

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM360855

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Release of Trademark Security Agreement		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Cooperatieve Centrale Raiffeisen-Boerenleenbank B.A. (trading as Rabobank International), London Branch		10/26/2015	Bank: NETHERLANDS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Weetabix Company, Inc.		
<b>Street Address:</b>	20 Cameron Street		
<b>City:</b>	Clinton		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	01510		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>Name:</b>	Barbara's Bakery, Inc.		
<b>Street Address:</b>	20 Cameron Street		
<b>City:</b>	Clinton		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	01510		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>Name:</b>	Weetabix Limited		
<b>Street Address:</b>	Station Road		
<b>Internal Address:</b>	Burton Latimer		
<b>City:</b>	Northants		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	NN15 5JR		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: UNITED KINGDOM		
<b>Name:</b>	Weetabix of Canada Limited		
<b>Street Address:</b>	751 D'Arcy Street		
<b>City:</b>	Cobourg, Ontario		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	K9A4B1		
<b>Entity Type:</b>	CORPORATION: CANADA		

CH \$890.00 1446650

**PROPERTY NUMBERS Total: 35**

<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
<b>Registration Number:</b>	1446650	BARBARA'S
<b>Registration Number:</b>	3001395	BARBARA'S
<b>Registration Number:</b>	3454191	BARBARA'S BAKERY
<b>Registration Number:</b>	3912151	BARBARA'S ALL NATURAL SINCE 1971
<b>Registration Number:</b>	3069640	GREAT TASTE WITHOUT COMPROMISE
<b>Registration Number:</b>	3974218	BARBARA'S ALL NATURAL SINCE 1971 PETALUM
<b>Registration Number:</b>	3858317	HOLE 'N OATS
<b>Registration Number:</b>	1335747	NATURE'S CHOICE
<b>Registration Number:</b>	3920861	
<b>Registration Number:</b>	3929709	PUFFIN PUFFS
<b>Registration Number:</b>	2119937	PUFFINS
<b>Registration Number:</b>	3106934	PUFFINS
<b>Registration Number:</b>	2456628	RITE LITE ROUNDS
<b>Registration Number:</b>	1916677	SHREDDED SPOONFULS
<b>Registration Number:</b>	4041760	SNACKIMALS
<b>Registration Number:</b>	2724948	SOYESSENCE
<b>Registration Number:</b>	3544662	ULTIMA
<b>Registration Number:</b>	3565592	A CEREAL AS UNIQUE AS YOU ARE
<b>Registration Number:</b>	2114623	APPLE CINNAMON CIRCLES
<b>Registration Number:</b>	2494844	COCOA SPECKLES
<b>Registration Number:</b>	1416840	FRUIT CIRCLES
<b>Registration Number:</b>	2494840	FRUITY SPECKLES
<b>Registration Number:</b>	1272039	GRAINFIELDS
<b>Registration Number:</b>	1815563	HIGH NUTRITION
<b>Registration Number:</b>	2507516	PEANUT BUTTER DOTS
<b>Registration Number:</b>	3470960	WEETASPACE
<b>Registration Number:</b>	1601161	BREAKFAST GOLD
<b>Registration Number:</b>	1653338	COCOA DOTS
<b>Registration Number:</b>	3162576	GRAINSHOP
<b>Registration Number:</b>	980689	ALPEN
<b>Serial Number:</b>	85518981	BIX FIX
<b>Registration Number:</b>	1307332	FROM THE MAKERS OF WEETABIX
<b>Registration Number:</b>	1293104	
<b>Registration Number:</b>	1293105	WEETABIX
<b>Registration Number:</b>	3470180	WEETAFLAKES

**CORRESPONDENCE DATA**

**Fax Number:** 3026365454

***Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***

**Phone:** 800-927-9801 x 62348

**Email:** jean.paterson@cscglobal.com

**Correspondent Name:** Corporation Service Company

**Address Line 1:** 1090 Vermont Avenue NW, Suite 430

**Address Line 4:** Washington, D.C. 20005

<b>ATTORNEY DOCKET NUMBER:</b>	856728-5
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<b>NAME OF SUBMITTER:</b>	Jean Paterson
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<b>SIGNATURE:</b>	/jep/
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<b>DATE SIGNED:</b>	11/02/2015
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**Total Attachments: 5**

