

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM361277

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Inspirational Network, Inc.		12/31/2013	Non-Profit Corporation: NORTH CAROLINA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	INSP, LLC		
<b>Street Address:</b>	3000 Worldreach Drive		
<b>City:</b>	Indian Land		
<b>State/Country:</b>	SOUTH CAROLINA		
<b>Postal Code:</b>	29707		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1744831	INSP	
<b>Registration Number:</b>	2548283	THE INSPIRATION NETWORK	
<b>Registration Number:</b>	2635218	WHERE AMERICA GOES FOR INSPIRATION	
<b>Registration Number:</b>	4118289	INSP IT'S A NEW DAY.	
<b>Registration Number:</b>	4295461	REEL INSP	
<b>Registration Number:</b>	4428920	INSP	
<b>Serial Number:</b>	85921450	WELCOME HOME	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7043774814		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7044173049		
<b>Email:</b>	donna.millard@nelsonmullins.com,ip@nelsonmullins.com		
<b>Correspondent Name:</b>	Karl S. Sawyer, Jr.		
<b>Address Line 1:</b>	100 N Tryon St, BOA Corp Ctr, 42nd Fl.		
<b>Address Line 2:</b>	Nelson Mullins Riley & Scarborough LLP		
<b>Address Line 4:</b>	Charlotte, NORTH CAROLINA 28202		
<b>ATTORNEY DOCKET NUMBER:</b>	43643/00001 INSP		
<b>NAME OF SUBMITTER:</b>	Karl S. Sawyer, Jr.		

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<b>SIGNATURE:</b>	/Karl S. Sawyer, Jr./
<b>DATE SIGNED:</b>	11/05/2015
<b>Total Attachments: 2</b> source=Trademark Assignment#page1.tif source=Trademark Assignment#page2.tif	

**TRADEMARK ASSIGNMENT**


**This Trademark Assignment**, effective as of the 31<sup>st</sup> day of December, 2013, is by and between **The Inspirational Network, Inc.**, a not-for-profit corporation of the State of North Carolina, having a principal office and place of business at 3000 Worldreach Dr., Indian Land, South Carolina 29707 ("**Assignor**"), and **INSP, LLC**, a limited liability company of the State of Delaware, having a principal office and place of business at 3000 Worldreach Dr., Indian Land, South Carolina 29707 ("**Assignee**");

**WHEREAS**, Assignor owns all rights, title and interest in and to trademarks and the US Trademark Registrations and pending US Trademark Application therefor, as set forth on the attached Schedule (the **Marks**);

**WHEREAS**, Assignee is desirous of acquiring all rights, title and interests in and to the Marks, together with the goodwill associated therewith;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are acknowledged by Assignor and Assignee, Assignor does hereby sell, assign, transfer and convey unto Assignee all rights, title and interest in and to the Marks and the goodwill associated therewith and symbolized thereby, and including all claims for damages by reason of past infringement of any of the Marks to the extent permitted by law, with the right to sue, recover and retain damages for any past, current or future infringement of the Marks, for its own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

**ASSIGNOR:**  
**The Inspirational Network, Inc.**

By:   
\_\_\_\_\_  
Printed Name: Gregory S. Richardson  
Title: Vice-President and Managing Attorney of Business  
and Legal Affairs

**The Inspirational Network, Inc.**  
**Assignment to INSP, LLC**  
**Schedule of Trademarks**

<b>Registered Trademarks</b>		
<b>Mark</b>	<b>Registration No.</b>	<b>Registration Date</b>
INSP	1,744,831	January 5, 1993
THE INSPIRATION NETWORK	2,548,283	March 12, 2002
WHERE AMERICA GOES FOR INSPIRATION	2,635,218	October 15, 2002
INSP IT'S A NEW DAY and Design	4,118,289	March 27, 2012
REEL INSP	4,295,461	February 26, 2013
INSP and Design	4,428,920	November 5, 2013

<b>Pending Trademark Applications</b>			
<b>Mark</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Status</b>
WELCOME HOME	85/921,450	May 2, 2013	Actual Use