

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM360980

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	CHANGE OF NAME
RESUBMIT DOCUMENT ID:	900341375

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Robert Talbott, Inc.		09/04/2015	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	E. & J. Gallo Winery
Street Address:	600 Yosemite Boulevard
City:	Modesto
State/Country:	CALIFORNIA
Postal Code:	95354
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	2145261	CASE
Registration Number:	3718277	CUVÉE AUDREY
Registration Number:	3484055	CUVÉE CARLOTTA
Registration Number:	3491853	CUVÉE RFT
Registration Number:	3916386	CUVÉE SARAH CASE
Registration Number:	2761502	KALI HART
Registration Number:	2750137	LOGAN
Registration Number:	2577751	SLEEPY HOLLOW VINEYARD
Registration Number:	3718374	T
Registration Number:	2883622	TOUTS JOURS FIDELE
Serial Number:	86448676	TALBOTT VINEYARDS

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2093416349
 Email: TM.GROUP@EJGALLO.COM
 Correspondent Name: Kristi W. Whalen
 Address Line 1: 600 YOSEMITE BOULEVARD

TRADEMARK

Address Line 4: MODESTO, CALIFORNIA 95354

ATTORNEY DOCKET NUMBER: USNATT-0XX_4940

NAME OF SUBMITTER: Kristi W. Whalen

SIGNATURE: /kww/

DATE SIGNED: 11/03/2015

Total Attachments: 6

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ASSIGNMENT OF TRADEMARKS AND TRADE NAMES

This ASSIGNMENT OF TRADEMARKS AND TRADE NAMES (this "Assignment") is made and entered into as of September 4, 2015, by and among ROBERT TALBOTT, INC., a California corporation ("RTI"), SLEEPY HOLLOW VINEYARDS, L.P., a California limited partnership ("SHV"), and Robert S. Talbott, as trustee of (1) the ROBERT S. TALBOTT REVOCABLE TRUST DATED MAY 19, 2009, (2) the KALIN HART TALBOTT RIVER ROAD TRUST UNDER AGREEMENT DATED DECEMBER 20, 1988, (3) the SARAH CASE TALBOTT RIVER ROAD TRUST UNDER AGREEMENT DATED DECEMBER 20, 1988, and (4) the ROBERT LOGAN TALBOTT RIVER ROAD TRUST UNDER AGREEMENT DATED DECEMBER 20, 1988 (the "Trusts" and, together with RTI and SHV, each an "Assignor" and, collectively, "Assignors"), and E. & J. GALLO WINERY, a California corporation ("Assignee").

RECITALS

WHEREAS, Assignors are the current owners of all right, title and interest in and to the trademarks listed in Schedule A hereto, including, without limitation, all common law rights thereto and all registrations thereof, and all trade names listed in Schedule B and all common law and other rights and goodwill associated therewith (collectively, the "Trademarks"); and

WHEREAS, Assignee desires to acquire all of Assignors' rights, title and interest in and to the Trademarks, and the goodwill associated therewith, and Assignors desire to assign all of their rights, title and interest in the Trademarks, and the goodwill associated therewith, to Assignee; and

WHEREAS, the parties have entered into an Asset Purchase Agreement dated as of August 19, 2015, as amended from time to time (the "Agreement") relating to the transfer of the Trademarks from Assignors to Assignee, and this Assignment is subject to and in accordance with the terms of that Agreement;

NOW THEREFORE, pursuant to the Agreement, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignors agree as follows:

1. Assignment. Assignors hereby irrevocably sell, transfer, assign and set over unto Assignee, its successors and assigns, all of Assignors' rights, title, and interest in and to the following, together with all goodwill associated therewith, including the business with which they are associated and which they symbolize:

a. The Trademarks and all issuances, pending applications, extensions, and renewals thereof;

b. All rights of any kind whatsoever of Assignors accruing under the Trademarks provided by applicable law, by international treaties, and conventions and otherwise, including common law rights; and

c. Any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to the Trademarks, and the right to recover for damages and profits for past infringements thereof.

2. Recordation. Assignors agree to perform any further acts and to execute and provide to Assignee all other documents that may be necessary to effect the assignment of the Trademarks to Assignee as promptly as practicable after Assignee's request therefor, and to assist Assignee in any manner reasonably requested by Assignee in connection with the assignment, prosecution and maintenance of the Trademarks.

