OP \$3115.00 1382791

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM361173

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Credit Suisse AG		11/02/2015	collateral agent:

RECEIVING PARTY DATA

Name:	Jostens, Inc.
Street Address:	c/o Kane Kessler, P.C.
Internal Address:	1350 Avenue of the Americas
City:	New York
State/Country:	NEW YORK
Postal Code:	10019
Entity Type:	CORPORATION: MINNESOTA
Name:	The Lehigh Press LLC
Street Address:	c/o Kane Kessler, P.C.
Internal Address:	1350 Avenue of the Americas
City:	New York
State/Country:	NEW YORK
Postal Code:	10019
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE
Name:	Neff Motivation, Inc.
Street Address:	c/o Kane Kessler, P.C.
Internal Address:	1350 Avenue of the Americas
City:	New Yok
State/Country:	NEW YORK
Postal Code:	10019
Entity Type:	CORPORATION: OHIO
Name:	Memory Book Acquisition LLC
Street Address:	c/o Kane Kessler, P.C.
Internal Address:	1350 AVENUE OF THE AMERICAS
City:	New York
State/Country:	NEW YORK
Postal Code:	10019
Fostal Code.	OPPORATION: DELAWARE - Umited hability compa

Name:	Rock Creek Athletics, Inc.	
Street Address:	c/o Kane Kessler, P.C.	
Internal Address:	1350 AVENUE OF THE AMERICAS	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10019	
Entity Type:	CORPORATION: IOWA	

PROPERTY NUMBERS Total: 124

Property Type	Number	Word Mark	
Registration Number:	1382791	LEHIGH PRESS COLORTRONICS	
Registration Number:	1555268	LEHIGH PRESS LITHOGRAPHERS	
Registration Number:	2079244	THE LEHIGH PRESS, INC.	
Registration Number:	1454684	LP	
Registration Number:	3734942	LEHIGH PHOENIX	
Registration Number:	3732342	LEHIGH PHOENIX	
Registration Number:	1040949	NEFF	
Registration Number:	2523932	LEADER	
Registration Number:	2988519	MEMORY MEMORY BOOK COMPANY	
Registration Number:	1813984	MEMORY BOOK COMPANY	
Registration Number:	2086751	DUCKSTER	
Registration Number:	1658286	DELONG USA	
Registration Number:	1650822	DE LONG USA	
Registration Number:	1185868	DE LONG	
Registration Number:	1509268	DELONG	
Registration Number:	3097345	ACHIEVER	
Registration Number:	3918065	AMBER XT	
Registration Number:	1413282	AMERICA'S CLASS RING	
Registration Number:	3743981	C2G	
Registration Number:	2859386	CHAMPIONS OF THE COMMUNITY	
Registration Number:	4510861	COMMITMENT 2 COMMENCEMENT	
Registration Number:	3743980	COMMITMENT TO GRADUATE	
Registration Number:	3271416	CONNECTED FOR LIFE	
Registration Number:	2983066	DESIGN-A-SIDES	
Registration Number:	0323479	J	
Registration Number:	3425651	DUALCAST	
Registration Number:	3861870	ELEMENTS COLLECTION	
Registration Number:	3271415	EVERYTHING BUT THE DEGREE	
Registration Number:	2919163	FIRERAY	

