

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM361475

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Security Agreement		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ShareThis, Inc.		09/30/2015	CORPORATION: DELAWARE
Socialize, Inc.		09/30/2015	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Multiplier Capital, LP		
<b>Street Address:</b>	2 Wisconsin Circle		
<b>Internal Address:</b>	Suite 700		
<b>City:</b>	Chevy Chase		
<b>State/Country:</b>	MARYLAND		
<b>Postal Code:</b>	20815		
<b>Entity Type:</b>	LIMITED PARTNERSHIP: DELAWARE		
<b>PROPERTY NUMBERS Total: 23</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4777395	SHAREMAX	
<b>Registration Number:</b>	4625706	SNAPSETS	
<b>Registration Number:</b>	4606501	SNAPSETS	
<b>Registration Number:</b>	4602456	SNAPSETS	
<b>Registration Number:</b>	4475837	SHAREBLOCK	
<b>Registration Number:</b>	4471435	SQI	
<b>Registration Number:</b>	4437116	SOCIAL QUALITY INDEX	
<b>Registration Number:</b>	4243023	INTEREST SHIELD	
<b>Registration Number:</b>	4143216	SHARE	
<b>Registration Number:</b>	4311662	SMARTALERTS	
<b>Registration Number:</b>	4117712	APPDROP	
<b>Registration Number:</b>	3820183	SHAREBOX	
<b>Registration Number:</b>	3727419	GET THE BUTTON	
<b>Registration Number:</b>	3641766	SHARETHIS <	
<b>Registration Number:</b>	3641760	<	
<b>Registration Number:</b>	3432313	SHARETHIS	
<b>Registration Number:</b>	4363544	SHARENOW	

OP \$590.00 4777395

Property Type	Number	Word Mark
Serial Number:	86733463	
Serial Number:	86733450	
Serial Number:	86733444	SHARETHIS
Serial Number:	86733418	SHARETHIS
Serial Number:	85927874	SNAPSETS
Serial Number:	85927864	SNAPSETS

**CORRESPONDENCE DATA**

**Fax Number:** 8004947512  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*  
**Phone:** 202-370-4750  
**Email:** ipteam@nationalcorp.com  
**Correspondent Name:** Dwayne C. Houston  
**Address Line 1:** 1025 Vermont Avenue NW, Suite 1130  
**Address Line 2:** National Corporate Research, Ltd.  
**Address Line 4:** Washington, D.C. 20005

<b>ATTORNEY DOCKET NUMBER:</b>	F159298
<b>NAME OF SUBMITTER:</b>	Robin Dunn
<b>SIGNATURE:</b>	/Robin Dunn/
<b>DATE SIGNED:</b>	11/06/2015

**Total Attachments: 12**  
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## INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement is entered into as of **September 30, 2015** by and between **Multiplier Capital, LP** ("Multiplier") and **ShareThis, Inc.**, a Delaware corporation and **Socialize, Inc.**, a Delaware corporation (jointly and severally, "Grantor"), with reference to the following facts:

A. Multiplier and Grantor are parties to that certain Loan and Security Agreement dated September 30, 2015 (as amended from time to time, the "Loan Agreement"). (Capitalized terms used herein have the meaning assigned in the Loan Agreement.)

B. Pursuant to the Loan Agreement, Grantor has granted to Multiplier a security interest in all of the Collateral. The Collateral includes without limitation all Intellectual Property (including without limitation the Intellectual Property described herein).

