

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Earthchild Clothing (Waterfront) (Pty) Ltd		06/27/2015	PRIVATE COMPANY: SOUTH AFRICA

RECEIVING PARTY DATA

Name:	Truworths Ltd
Street Address:	1 Mostert Street
City:	Cape Town
State/Country:	SOUTH AFRICA
Entity Type:	PUBLIC COMPANY: SOUTH AFRICA

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Serial Number:	86490107	EARTHADDICT
Serial Number:	86490091	EARTHCHILD
Serial Number:	86490199	EARTH CHILD

CORRESPONDENCE DATA

Fax Number: 4153584738
 Phone: 415 957 3036
 Email: masteiner@duanemorris.com
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Correspondent Name: Mark A. Steiner, Esq., Duane Morris LLP
Address Line 1: Spear Tower, One Market Plaza
Address Line 2: Suite 2200
Address Line 4: San Francisco, CALIFORNIA 94105-1127

ATTORNEY DOCKET NUMBER:	R2396/00101/00201/00301
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DOMESTIC REPRESENTATIVE

Name: Mark A. Steiner, Esq., Duane Morris LLP
Address Line 1: Spear Tower, One Market Plaza
Address Line 2: Suite 2200
Address Line 4: San Francisco, CALIFORNIA 94105-1127

NAME OF SUBMITTER:	Patricia Picou Green, Paralegal
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Signature:	/Patricia Picou Green/
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Date:	11/03/2015
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Total Attachments: 3
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RECEIPT INFORMATION

ETAS ID: TM361229
Receipt Date: 11/04/2015
Fee Amount: \$90

TRADE MARK ASSIGNMENT AGREEMENT

1 PARTIES

1.1 The parties to this agreement are:

1.1.1 Earthchild Clothing (Waterfront) (Pty) Ltd, a private company duly registered in accordance with the laws of South Africa under registration no. 2008/021011/07, of no. 9 Transvaal Road, Paarden Eiland, Cape Town, South Africa ("Assignor"); and

1.1.2 Truworhts Ltd, a public company duly registered in accordance with the laws of South Africa under registration no. 1940/013923/06, of No. 1 Mostert Street, Cape Town, South Africa. ("Assignee").

2 ASSIGNMENT

2.1 For good and sufficient consideration, receipt of which is hereby acknowledged, the Assignor hereby unconditionally assigns to the Assignee all of its right, title and interest in and to the trade marks listed in the attachment hereto marked "Annexure A", in addition to all trade mark applications and registrations owned by the Assignor anywhere in the world, together with the goodwill symbolised by all such trademarks.

2.2 The assignment referred to above shall have effect from 27 June 2015

2.3 It is agreed that the Assignee shall be entitled to record the change of ownership of the trade marks assigned in terms of this agreement into its own name with the relevant trade mark registries and to take whatever steps shall be necessary in order to do so.

For Assignor



Name: JONATHAN KATZ

Designation: Director

Date: 07 September 2015

Signature of witness

Name of witness: JARED KAHN

For Assignee



Name: DAVID RAFF

Designation: DIRECTOR

Date: 1 SEPTEMBER 2015.

Signature of witness

Name of witness: SONJA KOHLHÖFER

Handwritten initials/signature

Country	Title	Official No.	Class	Date Filed	Goods and Services	Owner	Case Status	Registered Date	Next Renewal
Switzerland	EARTHCHILD	611369	25, 35 & 42	12/07/2010		Earthchild Clothing (Waterfront) (Proprietary) Limited	Registered	04/02/2011	12/07/2020

Country	Title	Official No.	Class	Goods and Services	Owner	Case Status
Tanzania	EARTHCHILD		18, 25 & 35		Earthchild Clothing (Waterfront) (Proprietary) Limited	
Tanzania	EARTHADDICT		18, 25 & 35		Earthchild Clothing (Waterfront) (Proprietary) Limited	
Tanzania	EARTHCHILD & BLOCK DEVICE		18, 25 & 35		Earthchild Clothing (Waterfront) (Proprietary) Limited	

Country	Title	Official No.	Class	Filing Date	Goods and Services	Owner	Case Status	Registered Date	Next Renewal
United Arab Emirates	EARTHCHILD	152625	25 & 35	25/12/2008		Earthchild Clothing (Waterfront) (Proprietary) Limited	Registered	25/11/2011	25/12/2018

