

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM360988

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ARS TECHNOLOGIES, INC.		09/30/2015	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	ZEBRA TECHNICAL SERVICES LLC		
Street Address:	9404 Woodinville-Snohomish Rd.		
City:	Woodinville		
State/Country:	WASHINGTON		
Postal Code:	98072		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4533322	FEROX	
Registration Number:	1905964	PFE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	206-224-8077		
Email:	shabib@karrtuttle.com		
Correspondent Name:	Sameena Habib		
Address Line 1:	701 Fifth Avenue, Suite 3300		
Address Line 2:	Karr Tuttle Campbell		
Address Line 4:	Seattle, WASHINGTON 98104		
ATTORNEY DOCKET NUMBER:	45923.001		
NAME OF SUBMITTER:	Sameena Habib		
SIGNATURE:	/Sameena Habib/		
DATE SIGNED:	11/02/2015		
Total Attachments: 1			
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OP \$65.00 4533322

Trademark Assignment

THIS TRADEMARK ASSIGNMENT (this "*Assignment*") is made and delivered by ARS TECHNOLOGIES, INC., a New Jersey corporation ("*Assignor*"), in favor of ZEBRA TECHNICAL SERVICES LLC, a Delaware limited liability company ("*Assignee*").

WHEREAS, Assignor has adopted and used and is the owner of the trademarks identified in the attached Exhibit A (the "*Marks*"); and

WHEREAS, in connection with the Asset Purchase Agreement dated effective as of the date of this Assignment by and between Assignor, Assignee, and the other parties named therein (the "*Purchase Agreement*"), Assignor wishes to assign the Marks, together with the goodwill of the business in which the Marks are used, to Assignee.

THEREFORE, for good and valuable consideration, and in addition to such other instruments of transfer as are being given in connection with the closing of the transactions contemplated by the Purchase Agreement, Assignor hereby transfers, conveys and assigns to Assignee and its successors in interest the entire right, title, and interest of Assignor in and to the Marks and the right to enforce the Marks against any and all past, present and future infringements, including all goodwill associated with the Marks, and U.S. Registrations No. 4,533,322, and 1,905,964 issued by the United States Patent and Trademark Office.

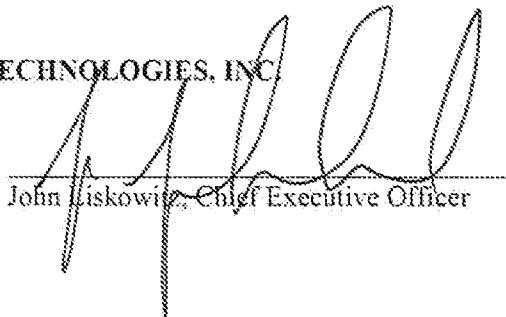
At its sole discretion and expense, Assignor will have the right and the obligation to maintain the registrations of the assigned Marks and enforce and defend the assigned Marks against any infringements or claims of infringement.

This Assignment is given pursuant to the Purchase Agreement. Nothing contained in this Assignment shall be deemed to supersede, enlarge, limit, or modify any of the obligations, agreements, covenants, or warranties of Assignor or Assignee contained in the Purchase Agreement, all of which survive the execution, delivery, and recording of this Assignment.

DATED: September 30, 2015.

ARS TECHNOLOGIES, INC.

By:



John Liskowitz, Chief Executive Officer