Grantor agrees as follows:

1. To secure performance of all of its "Obligations" as defined in the Loan Agreement, Grantor grants to Multiplier a security interest in all of Grantor's right, title and interest in Grantor's Intellectual Property, including without limitation (i) the trademarks and servicemarks listed on Schedule A hereto, whether registered or not, and all applications to register and registrations of the same and like protections, and the entire goodwill of the business of Borrower connected with and symbolized by such trademarks, and (ii) the patents and patent applications listed on Schedule B hereto and all like protections including, without limitation, all improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same, and (iii) all copyrights, maskworks, software, computer programs and other works of authorship, including without limitation those registered with the United States Copyright Office and listed on Schedule C hereto, and all extensions and renewals thereof, and (iv) all rights to recover for past or future infringement of any of the foregoing, and (v) all right, title and interest in and to any and all present and future license agreements with respect to any of the foregoing, and (vi) all present and future accounts, accounts receivable and other rights to payment arising from, in connection with or relating to any of the foregoing.

2. Grantor represents and warrants that (i) listed on Schedule A hereto are all trademark registrations and pending registrations owned or controlled by Grantor or licensed to Grantor, (ii) listed on Schedule B are all patents and patent applications owned or controlled by Grantor or licensed to Grantor, and (iii) listed on Schedule C are all copyrights, software, computer programs, mask works, and other works of authorship owned or controlled by Grantor which are registered with the United States Copyright Office.

3. Grantor shall not, hereafter, register any maskworks, software, computer programs or other works of authorship subject to United States copyright protection with the United States Copyright Office without first complying with the following: (i) providing Secured Party with at least 15 days prior written notice thereof, (ii) providing Secured Party with a copy of the application for any such registration and (iii) executing and filing such other instruments, and taking such further actions as Secured Party may reasonably request from time to time to perfect or continue the perfection of Secured Party's interest in the Collateral, including without limitation the filing with the United States Copyright Office, simultaneously with the filing by Grantor of the application for any such registration, of a copy

of this Agreement or a Supplement hereto in form acceptable to Secured Party identifying the maskworks, software, computer programs or other works of authorship being registered and confirming the grant of a security interest therein in favor of Secured Party.

4. This Agreement is being executed and delivered pursuant to the Loan Agreement; nothing herein limits any of the terms or provisions of the Loan Agreement, and Multiplier's rights hereunder and under the Loan Agreement are cumulative. This Agreement, the Loan Agreement and the other Loan Documents set forth in full all of the representations and agreements of the parties with respect to the subject matter hereof and supersede all prior discussions, oral representations, oral agreements and oral understandings between the parties. This Agreement may not be modified or amended, nor may any rights hereunder be waived, except in a writing signed by the parties hereto. In the event of any litigation between the parties based upon, arising out of, or in any way relating to this Agreement, the prevailing party shall be entitled to recover all of his costs and expenses (including without limitation attorneys' fees) from the non-prevailing party. This Agreement and all acts, transactions, disputes and controversies arising hereunder or relating hereto, and all rights and obligations of Multiplier and Grantor shall be governed by, and construed in accordance with the internal laws (and not the conflict of laws rules) of the State of California.

*[signatures on next page]*

Address of Grantor:

4005 Miranda Avenue, Suite 100  
Palo Alto, California 94304

Grantor:

ShareThis, Inc.

By KAAL  
Name Kurt Abrahamson  
Title CEO

Address of Grantor:

4005 Miranda Avenue, Suite 100  
Palo Alto, California 94304

Grantor:

Socialize, Inc.

By KAAL  
Name Kurt Abrahamson  
Title CEO

Address of Multiplier:

2 Wisconsin Circle, Suite 700  
Chevy Chase, MD 20815

Multiplier Capital, LP

By \_\_\_\_\_  
Name \_\_\_\_\_  
Title \_\_\_\_\_

*[Signature Page—Intellectual Property Security Agreement]*

Address of Grantor:

4005 Miranda Avenue, Suite 100  
Palo Alto, California 94304

Grantor:

ShareThis, Inc.

By \_\_\_\_\_  
Name \_\_\_\_\_  
Title \_\_\_\_\_

Address of Grantor:

4005 Miranda Avenue, Suite 100  
Palo Alto, California 94304

Grantor:

Socialize, Inc.