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## RELEASE OF TRADEMARK SECURITY AGREEMENT

**THIS RELEASE** of the Trademark Security Agreement (the "Release of Trademarks") is executed as of 26 OCTOBER, 2015, by Coöperatieve Centrale Raiffeisen-Boerenleenbank B.A. (trading as Rabobank International), London Branch, as security agent for the Secured Parties (the "Security Agent"), for the benefit of (i) The Weetabix Company, Inc.; (ii) Barbara's Bakery, Inc.; (iii) Weetabix Limited; and (iv) Weetabix of Canada Limited (each a "Grantor" and collectively, the "Grantors"). Capitalized terms used but not otherwise defined herein shall have the meaning assigned to such terms in the Trademark Security Agreement (as defined below).



**WHEREAS**, pursuant to a Trademark Security Agreement, dated as of November 2, 2012 (the "Trademark Security Agreement"), between the Grantors and the Security Agent, which Trademark Security Agreement was recorded in the U.S. Patent and Trademark Office (the "Office") on November 6, 2012 at Reel 004894, Frame 0893, the Grantors have granted a security interest in their right, title and interest in and to the trademarks listed in Annex 1 hereto (the "Trademarks") to the Security Agent; and



**WHEREAS**, in connection with the discharge of all liabilities and obligations, the Secured Agent has agreed to release the security interests created under the Trademark Security Agreement on the terms and conditions set forth in that certain Deed of Release, dated as of 26 OCTOBER, 2015 among, *inter alios*, the Security Agent and the Grantors.

**NOW, THEREFORE**, in consideration of the foregoing and for other valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Security Agent hereby releases the security interests over the Trademarks created by the Trademark Security Agreement as of the date first written above.

*[Signature page follows]*

**COÖPERATIEVE CENTRALE  
RAIFFEISEN-BOERENLEENBANK B.A.  
(TRADING AS RABOBANK INTERNATIONAL),  
LONDON BRANCH, as Security Agent**

By:   
Name: \_\_\_\_\_  
Title:  *Manager Syndicated Loans Agency*  
*Rabobank*  
*Proxy AB*

 *M.J. van Dort*  
*Senior Officer Syndicated Loans Agency*  
*Rabobank*  
*Proxy AB* 

[Signature Page to Release of Trademark Security Agreement]

