

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM360433

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Harbert Mezzanine Partners II SBIC, L.P., as agent		02/12/2015	LIMITED PARTNERSHIP: DELAWARE
RECEIVING PARTY DATA			
Name:	Atlantic Coast Media Group, LLC		
Street Address:	100 Town Square Place, 6th Floor		
City:	Jersey City		
State/Country:	NEW JERSEY		
Postal Code:	07310		
Entity Type:	LIMITED LIABILITY COMPANY: VIRGINIA		
PROPERTY NUMBERS Total: 25			
Property Type	Number	Word Mark	
Serial Number:	78404811	FINDLONGEVITYNOW	
Serial Number:	78611908	BELLAPLEX	
Serial Number:	78359442	OREXIS	
Serial Number:	78632393	URBAN NUTRITION	
Serial Number:	78923671	VENACURA	
Serial Number:	77047787	ARCTICESSENTIALS	
Registration Number:	3419453	RESTAID	
Registration Number:	3312417	HYDROXATONE	
Serial Number:	77561590	HYDROLYZE	
Registration Number:	4139748	BRONZIA17 COMPLEX	
Registration Number:	4198871	KERACALM	
Registration Number:	4129060	KERANIQUE	
Registration Number:	3862008	LASHATONE	
Registration Number:	4106451	LUMINEYE	
Registration Number:	4050668	SUNSOAK	
Registration Number:	3968131	THINNING HAIR SOLUTION FOR WOMEN	
Registration Number:	3602370	VINOTROL	
Registration Number:	3888328	YOUR BEAUTY ADVISOR	
Serial Number:	77966529	INSTANT EFFECT	
TRADEMARK			

OP \$640.00 78404811

Property Type	Number	Word Mark
Registration Number:	3815545	DECLATONE
Registration Number:	4172664	LIFTALYZE
Registration Number:	4127951	TRISOME PLUS COMPLEX
Registration Number:	3926319	MIRACLE SKIN TRANSFORMER
Serial Number:	85482994	SARAH MCNAMARA BEAUTY NEW YORK
Serial Number:	85641320	LIP REWIND

CORRESPONDENCE DATA

Fax Number: 4048817777
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 404-881-7000
Email: betsy.perkins@alston.com
Correspondent Name: Laura Kees
Address Line 1: 1201 W. Peachtree Street
Address Line 4: Atlanta, GEORGIA 30309-3424

ATTORNEY DOCKET NUMBER:	061718/453905
NAME OF SUBMITTER:	Laura Kees
SIGNATURE:	/Laura Kees/
DATE SIGNED:	10/29/2015

Total Attachments: 12
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**RELEASE OF SECURITY INTEREST
IN INTELLECTUAL PROPERTY COLLATERAL**

This RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY COLLATERAL (this "Release"), dated as of February 12, 2015, is made by Harbert Mezzanine Partners II SBIC, L.P., as agent ("Agent"), under that certain Loan Agreement, dated as of April 7, 2006 (as amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement"; terms used in this Release and not herein defined shall have the meanings set forth in the Credit Agreement).

WHEREAS, in connection with the Credit Agreement, and together with all general security agreements and intellectual property security agreements entered into in connection therewith or in connection with prior versions thereof, among Atlantic Coast Media Group, LLC, a Virginia limited liability company ("Borrower"), certain subsidiaries of Borrower, as Grantors (each a "Grantor" and, collectively, the "Grantors"), the Lenders from time to time party thereto and Agent, as administrative agent and collateral agent for itself and Harbinger Mezzanine Partnership, L.P., and any other parties thereto, the Lenders made credit extensions to Borrower; and

WHEREAS, in connection with the Credit Agreement, Grantors entered into Security Agreements, Intellectual Property Security Agreements and Memorandums of Security Agreement, including those described on Annex I attached hereto (collectively, the "Security Agreements"), the Grantors granted to Agent a security interest in certain trademarks, purchased images and domains owned by them, including, but not limited to, those listed on Annex II attached hereto (the "Intellectual Property Collateral").

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Agent, on behalf of itself and as agent to each other Lender, hereby terminates, releases and discharges without representation, recourse or warranty whatsoever, all of its security interest in and to all of its right, title and interest in the Intellectual Property Collateral (including all goodwill of the business connected with the use of, and symbolized by, all trademarks included in the Intellectual Property Collateral), granted pursuant to the Security Agreements, and Agent hereby retransfers and reassigns any and all such right, title and interest (if any) that Agent may have in the Intellectual Property Collateral to the applicable Grantor.

This Release and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the laws of the State of New York.

[Signature Page Follows]

IN WITNESS WHEREOF, the Agent has executed this Release as of the date first above written.