Property Type	Number	Word Mark	
Registration Number:	3116262	FLASHBAX	
Registration Number:	2411149	GLOWTOUCH	
Registration Number:	2672014	GOLD LANCE	
Registration Number:	2822169	GOLD LANCE GL	
Registration Number:	2740442	GRAD FINALE	
Registration Number:	2949632	GRAD TRACK	
Registration Number:	3920347	GRADUATION CENTRAL	
Registration Number:	2307190	HEAR THE YEAR	
Registration Number:	2920922	HERITAGE	
Registration Number:	3620179	IMAGE SCAN BY JOSTENS	
Registration Number:	2315339	INTERGOLD	
Registration Number:	4041650	ITPAYS	
Registration Number:	0504577	JOSTENS	
Registration Number:	2381423	JOSTENS	
Registration Number:	2965650	JOSTENS	
Registration Number:	2406471	JOSTENS	
Registration Number:	3846986	JOSTENS DIRECT SOLUTIONS	
Registration Number:	2613151	JOSTENS NETLINE	
Registration Number:	4277021	JOSTENS PROMISE	
Registration Number:	4142642	KINDERKRAFT	
Registration Number:	4239331	LANDMARK	
Registration Number:	3225192	LAZON	
Registration Number:	4338358	SCHOOL CONNECT	
Registration Number:	3648065	SEGNI	
Registration Number:	3458112	SHEER ICE	
Registration Number:	2987365	SIGNATURE	
Registration Number:	3200283	SILVER ELITE	
Registration Number:	3312409	SILVERXT	
Registration Number:	3030197	STATUS TASSEL	
Registration Number:	4444594	THE CONFIDENCE FACTOR	
Registration Number:	3254620	THE PRIDE FACTOR	
Registration Number:	1929842	TRADEWINDS	
Registration Number:	3857082	VANGUARD	
Registration Number:	4231556	VANGUARD FILIGREE	
Registration Number:	3324356		
Registration Number:	3596683	VISTA	
Registration Number:	3075594	VOICE	
Registration Number:	2685513	WHAT'S UP	

Registration Number: 2015074 WORLD BEAT Registration Number: 2493508 WRITE NOW! Registration Number: 3185606 YEARBOOK AVENUE Registration Number: 3862088 YEARBOOK HOME DIRECT Registration Number: 3834308 YEARBOOK YOURSELF Registration Number: 3915167 YEARBOOK YOURSELF Registration Number: 3915166 YEARBOOK YOURSELF Registration Number: 3993478 YEARTECH Registration Number: 4143380 SEASON PASS Registration Number: 4133168 SHINEFX Registration Number: 3001061 LUSTRIUM Registration Number: 2043451 MEMORY EXPRESS Registration Number: 2920923 NUANCE Registration Number: 3075595 PROMINENCE Registration Number: 2322698 RENAISSANCE Registration Number: 2322698 RENAISSANCE Registration Number: 3167931 SCHOOL ANNUAL YEAR IN A FLASH DVD Registration Number: 36276755 CELEBRATING MOMENTS THAT MATTER <th>Property Type</th> <th>Number</th> <th>Word Mark</th>	Property Type	Number	Word Mark
Registration Number: 3185606 YEARBOOK AVENUE Registration Number: 3862088 YEARBOOK HOME DIRECT Registration Number: 3834308 YEARBOOK THIS Registration Number: 3915167 YEARBOOK YOURSELF Registration Number: 3915166 YEARBOOK YOURSELF Registration Number: 3974639 YOURUSTORY Registration Number: 3993478 YEARBOOK YOURSELF Registration Number: 4133168 SHINEFX Registration Number: 3001061 LUSTRIUM Registration Number: 2943451 MEMORY EXPRESS Registration Number: 3963779 PERSONAL YEARBOOK PAGES Registration Number: 3075595 PROMINENCE Registration Number: 2302698 RENAISSANCE Registration Number: 3786783 RUC2G? <th>Registration Number:</th> <th>2015074</th> <th>WORLD BEAT</th>	Registration Number:	2015074	WORLD BEAT
Registration Number: 3862088 YEARBOOK HOME DIRECT Registration Number: 3834308 YEARBOOK THIS Registration Number: 3757427 YEARBOOK YOURSELF Registration Number: 3915166 YEARBOOK YOURSELF Registration Number: 3915166 YEARBOOK YOURSELF Registration Number: 3674639 YOURUSTORY Registration Number: 3993478 YEARTECH Registration Number: 4143380 SEASON PASS Registration Number: 4133168 SHINEFX Registration Number: 3001061 LUSTRIUM Registration Number: 2920923 NUANCE Registration Number: 3963779 PERSONAL YEARBOOK PAGES Registration Number: 3108621 QUADRA Registration Number: 3108621 QUADRA Registration Number: 3786783 RUC2G? Registration Number: 3786783 RUC2G? Registration Number: 36276755 CELEBRATING MOMENTS THAT MATTER Serial Number: 36276676 CELEBRATING MOMENTS THAT MATTER <	Registration Number:	2493508	WRITE NOW!
Registration Number: 3834308 YEARBOOK THIS Registration Number: 3757427 YEARBOOK YOURSELF Registration Number: 3915167 YEARBOOK YOURSELF Registration Number: 3915166 YEARBOOK YOURSELF Registration Number: 3674639 YOURUSTORY Registration Number: 3993478 YEARTECH Registration Number: 4143380 SEASON PASS Registration Number: 4133168 SHINEFX Registration Number: 3001061 LUSTRIUM Registration Number: 2043451 MEMORY EXPRESS Registration Number: 3963779 PERSONAL YEARBOOK PAGES Registration Number: 3075595 PROMINENCE Registration Number: 3108621 QUADRA Registration Number: 4106886 REPLAYIT Registration Number: 3786783 RUC2G? Registration Number: 3627673 SCHOOL ANNUAL YEAR IN A FLASH DVD Registration Number: 4258984 SCHOOL CONNECT Serial Number: 86276775 CELEBRATING MOMENTS THAT MATTER </th <th>Registration Number:</th> <th>3185606</th> <th>YEARBOOK AVENUE</th>	Registration Number:	3185606	YEARBOOK AVENUE
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	Serial Number:	86276805	CELEBRATING MOMENTS THAT MATTER
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Serial Number: 86276825 CELEBRATING MOMENTS THAT MATTER			
Serial Number: 86276829 CELEBRATING MOMENTS THAT MATTER			
Serial Number: 86276837 CELEBRATING MOMENTS THAT MATTER			
Serial Number: 86276236 CLUBBOOK			CLUBBOOK
Serial Number: 86338730	Serial Number:	86338730	