**ANNEX 1**

**TRADEMARKS**

**BARBARA'S BAKERY, INC.**

Country	Trade Mark	Application No.	Application Date	Registration No.	Registration Date
CANADA	BARBARA'S	1458402	9-Nov-09	TMA775695	27-Aug-10
CANADA	BARBARA'S BAKERY	0861621	14-Nov-97	TMA512335	27-May-99
CANADA	BARBARA'S BAKERY (+ Device)	0861622	14-Nov-97	TMA515148	25-Aug-99
CANADA	BARBARA'S BAKERY & DESIGN	0861623	14-Nov-97	TMA512336	27-May-99
CANADA	BARBARA'S BAKERY GREAT TASTE WITHOUT COMPROMISE & DESIGN	1141723	24-May-02	TMA612282	7-Jun-04
CANADA	BARBARA'S BAKERY (+ Device)	1145495	2-Jul-02	TMA655437	20-Dec-05
CANADA	BARBARA'S LOGO	1458403	9-Nov-09	782298	12-Nov-10
CANADA	HEART LOGO	1500239	19-Oct-10	810167	25-Oct-11
CANADA	NATURE'S CHOICE	0861624	14-Nov-97	TMA501692	2-Oct-98
CANADA	NATURE'S CHOICE & DESIGN	0861625	14-Nov-97	TMA535743	25-Oct-00
CANADA	PUFFIN design	1458397	9-Nov-09	786901	11-Jan-11
CANADA	PUFFINS	1290311	16-Feb-06	712156	17-Apr-08
CANADA	PUFFIN PUFFS	1460080	23-Nov-09	TMA775695	27-Aug-10
CANADA	RITE LITE ROUNDS	0861629	14-Nov-97	TMA513461	28-Jul-99
CANADA	SHREDDED SPOONFULS	0861630	14-Nov-97	TMA513459	28-Jul-99
CANADA	SNACKIMALS	0861627	14-Nov-97	TMA520984	4-Jan-00
CANADA	SNACKIMALS (Device)	0861628	14-Nov-97	TMA520985	4-Jan-00
US	BARBARA'S (+ Device)	73579828	27-Jan-86	1446650	7-Jul-87
US	BARBARA'S	78433776	11-Jun-04	3001395	27-Sep-05
US	BARBARA'S BAKERY (+ Device)	76416819	4-Jun-02	3454191	24-Jun-08
US	BARBARA'S logo	77867748	8-Nov-09	3912151	25-Jan-11
US	GREAT TASTE WITHOUT COMPROMISE	76410682	21-May-02	3069640	21-Mar-06
US	HEART LOGO	85155899	19-Oct-10	3974218	7-Jun-11
US	HOLE 'N OATS	77919098	25-Jan-10	3858317	5-Oct-10
US	NATURE'S CHOICE	73453379	18-Nov-83	1335747	14-May-85
US	PUFFIN Design	77867750	8-Nov-09	3920861	15-Feb-11
US	PUFFIN PUFFS	77878815	23-Nov-09	3929709	8-Mar-11
US	PUFFINS	75224649	13-Jan-97	2119937	9-Dec-97
US	PUFFINS	78680802	28-Jul-05	3106934	20-Jun-06
US	RITE LITE ROUNDS	75553786	16-Sep-98	2456628	5-Jun-01
US	SHREDDED SPOONFULS	74498494	8-Mar-94	1916677	5-Sep-95
US	SNACKIMALS	85270344	18-Mar-11	4041760	18-Oct-11
US	SOYESSENCE	76093321	12-Jul-00	2724948	10-Jun-03
US	ULTIMA	77299131	9-Oct-07	3544662	9-Dec-08
<b><u>International IP</u></b>					
AUSTRALIA	BARBARA'S	878508	10-Nov-05	878508	10-Nov-05
AUSTRALIA	PUFFINS	864665	2-Sep-05	864665	2-Sep-05
CHINA	BARBARA'S	878508	10-Nov-05	878508	10-Nov-05
CHINA	PUFFINS	864665	2-Sep-05	864665	2-Sep-05
EU(CTM)	BARBARA'S	878508	10-Nov-05	878508	10-Nov-05

Country	Trade Mark	Application No.	Application Date	Registration No.	Registration Date
EU(CTM)	PUFFINS	864665	2-Sep-05	864665	2-Sep-05
INDONESIA	BARBARA'S BAKERY	D002009037 401	18-Nov-09		
INDONESIA	PUFFINS	D002009037 416	18-Nov-09		
ISRAEL	BARBARA'S BAKERY	224784	2-Nov-09	224784	9-Jan-11
ISRAEL	PUFFINS	224785	2-Nov-09	224785	9-Jan-11
JAPAN	BARBARA'S	878508	10-Nov-05	878508	28-Sep-07
JAPAN	PUFFINS (and katakana characters)	200984141	06-Nov-09	5346482	20-Aug-10
MALAYSIA	BARBARA'S BAKERY	09020077	13-Nov-09	902007	15-Mar-11
MALAYSIA	PUFFINS	090290078	13-Nov-09		
MEXICO	BARBARA'S BAKERY	876457	21-Aug-07	1006067	10-Oct-07
MEXICO	PUFFINS (and Design)	876459	21-Aug-07	1062746	26-Sep-08
MEXICO	WILD PUFFS	876458	21-Aug-07	1065483	8-Oct-08
NEW ZEALAND	BARBARA'S	736909	10-Oct-05	736909	10-Oct-05
NEW ZEALAND	PUFFINS	734071	28-Jul-05	734071	28-Jul-05
PHILIPPINES	BARBARA'S BAKERY	4-2010-002071	24-Feb-10	4-2010-002071	19-Aug-10
PHILIPPINES	PUFFINS	4-2010-002072	24-Feb-10	4-2010-002072	28-Oct-10
REPUBLIC OF KOREA (South)	BARBARA'S	878508	10-Nov-05	878508	10-Nov-05
REPUBLIC OF KOREA (South)	PUFFINS	864665	2-Sep-05	864665	2-Sep-05
SINGAPORE	BARBARA'S BAKERY	T09125741	3-Nov-09	T09125741	10-Feb-10
SINGAPORE	PUFFINS	T0912575G	3-Nov-09	T0912575G	11-Mar-10
THAILAND	BARBARA'S BAKERY	749647	11-Nov-09	TM333958	6-May-11
THAILAND	PUFFINS	749648	11-Nov-09		
WIPO	BARBARA'S	878508	10-Nov-05	878508	10-Nov-05
WIPO	PUFFINS	864665	2-Sep-05	864665	2-Sep-05

