

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM361135

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sunny Herbs International Beverage Co. Ltd.		05/15/2014	Limited Company: THAILAND
RECEIVING PARTY DATA			
Name:	Ichitan Group Public Company Limited		
Street Address:	2922/301-303 Charn Issara Tower 2 Building		
Internal Address:	28th Floor, New Phetchaburi Road, Bang Kapi Sub-district, Huai Khwang District		
City:	Bangkok		
State/Country:	THAILAND		
Entity Type:	Limited Corporation: THAILAND		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	0392325		
Registration Number:	0370634	BIRELEY'S	
CORRESPONDENCE DATA			
Fax Number:	3146673633		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	314-552-6000		
Email:	ipdocket@thompsoncoburn.com		
Correspondent Name:	Thomas A. Polcyn		
Address Line 1:	One US Bank Plaza		
Address Line 2:	Thompson Coburn LLP		
Address Line 4:	St. Louis, MISSOURI 63101		
ATTORNEY DOCKET NUMBER:	59696-150489		
NAME OF SUBMITTER:	Thomas A. Polcyn		
SIGNATURE:	/thomas a. polcyn/		
DATE SIGNED:	11/04/2015		
Total Attachments: 1 source=deed#page1.tif			

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DEED OF TRADEMARK ASSIGNMENT

WHEREAS, SUNNY HERBS INTERNATIONAL BEVERAGE CO. LTD., a Thailand Limited Company, with its principal place of business at 57 Nonthaburi 1 Road, Nonthaburi, 11000, Thailand, ("Assignor") is the owner of record of the following federal Registrations for the marks "BIRELEY'S," DARK PALETTE DEVICE and "BIRELEY'S" (STYLIZED) & DARK PALETTE (hereinafter collectively the "Marks") on the Principal Register of the United States Patent and Trademark Office, as identified herein:

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
BIRELEY'S	1019571	September 2, 1975
DARK PALETTE DEVICE	0392325	December 23, 1941
BIRELEY'S (STYLIZED) & DARK PALETTE	0370634	August 29, 1939

WHEREAS, ICHITAN GROUP PUBLIC COMPANY LIMITED, a Thailand Limited corporation, with its principal place of business at 2922/301-303 Charn Issara Tower 2 Building, 28th Floor, New Phetchaburi Road, Bang Kapi Sub-district, Huai Khwang District, Bangkok Thailand, ("Assignee"), desires to acquire the Marks and the above-referenced Registrations;

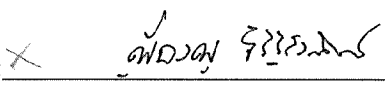
NOW, THEREFORE, for good and valuable consideration, the sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee the entire right, title and interest in perpetuity in and to the Marks, including any common law rights and other rights of use, together with the goodwill of the business symbolized by the Marks, and the registration thereof, the same to be held and enjoyed by the Assignee, its successors and assigns to the same extent that such would have been held and enjoyed by Assignor absent this Assignment. Assignor hereby covenants and agrees to provide any further necessary and appropriate documentation and do all further acts reasonably requested by Assignee in this regard to confirm and perfect title in and to the Marks in Assignee, its successors, assigns, or other legal representatives.

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be executed this 15th day of May, 2014 by the signature of its authorized representative as set forth below.

SUNNY HERBS INTERNATIONAL BEVERAGE CO. LTD.



By: 
Name: Mr. Teptanapong Tangahsha
Title: Authorized Director

By: 
Name: Mr. Fuangfu Jirathitvanich
Title: Authorized Director