

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM360931

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ad Magic, Inc		10/31/2015	CORPORATION:
RECEIVING PARTY DATA			
Name:	Game of Phones, LLC		
Street Address:	348 Adelphi Street		
City:	Brooklyn		
State/Country:	NEW YORK		
Postal Code:	11238		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86691920	GAME OF PHONES	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8558034769		
Email:	lauren@roddgerscollective.com		
Correspondent Name:	Lauren Turner		
Address Line 1:	228 Park Ave S		
Address Line 2:	#44404		
Address Line 4:	New York, NEW YORK 10003		
NAME OF SUBMITTER:	Lauren Turner		
SIGNATURE:	/Lauren Turner/		
DATE SIGNED:	11/03/2015		
Total Attachments: 2			
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source=SIGNED_GOP_TM_Assignment_Agreement_1001-2#page2.tif			

OP \$40.00 86691920

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (“Assignment”) is made on this 31 day of OCT 2015, by between [Ad Magic, Inc.], a New Jersey corporation with an address of 125 Main St., Netcong, NJ 07857 (the “Assignor”), and Game of Phones, LLC a New York limited liability corporation with an address of 348 Adelphi Street, Brooklyn, NY 11238 (the “Assignee”).

WHEREAS, Assignee is the rightful owner of all right, title and interest in and to the trademark as set forth on Exhibit 1 (the “Trademark”); and Assignee desires to acquire its rightful ownership over the pending federal trademark registration applied for in the Trademark by the Assignor; and

WHEREAS, Assignor acknowledges Assignee’s rightful ownership of all right, title and interest in and to the Trademark, including Assignee’s right to ownership of the federal trademark registration, and

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Assignor hereby sells, assigns, transfers and conveys to Assignee, as the rightful owner, the entire right, title, interest in and to the pending federal trademark application in the Trademark in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignee had Assignor not sought registration of the Trademark unilaterally.

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the registrations and/or applications for registration set forth on Exhibit 1 to Assignee as assignee of Assignor’s entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee’s ownership of the Trademarks.

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment Agreement as of the date first above written.

ASSIGNOR

Shari Spiridigliozzi

By: Shari Spiridigliozzi

Title: President

ASSIGNEE

Luke Stern

By: Luke Stern

Title: President

Exhibit 1
Trademark

MARK: GAME OF PHONES

USPTO APPLICATION NUMBER: 86691920