Property Type	Number	Word Mark	
Serial Number:	86338739		
Serial Number:	86285992	SCHOOLWAY	
Serial Number:	86286001	SCHOOLWAY	
Serial Number:	85526093	SHADOWCAST	
Serial Number:	85535173	TIME CAPSULE	
Serial Number:	86590123	AMERICA'S CLASS TAG	
Serial Number:	86693924	AMERICA'S COLLEGIATE TAG	
Serial Number:	86536624	CAMOCAST	
Serial Number:	86536627	CLASS TAG	
Serial Number:	86693930	COLLEGIATE TAG	
Serial Number:	86536629	ELEMENTS STONES	
Serial Number:	86532492	FIRECAST	
Serial Number:	86500815	GRADPIX	
Serial Number:	86606863	J COLLECTIONS BY JOSTENS	
Serial Number:	86606866	J COLLECTIONS BY JOSTENS	
Serial Number:	86590108	MONARCH	
Serial Number:	86643577	S + A	
Serial Number:	86551055	STONE + ALLOY	
Serial Number:	86643581	STONE + ALLOY	

CORRESPONDENCE DATA

Fax Number: 2122621766

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: trademark@kanekessler.com

Correspondent Name: Brendan P. McFeely - Kane Kessler, P.C.

Address Line 1: 1350 Avenue of the Americas Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER: 4902-128 RELEASE OF SECUR	
NAME OF SUBMITTER:	Brendan P. McFeely
SIGNATURE:	/brendan p mcfeely/
DATE SIGNED:	11/04/2015

Total Attachments: 7

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TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARK RIGHTS dated as of November 2, 2015 (this "*Termination and Release*"), by Credit Suisse AG, as collateral agent (in such capacity, the "*Agent*"), in favor of Jostens, Inc., a Minnesota corporation, The Lehigh Press LLC, a Delaware limited liability company, Neff Motivation, Inc., an Ohio corporation, Memory Book Acquisition LLC, a Delaware limited liability company, and Rock Creek Athletics, Inc., an Iowa corporation (collectively, the "*Grantors*"). Capitalized terms used herein and not otherwise defined shall have the meanings assigned to such terms in the Credit Agreement or the Security Agreement, as applicable, referred to below.

