

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM361046

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	Partial Assignment with respect to "clothing, namely, T-shirts and shirts" effective October 16, 2015
RESUBMIT DOCUMENT ID:	900341550

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Elaine O'Neil		10/16/2015	Individual: UNITED STATES

RECEIVING PARTY DATA

Name:	The Children's Place Services Company, LLC
Street Address:	500 Plaza Drive
City:	Secaucus
State/Country:	NEW JERSEY
Postal Code:	07094
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4112838	LUV THIS PLACE

CORRESPONDENCE DATA

Fax Number: 2128135901
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2128135900
Email: assignments@frosszelnick.com
Correspondent Name: ALLISON STRICKLAND RICKETTS
Address Line 1: FROSS ZELNICK LEHRMAN & ZISSU, P.C.
Address Line 2: 866 UNITED NATIONS PLAZA
Address Line 4: NEW YORK, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	TCPS 1506931
NAME OF SUBMITTER:	Allison Strickland Ricketts
SIGNATURE:	/anca nicolescu/
DATE SIGNED:	11/03/2015

Total Attachments: 4

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ASSIGNMENT

WHEREAS, Elaine O'Neil, a U.S. citizen, with an address at 226 S. Bellvue Avenue, Hillsborough, NC 27278 ("Assignor"), is the owner of the trademark LUV THIS PLACE (the "Trademark") registered in the U.S. Patent and Trademark Office under Registration No. 4,112,838 (the "Registration"); and

WHEREAS, The Children's Place Services Company, LLC, a limited liability company organized and existing under the laws of Delaware, with an address at 500 Plaza Drive Secaucus, New Jersey 07094 ("Assignee"), is desirous of acquiring part of the Trademark and the corresponding part of the Registration.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the part of the Trademark and the Registration, together with the goodwill of the business symbolized by the Trademark and the Registration therefor, and with all claims arising out of or relating to the use or ownership of the Trademark, covering "clothing, namely, T-shirts and shirts" in Class 25. Title to the remaining part of the Trademark, Registration and goodwill, covering "stationery, namely, note cards; paper prints of artwork depicting various locales" in Class 16, remains with the Assignor.

ELAINE O'NEIL

Signed: _____

Name: _____

Dated: _____

Elaine O'Neil
Elaine O'Neil
10/16/15