

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM361107

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gospel Light Publications		10/30/2015	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	David C Cook		
Street Address:	4050 Lee Vance View		
City:	Colorado Springs		
State/Country:	COLORADO		
Postal Code:	80918		
Entity Type:	Not-for-Profit Corporation: ILLINOIS		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	3623820	BABY BEGINNINGS	
Registration Number:	3477852	BABY BEGINNINGS	
Registration Number:	3587033	K.I.D.S. CHURCH	
Registration Number:	3724387	K.I.D.S. CHURCH	
Registration Number:	3681982	KIDSTIME	
Registration Number:	0690921	GOSPEL LIGHT	
Registration Number:	4088591	HOMELIGHT	
Registration Number:	4026856	HOMELIGHT	
Registration Number:	4026857	HOMELIGHT	
Registration Number:	3586525	GOD'S BIG PICTURE	
CORRESPONDENCE DATA			
Fax Number:	312/704-30		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312/704-3336		
Email:	trademarks@hinshawlaw.com		
Correspondent Name:	Kourtney A. Mulcahy		
Address Line 1:	222 N. LaSalle Street		
Address Line 2:	Suite 300		
Address Line 4:	Chicago, ILLINOIS 60601		

CH \$265.00 3623820

ATTORNEY DOCKET NUMBER:	931543-GOSPEL LIGHT PUBLI
NAME OF SUBMITTER:	Kourtney A. Mulcahy
SIGNATURE:	/kourtney mulcahy/
DATE SIGNED:	11/04/2015
Total Attachments: 3 source=Gospel Light TM Assignment#page1.tif source=Gospel Light TM Assignment#page2.tif source=Gospel Light TM Assignment#page3.tif	

AGREEMENT FOR ASSIGNMENT OF TRADEMARKS

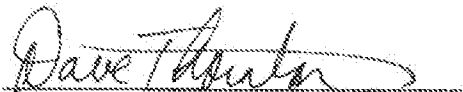
This Agreement for Assignment of Trademarks ("Agreement") is made as of October 30, 2015, by and between Gospel Light Publications ("Assignor"), a California corporation, and David C Cook ("Assignee"), an Illinois not-for-profit corporation.

1. **Assignment.** For good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee its entire right, title and interest in the trademarks and service marks listed on Exhibit A to this Agreement and all other trademarks and service marks and names related to the Sunday School and Ministry Resource assets as defined by and assigned to Assignee in the Asset Purchase Agreement between the parties hereof dated as of September 28, 2015, as amended (collectively, the "Marks") and all goodwill appurtenant thereto, including the U.S. and international trademark applications and registrations (if applicable) listed on Exhibit A, and any and all divisions, renewals, continuations and extensions thereof, and Assignor authorizes and requests any official whose duty it is to issue trademarks, to issue any renewals or extensions to Assignee or its successors or assigns.

2. **Ownership.** Assignor acknowledges Assignee's exclusive right, title and interest in and to the Marks and all registrations or applications for registration thereof, anywhere in the world, and will not at any time do or cause to be done any act contesting or in way impairing or tending to impair such rights, title and interest or full exercise thereof.

GOSPEL LIGHT PUBLICATIONS

DAVID C COOK



By: Dave Thornton
Its: CEO



By: Cris H. Doornbos
Its: CEO

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TRADEMARK
REEL: 005660 FRAME: 0492

EXHIBIT A
ASSIGNED TRADEMARK REGISTRATIONS

Trademark	Classes and Goods	USPTO Reg No	TM Status	Registration Date
BABY BEGINNINGS	9. Dramatic and non-dramatic pre-recorded DVDs, video tapes, CDs, audiocassettes, multimedia computer software recorded on CD-ROM, and downloadable multimedia computer software, all featuring religious, moral, or ethical topics, instructional subject matter related to these topics, or music; musical sound recordings	3623820	Registered	5/19/2009
BABY BEGINNINGS	16. Printed materials, namely, books, pamphlets, activity books, picture cards, posters, training guides, and curriculum in the nature of printed instructional, educational, and teaching materials, all featuring religious, moral, or ethical topics, or related instructional subject matter	3477852	Registered	7/29/2008
K.I.D.S. CHURCH	16. Printed materials in the nature of printed instructional, educational, and teaching materials, featuring religious, moral, or ethical topics, and related instructional subject matter	3587033	Registered	3/10/2009
K.I.D.S. CHURCH	9. Dramatic and non-dramatic pre-recorded DVDs, CDs, multimedia computer software recorded on CD-ROM, all featuring religious, moral, or ethical topics, and instructional subject matter related to these topics; Music sound recordings	3724387	Registered	12/15/2009
KIDSTIME and Design	16. Printed materials, namely, books, pamphlets, activity books, picture cards, posters, training guides, and curriculum in the nature of printed instructional, educational, and teaching materials, all featuring religious, moral, or ethical topics	3681982	Registered	9/15/2009
GOD'S BIG PICTURE	16. Printed materials, namely, books, pamphlets, activity books, picture cards, posters, training guides, and curriculum in the nature of printed instructional, educational, and teaching materials, all featuring religious, moral, or ethical topics	3586525	Registered-CANCELLED FOR FAILURE TO RENEW	7/30/2008
GOSPEL LIGHT	16. Printed materials for use in Sunday Schools and churches	690921	Registered	1/5/1960
HOMELIGHT	9. Electronic downloadable publications, namely, non-fiction books and dramatic and non-dramatic pre-recorded DVDs and CDs, and multimedia computer software recorded on CD-ROM, all featuring religious, moral, or ethical topics, and	4088591	Registered	1/17/2012

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	instructional subject matter related to these topics; Musical sound recordings			
HOMELIGHT	16. Printed materials, namely, series of non-fiction books, and curriculum in the nature of printed instructional, educational and teaching materials and workbooks, all featuring moral, religious or ethical topics	4026856	Registered	9/13/2011
HOMELIGHT	45. Providing a website featuring information in the fields of Christian parenting, evangelism, Christianity for children and youth, spiritual formation for children and youth, and family ministry	4026857	Registered	9/13/2011

Unregistered marks:

LITTLE KID'S TIME
 GOSPEL LIGHT ELEMENTARY SUNDAY SCHOOL: GIVE ME JESUS!
 GOSPEL LIGHT ELEMENTARY LARGE GROUP/SMALL GROUP: MORE JESUS
 YOUTHBUILDERS
 GOD'S PEOPLE CELEBRATE
 LIVING LIKE JESUS
 WONDERFULLY MADE
 UNCOMMON
 CHRISTIAN LIFE
 SMART PAGES
 BIG BOOK OF...
 AMAZING JOURNEY
 Gospel Light Bible Logo
 GOSPEL LIGHT PARTNERS
 KIDMIN MARKETPLACE
 GOD'S STORY FOR ME
 GOSPEL LIGHT KIDS
 GOSPEL LIGHT PRESCHOOL
 JESUS4LIFE
 MY HOMELIGHT
 THE EDGE
 REALLY BIG BOOK
 Homelight Bible Logo
 KIDMIN MARKETPLACE and Design

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