 118	
City:	Oakland	
State/Country:	CALIFORNIA	
Postal Code:	94612	
Entity Type:	CORPORATION: CALIFORNIA	

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	4697924	CORE FOODS
Registration Number:	4702082	CORE
Registration Number:	4734526	CORE
Serial Number:	86365842	CORE
Serial Number:	86365895	CORE KITCHEN
Serial Number:	86739381	CORE KITCHEN

CORRESPONDENCE DATA

Fax Number: 2125215450

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-521-5400

Email: mpikser@reedsmith.com

Correspondent Name: Meredith D. Pikser Address Line 1: Reed Smith LLP

Address Line 2: 599 Lexington Avenue

Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	364642.20001
NAME OF SUBMITTER:	Meredith D. Pikser
SIGNATURE:	/Meredith D. Pikser/

TRADEMARK REEL: 005657 FRAME: 0688

DATE SIGNED:	10/30/2015	
Total Attachments: 3		
source=Assignment#page1.tif		
source=Assignment#page2.tif		
source=Assignment#page3.tif		

TRADEMARK REEL: 005657 FRAME: 0689

INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT (this "IP Assignment") is made and entered into as of this 21 day of October, 2015 by and between Core Method. LLC DBA Core Foods, a California limited liability company ("Assignor"), and Core Foods Company, a California corporation ("Assignee").

WHEREAS, Assignor is the sole owner of certain trademark registrations and applications and the goodwill appurtenant thereto listed on Exhibit A attached hereto (the "Intellectual Property");

WHEREAS. Assignor desires to convey, transfer, assign and deliver to Assignee all right, title, and interest in and to the Intellectual Property, along with the business to which the Intellectual Property pertains including, without limitation, the right to sue for past, present and future infringement thereof; and

WHEREAS. Assignee desires to acquire all right, title and interest in and to the Intellectual Property and the business to which the Intellectual Property pertains.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

- 1. <u>Assignment.</u> Assignor hereby conveys, transfers, assigns and delivers to Assignee all of Assignor's right, title and interest in and to the Intellectual Property including, without limitation, the goodwill appurtenant thereto and the business to which the Intellectual Property pertains and the right to sue for past, present and future infringement thereof.
- 2. Ownership. Assignor represents and warrants that: it is the owner of the entire right, title, and interest in and to the Intellectual Property; it has the right and power to assign ownership of the Intellectual Property; there are no other agreements with any other party in conflict with such assignment; and it knows of no third parties with prior rights that may threaten or otherwise validly challenge the rights assigned herein to the Intellectual Property.
- 3. Recordation. Assignor authorizes the Commissioner for Trademarks of the United States Patent and Trademark Office and any other empowered governmental official in the United States and in relevant jurisdictions outside the United States to record and register this IP Assignment.
- 4. <u>Further Assurances.</u> From time to time, as and when requested by any party hereto, each other party shall execute, acknowledge and deliver, or cause to be executed, acknowledged and delivered, all such other documents and instruments and take, or cause to be taken, all such other actions as are reasonably necessary to evidence and effectuate the transactions contemplated by this IP Assignment.

TRADEMARK REEL: 005657 FRAME: 0690

- 5. <u>Successors and Assigns</u>. This IP Assignment shall be binding upon and inure to the benefit of the parties hereto and their respective successors and permitted assigns.
- 6. <u>Counterparts</u>. This IP Assignment may be executed in one or more counterparts, each of which shall be deemed to be an original but all of which shall constitute one and the same instrument.
- 7. <u>Modification and Waiver</u>. None of the provisions of this IP Assignment may be waived, changed or altered except in a writing executed by each of the parties hereto.
- 8. Governing Law. This IP Assignment shall be governed by and construed in accordance with the laws of the State of California applicable to contracts executed and performed entirely within the State, without regard to the conflicts of laws rules thereof. Each of the Parties irrevocably and unconditionally submits to the exclusive jurisdiction of the United States District Court for the Northern District of California or any California State court for the purposes of enforcing this Agreement.

IN WITNESS WHEREOF, the parties have executed this Intellectual Property Assignment Agreement as of the date first above written.

CORE METHOD, LLC DBA CORE FOODS

Name: Corey Pennell

Title: CEO

CORE FOODS COMPANY

Name: Corey Renne !

Title: CEO

HE APTRICATION OF

EXHIBIT A

ASSIGNED INTELLECTUAL PROPERTY

TRADEMARKS

Trademark	Country	Status	App. No. Reg. No.	App. Date/ Reg. Date	Owner
CORE FOODS	United States	Registered	4697924	March 10, 2015	Core Method, LLC DBA Core Foods
CORE & Design	United States	Registered	4702082	March 17, 2015	Core Method, LLC DBA Core Foods
CORE	United States	Registered	4734526	May 12, 2015	Core Method, LLC DBA Core Foods
CORE	United States	Pending	86365842	August 13, 2014	Core Method, LLC DBA Core Foods
CORE KITCHEN	United States	Pending	86365895	August 13, 2014	Core Method, LLC DBA Core Foods
CORE KITCHEN & Design	United States	Pending	86739381	August 27, 2015	Core Method, LLC DBA Core Foods

TRADEMARK REEL: 005657 FRAME: 0692

US_ACTIVE-124206463.1

RECORDED: 10/30/2015