HARBERT MEZZANINE PARTNERS II SBIC,
L.P., as Agent

By: HMP II SBIC GP, LLC, its General Partner

By: Harbert Mezzanine Partners II GP,
LLC, its Sole Manager

By: Harbert Mezzanine Manager
II, Inc., its Sole Manager

By: John C. Harrison
Name: _____
Title: VP

[Signature page to Release of Security Interest in Intellectual Property Collateral]

TRADEMARK
REEL: 005657 FRAME: 0808

INTELLECTUAL PROPERTY

Trademark	Date of Receipt	CORPORATION	Status	Ser. No.
FIND LONGEVITY NOW	02/12/04	LONGEVITY INC.	REGISTERED	78404811
MIRACLEBURN	02/06/04	EXCELL NOW INC	REGISTERED	78385737
MYDAILYDOSE	02/12/04	MY DAILY DOSE, INC.	REGISTERED	78372551
THE BOMB ENERGY	02/12/04	EXCELL NOW INC	REGISTERED	78372550
BELLAPLEX	04/18/05	URBAN NUTRITION, INC	PUBLISHED	78611908
OREXIA	01/26/04	OREXIS, INC	PENDING	78372556
OREXIS	01/09/04	OREXIS, INC	PENDING	78359442
PETCHEWS!	03/13/05	URBAN NUTRITION, INC	PENDING	78619400
URBAN NUTRITION	05/02/05	URBAN NUTRITION, INC	PENDING	78632393
EXCELL NOW	02/12/04	EXCELL NOW INC	ABANDONED	78385734
SERENITY NOW	02/02/04	URBAN NUTRITION, INC	ABANDONED	78372553

Hydroxatone trademark application has been accepted (Serial # 76636370)

TRADEMARK	OWNER	STATUS	SERIAL No.
Venacura	Urban Nutrition, LLC	Application	78923671
Arctic Essentials	Urban Nutrition, LLC	Application	77047787
CholesterClear	Urban Nutrition, LLC	Application	77047790
Osteaease	Urban Nutrition, LLC	Application	77047777

TRADEMARK	OWNER	STATUS	REGISTRATION/SERIAL NO.
Restaid	Urban Nutrition, LLC	Registered	3419453
Serenity	Urban Nutrition, LLC	Application	78851223

<u>TRADEMARK</u>	<u>OWNER</u>	<u>STATUS</u>	<u>REGISTRATION/SERIAL No.</u>
Bellaplex	Longevity, LLC	Registered	3152201

<u>TRADEMARK</u>	<u>OWNER</u>	<u>STATUS</u>	<u>REGISTRATION/SERIAL No.</u>
Ultraburn	General Science Research LTD	Registration	3541058

TRADEMARK			OWNER	STATUS	REGISTRATION/SERIAL No.
Hydroxatone			Bellezza Products, L.L.C.	Registered	3312417
Hydrolyze			Bellezza Products, L.L.C.	Application	77561590
Hydrolyze Treatment	Under	Eye	Bellezza Products, L.L.C.	Registered	3314494

TRADEMARK	OWNER	STATUS	SERIAL No.
Bronzia17 Complex	Atlantic Coast Media Group, LLC	Registered	4139748
Keracalm	Atlantic Coast Media Group, LLC	Registered	4198871
Keranique	Atlantic Coast Media Group, LLC	Registered	4129060
Lashatone	Atlantic Coast Media Group, LLC	Registered	3862008
Lumineye	Atlantic Coast Media Group, LLC	Registered	4106451
Sunsoak	Atlantic Coast Media Group, LLC	Registered	4050668
Thinning Hair Solution for Women	Atlantic Coast Media Group, LLC	Registered	3968131
Vinotrol	Atlantic Coast Media Group, LLC	Registered	3602370
Your Beauty Advisor	Atlantic Coast Media Group, LLC	Registered	3888328
Instant Effect	Atlantic Coast Media Group, LLC	Application	77966529
Eye Juvenation	Atlantic Coast Media Group, LLC	Application	85080730

<u>TRADEMARK</u>	<u>OWNER</u>	<u>STATUS</u>	<u>SERIAL No.</u>
Declatone	Hydroxatone, LLC	Registered	3815545
Liftalyze	Hydroxatone, LLC	Registered	4172664

<u>TRADEMARK</u>	<u>OWNER</u>	<u>STATUS</u>	<u>SERIAL No.</u>
Trisome Plus Complex	Luminique, LLC	Registered	4127951

<u>TRADEMARK</u>	<u>OWNER</u>	<u>STATUS</u>	<u>SERIAL NO.</u>
Miracle Skin Transformer	Sarah McNamara Beauty, LLC	Registered	3926319
Sarah McNamara Beauty NY	Sarah McNamara Beauty, LLC	Application	85426951
Sarah McNamara Beauty New York	Sarah McNamara Beauty, LLC	Application	85482994
Miracle Skin Transformer Vanish	Sarah McNamara Beauty, LLC	Application	85641309
Lip Rewind	Sarah McNamara Beauty, LLC	Application	85641320