By \_\_\_\_\_  
Name \_\_\_\_\_  
Title \_\_\_\_\_

Address of Multiplier:

2 Wisconsin Circle, Suite 700  
Chevy Chase, MD 20815

Multiplier Capital, LP

By Kevin P. Shedd  
Name Kevin P. Shedd  
Title Managing Member

*[Signature Page--Intellectual Property Security Agreement]*

SCHEDULE A

Trademarks

Mark	Serial Number	Reg. Number	WRS Code	Filing Date
ShareThis (Words & Design) (Argentina, CL. 09)	NA	2.333.297	TMPARG-00059-116	4/1/2008
ShareThis (Words & Design) (Argentina, CL. 42)	NA	2.391.556	TMPARG-00061-116	4/1/2008
ShareThis Logo Design (Argentina, CL. 09)	NA	2.298.702	TMPARG-00060-116	3/27/2008
ShareThis Logo Design (Argentina, CL. 42)	NA	2.298.703	TMPARG-00062-116	3/27/2008
SHARETHIS ( logo) Australia Cl. 09, 42	NA	1231945	TMPAU-00071-116	3/26/2008
SHARETHIS (stylized & logo) Australia Cl. 09, 42	NA	1232594	TMPAU-00058-116	3/31/2008
SHARETHIS ( logo) Cl. 09, 42	Application No. 1388909	TMA760891	TMPCA-00103-116	3/26/2008
SHARETHIS (stylized & logo) Cl. 09, 42	Application No. 1389225	TMA757960	TMPCA-00095-116	3/28/2008
SHARETHIS (stylized & logo) (Cl. 42)	NA	6632645	TMPPRC-00093-116	4/1/2008 (priority to 10/3/07)
SHARETHIS (stylized & logo) (Cl. 9)	NA	6622406	TMPPRC-00098-116	3/27/08 (priority to 9/27/08)
SHARETHIS (logo) (Cl. 09)	NA	6632644	TMPPRC-00104-116	4/1/2008 (priority to 10/3/07)
SHARETHIS (logo) (Cl. 42)	NA	6622407	TMPPRC-00101-116	3/26/2008 (priority to 9/27/07)
SHARETHIS Cl. 9, 35, 42	013030441	013030441	TMPCTM-00857-116	6/26/2014
SOCIAL QUALITY INDEX (Cl. 35)	010681666	010681666	TMPCTM-00203-116	2/28/2012 (priority date: 2/16/12 claimed to US

				application Ser. No. 85/544270)
SHARETHIS ( stylized & logo) Cl. 09, 38	006790687	006790687	TMPCTM- 00090-116	3/31/2008
SHARETHIS (logo) Cl. 09, 38	006778881	006778881	TMPCTM- 00099-116	3/25/2008
SQI (Class 35)	010681625	010681625	TMPCTM- 00202-116	2/28/2012 (priority date: 2/16/12 claimed to US application Ser. No. 85/544295)
PUT SHARING TO WORK (word mark) Cl. 35	011028123	011028123	TMPCTM- 00217-116	7/10/2012
SHARETHIS ( logo) Cl. 09, 42	NA	1669781	TMPIN-00096- 116	3/27/2008
SHARETHIS (stylized & logo) Cl. 09, 42	NA	1671223	TMPIN-00089- 116	4/1//2008
SHARETHIS ( logo) Cl. 09, 42	NA	5232570	TMPJP-00097- 116	4/11/2008
SHARETHIS (stylized & logo) Cl. 09, 42	NA	5232571	TMPJP-00094- 116	4/24/2008
SHARETHIS (logo) (Cl. 42)	923225	1071213	TMPMX-00102- 116	3/27/2008
SHARETHIS (logo) (Cl. 09)	923224	1071212	TMPMX-00100- 116	3/27/2008
SHARETHIS (stylized & logo) (Cl. 9)	924678	1079635	TMPMX-00091- 116	4/3/2008
SHARETHIS (stylized & logo) (Cl. 42)	924679	1081466	TMPMX-00092- 116	4/3/2008
SHAREBLOCK (word mark) Cl. 35	85716980	4475837	TMP-00293-116	8/30/2012
SHARENOW (word mark) Cl. 9 & 42	85659633	4363544	TMP-00247-116	6/22/2012
SOCIAL QUALITY INDEX (Cl. 35)	85544270	4437116	TMP-00178-116	2/16/2012
SQI (Class 35)	85544295	4471435	TMP-00179-116	2/16/2012
SHAREBOX (Cl 42)	77622474	3820183	TMP-00009-116	11/26/2008
Button Design/Logo	77290588	3641760	TMP-00006-116	9/27/2007
GET THE BUTTON	77621850	3727419	TMP-00008-116	11/25/2008
SHARE (word mark) Cl. 9	85005428	4143216	TMP-00245-116	4/2/2010

