

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM361137

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Sunny Herbs International Beverage Co. Ltd.		05/15/2014	Limited Company: THAILAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Ichitan Group Public Company Limited		
<b>Street Address:</b>	2922/301-303 Charn Issara Tower 2 Building		
<b>Internal Address:</b>	28th Floor, New Phetchaburi Road, Bang Kapi Sub-district, Huai Khwang District		
<b>City:</b>	Bangkok		
<b>State/Country:</b>	THAILAND		
<b>Entity Type:</b>	Limited Corporation: THAILAND		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86030345	BIRELEY'S	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3146673633		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	314-552-6000		
<b>Email:</b>	ipdocket@thompsoncoburn.com		
<b>Correspondent Name:</b>	Thomas A. Polcyn		
<b>Address Line 1:</b>	One US Bank Plaza		
<b>Address Line 2:</b>	Thompson Coburn LLP		
<b>Address Line 4:</b>	St. Louis, MISSOURI 63101		
<b>ATTORNEY DOCKET NUMBER:</b>	59696-150489		
<b>NAME OF SUBMITTER:</b>	Thomas A. Polcyn		
<b>SIGNATURE:</b>	/thomas a. polcyn/		
<b>DATE SIGNED:</b>	11/04/2015		
<b>Total Attachments: 1</b>			
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CH \$40.00 86030345

UNITED STATES OF AMERICA  
ASSIGNMENT

WHEREAS, SUNNY HERBS INTERNATIONAL BEVERAGE CO. LTD., a Thailand Limited Company, with its principal place of business at 57 Nonthaburi 1 Road, Nonthaburi, 11000, Thailand, (hereinafter called the ASSIGNOR) has intended to use the following mark in commerce and has filed an intent to use application now bearing Serial Number 86030345, filed August 6, 2013 on the Principal Register of the United States Patent and Trademark Office, for BIRELEY'S (STYLIZED) & DARK PALETTE DEVICE indicating that intention, but has not yet filed a statement of use under Section 1(c) or 1(d) of the Trademark Act. ASSIGNOR is assigning the mark in the above identified application as part of the entire business or portion thereof to which the mark pertains as required by §15 U.S.C. 1060;

AND WHEREAS, ICHITAN GROUP PUBLIC COMPANY LIMITED, a Thailand Limited corporation, with its principal place of business at 2922/301-303 Charn Issara Tower 2 Building, 28th Floor, New Phetchaburi Road, Bang Kapi Sub-district, Huai Khwang District, Bangkok Thailand, (hereinafter called the ASSIGNEE) is the successor to that portion of the business to which said mark pertains, and said business is ongoing and existing and ASSIGNEE is desirous of acquiring the right, title and interest in and to the said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the sufficiency of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE the entire right, title and interest in perpetuity in and to said mark, including any common law rights and other rights of use, together with the goodwill of the business symbolized by said mark, the same to be held and enjoyed by the ASSIGNEE, its successors and assigns to the same extent that such would have been held and enjoyed by ASSIGNOR absent this Assignment. ASSIGNOR hereby covenants and agrees to provide any further necessary and appropriate documentation and do all further acts reasonably requested by ASSIGNEE in this regard to confirm and perfect title in and to said mark in ASSIGNEE, its successors, assigns, or other legal representatives.

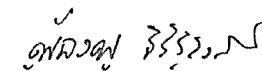
The Commissioner of Patents and Trademarks is requested to issue the Certificate of Registration to the said ASSIGNEE.

IN WITNESS WHEREOF, the ASSIGNOR has caused this Assignment to be executed this 15<sup>th</sup> day of May, 2014 by the signature of its authorized representative as set forth below.



SUNNY HERBS INTERNATIONAL BEVERAGE CO. LTD.

By:   
Name: Mr. Teptanapong Tangahsha  
Title: Authorized Director

By:   
Name: Mr. Fuangfu Jirathitivanich  
Title: Authorized Director

TRADEMARK