Country	Title	Official No.	Class	Goods and Services	Owner	Case Status
United States of America	EARTHADDICT	86490107	18, 25, 35	Leather and imitation of leather for goods of all kinds in this class made from these materials; animal skins and hides; trunks and travelling bags; handbags; umbrellas handles; umbrellas; parasols; key holders; wallets and purses	Earthchild Clothing (Waterfront) (Proprietary) Limited	Pending
United States of America	EARTHADDICT	86490107	18, 25, 35	Clothing, headgear and footwear, namely, jackets, pullovers, jumpers, pants, jeans, shirts, shorts, skirts, shoes; swim suits, sun-peaks and sun visors, sweaters, T-shirts	Earthchild Clothing (Waterfront) (Proprietary) Limited	Pending
United States of America	EARTHADDICT	86490107	18, 25, 35	Advertising and business services; distribution, promotional services; franchising and related business and administrative services; retail, wholesale, import, export, mail order, marketing, merchandising services in the field of clothing	Earthchild Clothing (Waterfront) (Proprietary) Limited	Pending
United States of America	EARTHCHILD	86490091	18, 25, 35	Leather and imitation of leather for goods of all kinds in this class made from these materials; animal skins and hides; trunks and travelling bags; handbags; umbrellas handles; umbrellas; parasols; key holders; wallets and purses	Earthchild Clothing (Waterfront) (Proprietary) Limited	Pending
United States of America	EARTHCHILD	86490091	18, 25, 35	Clothing, headgear and footwear, namely, jackets, pullovers, jumpers, pants, jeans, shirts, shorts, skirts, shoes; swim suits, sun-peaks and sun visors, sweaters, T-shirts	Earthchild Clothing (Waterfront) (Proprietary) Limited	Pending

Country	Title	Official No.	Local Classes	Goods and Services	Owner	Case Status
United States of America	EARTHCHILD	66490091	18,25,35	Advertising and business services; distribution, promotional services; franchising and related business and administrative services; retail, wholesale, import, export, mail order, marketing, merchandising services in the field of clothing.	Earthchild Clothing (Waterfront) (Proprietary) Limited	Pending
United States of America	EARTHCHILD & White Letters in Individual Black Squares Device	86490199	18,25,35	Leather and imitation of leather for goods of all kinds in this class made from these materials; animal skins and hides; trunks and travelling bags; umbrellas handles; umbrellas; parasols; key holders; wallets and purses	Earthchild Clothing (Waterfront) (Proprietary) Limited	Pending
United States of America	EARTHCHILD & White Letters in Individual Black Squares Device	86490199	18,25,35	Clothing, headgear and footwear, namely, jackets, pullovers, jumpers, pants, jeans, shirts, skirts, shoes; swim suits; sun-peaks and sun visors; sweaters; T-shirts	Earthchild Clothing (Waterfront) (Proprietary) Limited	Pending
United States of America	EARTHCHILD & White Letters in Individual Black Squares Device	86490199	18,25,35	Advertising and business services; distribution, promotional services; franchising and related business and administrative services; retail, wholesale, import, export, mail order, marketing, merchandising services in the field of clothing	Earthchild Clothing (Waterfront) (Proprietary) Limited	Pending
Zambia	EARTHADDICT	1658/2014	25	Clothing, headgear and footwear, namely, jackets, pullovers, jumpers, pants, jeans, shirts, shorts, skirts, shoes; swimming costumes, suits, sun-peaks and visors, sweaters, T-shirts	Earthchild Clothing (Waterfront) (Proprietary) Limited	Pending
Zambia	EARTHADDICT	1659/2014	18	Leather and imitation of leather, including all goods of all kinds and descriptions made from these materials; (not included in other classes); animal skins and hides; trunks and travelling bags; handbags; umbrella handles; umbrellas; parasols; key holders; wallets and purses	Earthchild Clothing (Waterfront) (Proprietary) Limited	Pending
Zambia	EARTHADDICT	1659/2014	18	Leather and imitation of leather, including all goods of all kinds and descriptions made from these materials; (not included in other classes); animal skins and hides; trunks and travelling bags; handbags; umbrella handles; umbrellas; parasols; key holders; wallets and purses	Earthchild Clothing (Waterfront) (Proprietary) Limited	Pending
Zambia	EARTHCHILD	1661/2014	18	Leather and imitation of leather, including all goods of all kinds and descriptions made from these materials; (not included in other classes); animal skins and hides; trunks and travelling bags; handbags; umbrella handles; umbrellas; parasols;	Earthchild Clothing (Waterfront) (Proprietary) Limited	Pending

TRADEMARK

REEL: 005661 FRAME: 0792

RECORDED: 11/04/2015