- A. Reference is made to (i) the Credit Agreement dated as of September 23, 2014 (as amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), among Visant Corporation, a Delaware corporation (the "Borrower"), Visant Secondary Holdings Corp., a Delaware corporation ("Holdings"), the Lenders from time to time party thereto and Credit Suisse AG, as the Administrative Agent and the Collateral Agent, (ii) the Security Agreement dated as of September 23, 2014 (as amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement"), among the Borrower, Holdings, the subsidiaries of the Borrower from time to time party thereto and Credit Suisse AG, as Collateral Agent, and (iii) the Grant of Security Interest in Trademark Rights dated as of September 23, 2014 (the "Trademark Security Agreement"), made by the Grantors and Phoenix Color Corp., a Delaware corporation, in favor of the Agent (such documents set forth in clauses (ii) through (iii), the "Security Agreements").
- B. Pursuant to the Security Agreements, the Grantors granted to the Agent, for the benefit of the Secured Parties, a security interest in the trademarks of the Grantors set forth on Schedule I hereto, including the goodwill associated with such trademarks and the right to receive all Proceeds therefrom (the "*Trademarks*"), which security interest was recorded with the United States Patent & Trademark Office on September 26, 2014 at Reel/Frame 5369/0773.
- C. The Borrower has informed the Agent that, in connection with the Payoff Letter dated as of November 2, 2015 between the Borrower and the Agent, the Borrower requests the release of all right, title and interest of the Agent and the Secured Parties in, to and under the Trademarks granted under the Security Agreements.

Accordingly, for good and valuable consideration, including the satisfaction of the Obligations secured by the Trademarks, the receipt and sufficiency of which are hereby acknowledged, all of the Agent's right, title and interest (including, without limitation, security interests and liens) in, to and under the Trademarks shall hereby automatically terminate as provided in the Security Agreements, and the Agent hereby terminates, cancels, releases and discharges its security interests and liens in, to

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and under the Trademarks and hereby re-transfers, re-conveys and re-assigns all of the Agent's right, title and interest in, to and under the Trademarks to the applicable Grantor.

The Agent hereby agrees to duly execute, acknowledge, procure and deliver any further documents and to do such other acts as may be reasonably necessary to effect the release of the security interests contemplated hereby.

THIS TERMINATION AND RELEASE SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF NEW YORK AND SHALL BE BINDING UPON THE AGENT'S REPRESENTATIVES, SUCCESSORS, ASSIGNS AND TRANSFEREES.

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IN WITNESS WHEREOF, the Agent has caused this Termination and Release to be duly executed as of the day and year first above written.

CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH, as the Agent,

By

Name: Mikhail Faybusovich
Title: Auchorized Signatory

By

Name: Gregory Fantoni

Title: Authorized Signatory

[Visant - Trademark Release]