**THE WEETABIX COMPANY, INC.**

Country	Trade Mark	Application No.	Application Date	Registration No.	Registration Date
US	A CEREAL AS UNIQUE AS YOU ARE	77299089	9-Oct-07	3565592	20-Jan-09
US	APPLE CINNAMON CIRCLES	75-034684	19-Dec-95	2114623	18-Nov-97
US	COCOA SPECKLES	75-724623	9-Jun-99	2494844	2-Oct-01
US	FRUIT CIRCLES	73-505908	29-Oct-84	1416840	11-Nov-86
US	FRUITY SPECKLES	75-724423	9-Jun-99	2494840	2-Oct-01
US	GRAINFIELDS	73-393640	29-Sept-82	1272039	27-Mar-84
US	HIGH NUTRITION	74-312930	10-Sept-92	1815563	4-Jan-94
US	PEANUT BUTTER DOTS	75-605334	14-Dec-98	2507516	13-Nov-01
US	WEETASPACE	77299118	9-Oct-07	3470960	22-Jul-08
US	BREAKFAST GOLD	73716752	14-Mar-88	1601161	12-June-90
US	COCOA DOTS	74057320	9-May-90	1653338	6-Aug-91

**WEETABIX OF CANADA LIMITED**

Country	Trade Mark	Application No.	Application Date	Registration No.	Registration Date
CANADA	CROUSTI-FIBRES & DESIGN	1009501	23-Mar-99	TMA540810	5-Feb-01
CANADA	FARMHOUSE	0826154	17-Oct-96	TMA507849	10-Feb-99
CANADA	FRUIT DOTS	0704156	1-May-92	TMA618008	30-Aug-04
CANADA	FRUIT CIRCLES	0731092	16-Jun-93	TMA430322	8-Jul-94
CANADA	GRAINFIELDS	0825265	7-Oct-96	TMA522108	24-Jan-00
CANADA	GRAINSHOP	0897703	27-Nov-98	TMA539502	10-Jan-01
CANADA	GRAIN SHOP & DESIGN	1004316	4-Feb-99	TMA530470	25-Jul-00
CANADA	HIGH FIBRE CRISP & DESIGN	1009500	23-Mar-99	TMA556823	24-Jan-02
CANADA	HONEY NUT OAT HOOPS	0776852	2-Mar-95	TMA489022	2-Feb-98
CANADA	HONET NUT OAT WHEELS	0704154	1-May-92	TMA443449	2-Jun-95
CANADA	MORNING SUN	0748090	23-Feb-94	TMA448856	13-Oct-95
CANADA	OAT STARS	0719056	17-Dec-92	TMA454091	16-Feb-96
CANADA	OAT WHEELS	0618376	2-Nov-88	TMA393758	7-Feb-92
CANADA	RONDELLES D'AVOINE	0679000	2-Apr-91	TMA394947	28-Feb-92
US	GRAINSHOP	78-767768	6-Dec-05	3162576	24-Oct-06

**WEETABIX LIMITED**

Country	Trade Mark	Application No.	Application Date	Registration No.	Registration Date
US	ALPEN	72445096	14-Jan-73	980689	19-Mar-74
US	BIX FIX	85518981	18-Jan-12		
US	FROM THE MAKERS OF WEETABIX (Device)	73428435	19-May-83	1307332	27-Nov-84
US	MINIBIX (Stylized)	79050133	10-Nov-07	3572835	10-Feb-09
US	Miscellaneous Design	73426686	19-May-83	1293104	4-Sept-84
US	OATIBIX	79047260	20-Nov-07	3537315	25-Nov-08
US	WEETABIX	73426687	19-May-83	1293105	04-Sep-84
US	WEETABIX MINIS	79047270	21-Nov-07	3708766	10-Nov-09
US	WEETAFLAKES	77032708	30-Oct-06	3470180	22-Jul-08