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SHARE THIS (logo & words) Cl. 9 and Cl. 42	77295031	3641766	TMP-00005-116	10/3/2007
SHARETHIS (word mark) Class 9, 42	77147275	3432313	TMP-00003-116	4/3/2007
SMARTALERTS (word mark) Cl. 38	85532510	4311662	TMP-00531-116	2/2/2012
INTEREST SHIELD (word mark) Cl. 09	85383664	4243023	TMP-00532-116	7/28/2011
APPDROP (word mark) Cl. 38	85346737	4117712	TMP-00533-116	6/15/2011
SHAREMAX	85329126	4,777,395	TMP-00246-116	5/24/2011
ShareThis Button Logo/Design Classes 9, 38, 42	448791	45601	TMPUR-00517-116	
SHARETHIS (word) Classes 9, 38, 42	448790	45600	TMPUR-00518-116	
SHARETHIS (logo) (Cl. 09, 35, 38, 42)			TMPCH-00542-116	
SHARETHIS (logo) (Cl. 09)	829654500	NA	TMPBR-00070-116	3/27/2008
SHARETHIS (logo) (Cl. 42)	829654585	NA	TMPBR-00069-116	3/27/2008
SHARETHIS (stylized & logo) (Cl. 42)	829657908	NA	TMPBR-00067-116	4/2/2008
SHARETHIS (stylized & logo) (Cl. 9)	829657916	NA	TMPBR-00066-116	4/2/2008
SHARETHIS (word mark) Class 35	86733418	NA	TMP-01558-116	8/21/2015
SHARETHIS (word mark) Class 42	86733444	NA	TMP-01559-116	8/21/2015
Button Design/Logo Class 35	86733450	NA	TMP-01560-116	8/21/2015
Button Design/Logo Class 42	86733463	NA	TMP-01561-116	8/21/2015
SHARETHIS (word) Classes 35 and 42	014519698	NA	TMPCTM-01599-116	8/28/2015
SHARENOW (word mark) Cl. 42	011028511	NA	Closed	7/10/2012 (priority date 6/22/12 claimed to US Ser. No. 85659633)
SNAPSETS (word mark) Cl. 45	85927890	NA	TMP-00447-116	5/9/2013
SNAPSETS (word	85927885	NA	TMP-00446-116	5/9/2013