Schedule I

U.S. Trademark Registrations and Applications

Country	Mark Name	Registration Number	Application Number	Owner
United States	LEHIGH PRESS	1,382,791		The Lehigh Press
	COLORTRONICS			LLC
United States	LEHIGH PRESS	1,555,268		The Lehigh Press
	LITHOGRAPHERS			LLC
United States	THE LEHIGH PRESS, INC.	2,079,244		The Lehigh Press
				LLC
United States	LP (SCRIPT IMAGE)	1,454,684		The Lehigh Press LLC
United States	LEHIGH PHOENIX & DESIGN	3,734,942	77/554,161	The Lehigh Press LLC
United States	LEHIGH PHOENIX	3,732,342	77/550,807	The Lehigh Press
Office States	EEMGHTHOENIX	3,732,342	111550,001	LLC
				Neff Motivation,
United States	NEFF	1,040,949	73/058,271	Inc.
				Neff Motivation,
United States	LEADER	2,523,932	75/707,0003	Inc.
United States	MEMORY BOOK	2,988,519		Memory Book
	COMPANY	2,500,615		Acquisition LLC
United States	MEMORY BOOK	1,813,984		Memory Book
	COMPANY	1,010,501		Acquisition LLC
United States	DUCKSTER	2,086,751		Rock Creek
		_,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		Athletics, Inc.
United States	DeLONG USA & Design	1,658,286		Rock Creek
		1,000,000		Athletics, Inc.
United States	DE LONG USA	1,650,822		Rock Creek
				Athletics, Inc.
United States	DE LONG	1,185,868		Rock Creek
		, ,		Athletics, Inc.
United States	DELONG & Design	1,509,268		Rock Creek
		, ,		Athletics, Inc.
United States	ACHIEVER	3,097,345	78/362,167	Jostens, Inc.
United States	AMBER XT	3,918,065	77/940,226	Jostens, Inc.
United States	AMERICA'S CLASS RING	1,413,282	73/467,042	Jostens, Inc.
United States	C2G	3,743,981	77/692,618	Jostens, Inc.
United States	CELEBRATING MOMENTS		86/276,755	Jostens, Inc.
	THAT MATTER			,
United States	CELEBRATING MOMENTS		86/276,767	Jostens, Inc.
	THAT MATTER			
United States	CELEBRATING MOMENTS		86/276,773	Jostens, Inc.
	THAT MATTER			,
United States	CELEBRATING MOMENTS		86/276,779	Jostens, Inc.
	THAT MATTER			,
United States	CELEBRATING MOMENTS		86/276,787	Jostens, Inc.
				,
United States			86/276,793	Jostens, Inc.
				,,
United States			86/276,802	Jostens, Inc.
	THAT MATTER		1	
United States United States	THAT MATTER CELEBRATING MOMENTS THAT MATTER CELEBRATING MOMENTS THAT MATTER CELEBRATING MOMENTS		86/276,787	Jostens, Inc. Jostens, Inc.