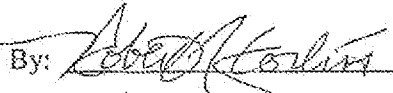
(Signature Pages Follow)

IN WITNESS WHEREOF, the parties have executed this Assignment of Trademarks as of the date first written above.

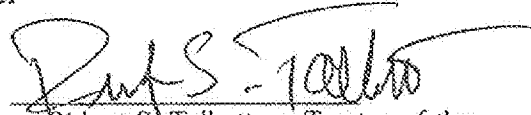
ASSIGNORS:

ROBERT TALBOTT, INC.

SLEEPY HOLLOW VINEYARDS, L.P.

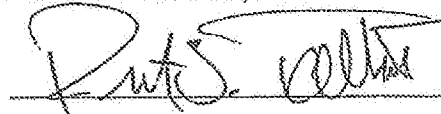
By: 
Name: ROBERT J COOLIDGE
Title: CEO/CHAIRMAN


By: Sleepy Hollow LLC, a California limited liability company, its General Partner

By: 
Name: Robert S. Talbott, as Trustee of the Robert S. Talbott Revocable Trust dated May 19, 2009
Its: Sole Member

ROBERT S. TALBOTT REVOCABLE TRUST DATED MAY 19, 2009

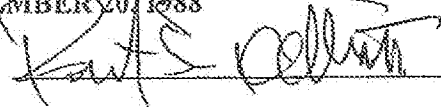
KALIN HART TALBOTT RIVER ROAD TRUST UNDER AGREEMENT DATED DECEMBER 20, 1988

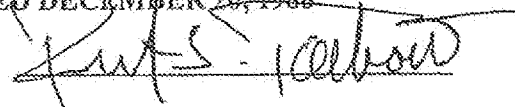
By: 
Name: Robert S. Talbott
Title: Trustee

By: 
Name: Robert S. Talbott
Title: Trustee

SARAH CASE TALBOTT RIVER ROAD TRUST UNDER AGREEMENT DATED DECEMBER 20, 1988

ROBERT LOGAN TALBOTT RIVER ROAD TRUST UNDER AGREEMENT DATED DECEMBER 20, 1988

By: 
Name: Robert S. Talbott
Title: Trustee

By: 
Name: Robert S. Talbott
Title: Trustee

(Additional Signature Page Follows)

Assignment of Trademarks – Signature Page

ASSIGNEE:

E. & J. GALLO WINERY



By: DV

Name: Doug Vilas

Title: CFO

SCHEDULE A TO ASSIGNMENT OF TRADEMARKS

TRADEMARKS

Mark	Status	App. No.	Reg. No.	Goods
CASE	Registered	75/098735	2145261	33 - Wine
CUVEE AUDREY	Registered	77/727963	3718277	33 - Wine
CUVEE CARLOTTA	Registered	77/351380	3484055	33 - Wine
CUVEE RFT	Registered	77/351406	3491853	33 - Wine
CUVEE SARAH CASE	Registered	85/009660	3916386	33 - Wine
KALI HART	Registered	76/465970	2761502	33 - WINE
LOGAN	Registered	76/465971	2750137	33 - WINE
SLEEPY HOLLOW VINEYARD	Registered	76/155656	2577751	31 - Fresh grapes 33 - Red and white wine
	Registered	77/729570	3718374	33 - Wine
	Registered	76/465973	2883622	33 - Wine
TALBOTT VINEYARDS	Pending	86/448676		33 - Wine
TALBOTT	Common Law			Wine
AUDREY	Common Law			Wine
DIAMOND T VINEYARD	Common Law			Wine
CUVEE R&V ¹	Common Law			Wine
R&V ¹	Common Law			Wine
SARAH CASE	Common Law			Wine
CUVEE CYNTHIA ¹	Common Law			Wine
ROBERT TALBOTT'S ESTATE VINEYARDS	Common Law			Wine
ROBERT TALBOTT VINEYARDS	Common Law			Wine

SCHEDULE B TO ASSIGNMENT OF TRADEMARKS

TRADE NAMES

ROBERT TALBOTT VINEYARDS & WINERY

DIAMOND T VINEYARDS

ROBERT TALBOTT'S ESTATE VINEYARDS

ROBERT TALBOTT VINEYARDS

SLEEPY HOLLOW VINEYARD

TALBOTT VINEYARDS

TALBOTT

3208 11502 1086 4