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mark) Cl. 42				
SNAPSETS (word mark) Cl. 38	85927874	NA	TMP-00445-116	5/9/2013
SNAPSETS (word mark) Cl. 35	85927864	NA	TMP-00425-116	5/9/2013
SNAPSETS (word mark) Cl. 09	85927840	NA	TMP-00424-116	5/9/2013
PUT SHARING TO WORK (word mark) Cl. 35	85628754	NA	Closed	5/17/2012
CLICKS THAT CLICK (word mark)	76/647,817	NA	Closed	10/6/2005
FLOCKING (word mark)	76/650,424	NA	Closed	11/16/2005
Globe Design (nextumi)	76647930	NA	Closed	9/30/2005
NEXTUMI (words )	76647816	NA	Closed	9/30/2005
Nextumi Globe Design	76/647,930	NA	Closed	9/30/2005
ONE CLICK SHARING (word mark) Cl. 42	77638937	NA	Closed	12/23/2008
ONE CLICK SHARING (word mark) Cl. 9	77638926	NA	Closed	12/23/2008
DISCOVER WHAT MATTERS (word mark)	77621816	NA	Closed	11/25/2008
DISCOVER WHAT MATTERS (word mark) (Cl. 42)	77621829	NA	Closed	11/25/2008
SHARING MADE SIMPLE (word mark) Cl. 9	77638979	NA	Closed	12/23/2008
SHARING MADE EASY (Cl. 42)	77/628,326	NA	Closed	12/8/2008
SHARING MADE EASY (Cl. 9)	77628319	NA	Closed	12/8/2008
SHARING MADE SIMPLE (word mark) Cl 42	77638983	NA	Closed	12/23/2008
NEXTUMI (plus design)	76618093	NA	Closed	10/28/2004
TRUE TO YOU (word mark)	76/647,775	NA	Closed	10/6/2005
X design	76/655,272	NA	Closed	2/16/2006

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X Ball Design	76647930	NA	Closed	9/30/2005
X design	76655272	NA	Closed	2/16/2006
SOCIALIZE (word mark) (Cl.42)	86078254	NA	Closed	9/30/2013
SOCIALIZE (word mark) (Cl. 35, 42)	86078246	NA	Closed	9/30/2013
SOCIALIZE (word mark) (Cl. 9)	86078221	NA	Closed	9/30/2013
SOCIALIZE (word mark) (Cl. 45)	86078268	NA	Closed	9/30/2013
SHARETHIS (word mark) (Cl. 9)	76110257	NA	Closed	8/16/2000

SCHEDULE B

Patents and Patent Applications

<u>Title:</u>	<u>Patent Number:</u>	<u>Application Serial Number:</u>	<u>Issued or Published?</u>	<u>Issue Date:</u>
METHOD AND SYSTEM FOR CONTEXTUAL ADVERTISING		14/581,895	Pending, Filed 12/24/2014	N/A
APPARATUS AND METHOD OF USER IDENTIFICATION ACROSS MULTIPLE DEVICES		14/573,957	Pending, Filed 12/17/14	N/A
METHOD AND SYSTEM FOR IDENTIFYING SETS OF SOCIAL LOOK-ALIKE USERS		13/845,512	Published	9/18/2014
METHOD AND SYSTEM FOR CATEGORIZING USERS BROWSING WEB CONTENT		13/709,421	Published	6/12/2014
CONSTRUCTION OF SOCIAL STRUCTURES		13/432,055	Published	10/3/2013
SOCIAL QUALITY OF CONTENT		13/547,812	Published	1/16/2014
METHOD AND SYSTEM FOR MEASURING SOCIAL INFLUENCE AND RECEPTIVITY OF USERS	9,015,128	13/687,692	Issued	4/4/2015
SYSTEM AND METHOD FOR FACILITATING NETWORK CONNECTIVITY BASED ON USER CHARACTERISTICS	8,095,408	11/664,710	Issued	1/10/2012

SYSTEM AND METHOD FOR FACILITATING NETWORK CONNECTIVITY BASED ON USER CHARACTERISTICS		13/346,646	Published	12/13/2012
METHOD FOR AUDIENCE PROFILING AND AUDIENCE ANALYTICS		13/661,905	Dropped	First published on 5/1/2014
METHOD AND SYSTEM FOR ONLINE CAMPAIGN OPTIMIZATION		13/647,638	Dropped	First filed on 11/9/2012; current status dropped.
TARGETED ADVERTISEMENT		12/930,477	Dropped	First filed on 1/7/2011
SYSTEMS AND METHODS FOR CONTENT SHARING		12/048,789	Published	9/17/2009

SCHEDULE C

Copyrights Registered with the United States Copyright Office

<u>Description</u>	<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
N/A		