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Country	Mark Name	Registration Number	Application Number	Owner
United States	CELEBRATING MOMENTS THAT MATTER		86/276,805	Jostens, Inc.
United States	CELEBRATING MOMENTS THAT MATTER		86/276,811	Jostens, Inc.
United States	CELEBRATING MOMENTS THAT MATTER		86/276,819	Jostens, Inc.
United States	CELEBRATING MOMENTS THAT MATTER		86/276,825	Jostens, Inc.
United States	CELEBRATING MOMENTS THAT MATTER		86/276,829	Jostens, Inc.
United States	CELEBRATING MOMENTS THAT MATTER		86/276,837	Jostens, Inc.
United States	CHAMPIONS OF THE COMMUNITY	2,859,386	76/405,859	Jostens, Inc.
United States	CLUBBOOK		86/276,236	Jostens, Inc.
United States	COMMITMENT 2 COMMENCEMENT	4,510,861	86/060,914	Jostens, Inc.
United States	COMMITMENT TO GRADUATE	3,743,980	77/692,604	Jostens, Inc.
United States	CONNECTED FOR LIFE	3,271,416	77/048,355	Jostens, Inc.
United States	DESIGN-A-SIDES	2,983,066	78/362,438	Jostens, Inc.
United States	Diamond J Design	0,323,479	71/355,839	Jostens, Inc.
United States	DUALCAST	3,425,651	77/192,037	Jostens, Inc.
United States	ELEMENTS COLLECTION	3,861,870	77/801,289	Jostens, Inc.
United States	EVERYTHING BUT THE DEGREE	3,271,415	77/048,352	Jostens, Inc.
United States	FIRERAY	2,919,163	78/362,422	Jostens, Inc.
United States	FLASHBAX	3,116,262	78/538,517	Jostens, Inc.
United States	GLOWTOUCH	2,411,149	75/520,703	Jostens, Inc.
United States	GOLD LANCE	2,672,014	76/383,149	Jostens, Inc.
United States	GOLD LANCE GL	2,822,169	76/383,148	Jostens, Inc.
United States	GRAD FINALE	2,740,442	78/138,463	Jostens, Inc.
United States	GRAD TRACK	2,949,632	78/147,996	Jostens, Inc.
United States	GRADUATION CENTRAL	3,920,347	77/679,274	Jostens, Inc.
United States	HEAR THE YEAR	2,307,190	75/520,704	Jostens, Inc.
United States	HERITAGE	2,920,922	78/362,160	Jostens, Inc.
United States	IMAGE SCAN BY JOSTENS	3,620,179	77/301,890	Jostens, Inc.
United States	INTERGOLD	2,315,339	75/400,544	Jostens, Inc.
United States	ITPAYS	4,041,650	85/268,922	Jostens, Inc.
United States	JOSTENS	0,504,577	71/529,468	Jostens, Inc.
United States	JOSTENS	2,381,423	75/820,874	Jostens, Inc.
United States	JOSTENS & Circle Logo Design	2,965,650	76/520,893	Jostens, Inc.
United States	JOSTENS & Circle Logo Design	2,406,471	75/912,441	Jostens, Inc.
United States	JOSTENS DIRECT SOLUTIONS	3,846,986	77/655,566	Jostens, Inc.
United States	JOSTENS NETLINE	2,613,151	75/885,877	Jostens, Inc.
United States	JOSTENS PROMISE	4,277,021	85/493,849	Jostens, Inc.
United States	KINDERKRAFT	4,142,642	85/430,789	Jostens, Inc.
United States	LANDMARK	4,239,331	85/569,337	Jostens, Inc.
United States	LAZON	3,225,192	78/922,961	Jostens, Inc.

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Country	Mark Name	Registration Number	Application Number	Owner
United States	LUSTRIUM	3,001,061	78/362,246	Jostens, Inc.
United States	MEMORY EXPRESS	2,043,451	75/080,647	Jostens, Inc.
United States	NUANCE	2,920,923	78/362,253	Jostens, Inc.
United States	PERSONAL YEARBOOK PAGES	3,963,779	85/035,159	Jostens, Inc.
United States	PROMINENCE	3,075,595	78/362,229	Jostens, Inc.
United States	QUADRA	3,108,621	78/362,427	Jostens, Inc.
United States	RENAISSANCE	2,332,698	75/696,511	Jostens, Inc.
United States	REPLAYIT	4,106,886	85/314,548	Jostens, Inc.
United States	RUC2G?	3,786,783	77/692,672	Jostens, Inc.
United States	SCHOOL ANNUAL YEAR IN A FLASH DVD	3,167,931	78/699,701	Jostens, Inc.
United States	SCHOOL CONNECT & School House Design (Color)	4,258,984	85/472,751	Jostens, Inc.
United States	Schoolhouse Design		86/338,730	Jostens, Inc.
United States	Schoolhouse Design		86/338,739	Jostens, Inc.
United States	SCHOOLWAY		86/285,992	Jostens, Inc.
United States	SCHOOLWAY		86/286,001	Jostens, Inc.
United States	SCHOOL CONNECT	4,338,358	85/734,052	Jostens, Inc.
United States	SEGNI	3,648,065	77/124,212	Jostens, Inc.
United States	SHADOWCAST		85/526,093	Jostens, Inc.
United States	SHEER ICE	3,458,112	78/934,144	Jostens, Inc.
United States	SIGNATURE	2,987,365	78/362,177	Jostens, Inc.
United States	SILVER ELITE	3,200,283	78/138,235	Jostens, Inc.
United States	SILVERXT	3,312,409	78/922,939	Jostens, Inc.
United States	STATUS TASSEL	3,030,197	78/307,123	Jostens, Inc.
United States	THE CONFIDENCE FACTOR	4,444,594	85/596,703	Jostens, Inc.
United States	THE PRIDE FACTOR	3,254,620	77/027,840	Jostens, Inc.
United States	TIME CAPSULE		85/535,173	Jostens, Inc.
United States	TRADEWINDS	1,929,842	74/592,875	Jostens, Inc.
United States	VANGUARD	3,857,082	85/010,407	Jostens, Inc.
United States	VANGUARD FILIGREE	4,231,556	85/569,350	Jostens, Inc.
United States	VANGUARD Ring Design	3,324,356	78/909,332	Jostens, Inc.
United States	VISTA	3,596,683	78/899,599	Jostens, Inc.
United States	VOICE	3,075,594	78/362,173	Jostens, Inc.
United States	WHAT'S UP	2,685,513	76/244,753	Jostens, Inc.
United States	WORLD BEAT	2,015,074	74/693,377	Jostens, Inc.
United States	WRITE NOW!	2,493,508	75/901,991	Jostens, Inc.
United States	YEARBOOK AVENUE	3,185,606	78/542,027	Jostens, Inc.
United States	YEARBOOK HOME DIRECT	3,862,088	77/913,110	Jostens, Inc.
United States	YEARBOOK THIS	3,834,308	77/893,762	Jostens, Inc.
United States	YEARBOOK YOURSELF	3,757,427	77/791,579	Jostens, Inc.
United States	YEARBOOK YOURSELF	3,915,167	77/954,846	Jostens, Inc.
United States	YEARBOOK YOURSELF	3,915,166	77/954,840	Jostens, Inc.
United States	YOURUSTORY	3,674,639	78/959,213	Jostens, Inc.
United States	YEARTECH	3,993,478	85/193,391	Jostens, Inc.

TRADEMARK COUNTRY FILING APPLICATION REGISTRATION REGISTRATION OWNER
DATE NUMBER DATE NUMBER OTTAL

AMERICA'S CLASS TAG	UNITED STATES	07-Apr-15	86/590,123			Jostens, Inc.
AMERICA'S COLLEGIATE TAG	UNITED STATES	15-Jul-15	86/693,924			Jostens, Inc.
CAMOCAST	UNITED STATES	17-Feb-15	86/536,624			Jostens, Inc.
CLASS TAG	UNITED STATES	17-Feb-15	86/536,627			Jostens, Inc.
COLLEGIATE TAG	UNITED STATES	15-Jul-15	86/693,930			Jostens, Inc.
ELEMENTS STONES	UNITED STATES	17-Feb-15	86/536,629			Jostens, Inc.
FIRECAST	UNITED STATES	12-Feb-15	86/532,492			Jostens, Inc.
GRADPIX	UNITED STATES	12-Jan-15	86/500,815			Jostens, Inc.
J COLLECTIONS BY JOSTENS	UNITED STATES	22-Apr-15	86/606,863			Jostens, Inc.
J COLLECTIONS BY JOSTENS	UNITED STATES	22-Apr-15	86/606,866			Jostens, Inc.
MONARCH	UNITED STATES	07-Apr-15	86/590,108			Jostens, Inc.
S + A	UNITED STATES	28-May-15	86/643,577			Jostens, Inc.
SEASON PASS	UNITED STATES	30-Jul-10	85/096,986	15-May-12	4,143,380	Jostens, Inc.
SHINEFX*	UNITED STATES	14-Jun-11	85/345,695	24-Apr-12	4,133,168	Jostens, Inc.
STONE + ALLOY	UNITED STATES	03-Mar-15	86/551,055			Jostens, Inc.
STONE + ALLOY (Stylized)	UNITED STATES	28-May-15	86/643,581			Jostens, Inc.

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RECORDED: 11/04/2015