

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM361581

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
3iConcepts, LLC		11/06/2015	LIMITED LIABILITY COMPANY: ARIZONA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Life365, Inc.		
<b>Street Address:</b>	8635 E. Via De Cerro		
<b>City:</b>	Scottsdale		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	85258		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 11</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86730135	RAIN	
<b>Serial Number:</b>	86730224	RAIN	
<b>Serial Number:</b>	86730524	RAINBAND	
<b>Serial Number:</b>	86739829	DROPLETS	
<b>Serial Number:</b>	86739831	SPLASH	
<b>Serial Number:</b>	86739834	PERSONALYZE	
<b>Serial Number:</b>	86743147	LIFE365	
<b>Serial Number:</b>	86743148	CLOUDBAND	
<b>Serial Number:</b>	86743153	CUMULUS	
<b>Serial Number:</b>	86780071	UMBRELLA	
<b>Serial Number:</b>	86780075	STORMBAND	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6023826070		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	602-382-6000		
<b>Email:</b>	ipdocket@swlaw.com		
<b>Correspondent Name:</b>	Snell & Wilmer LLP		
<b>Address Line 1:</b>	400 E. Van Buren		

CH \$290.00 86730135

**Address Line 2:** One Arizona Center  
**Address Line 4:** Phoenix, ARIZONA 85004

**ATTORNEY DOCKET NUMBER:** 69079.00001

**NAME OF SUBMITTER:** David E. Rogers

**SIGNATURE:** /David E. Rogers/






**DATE SIGNED:** 11/06/2015

**Total Attachments: 1**

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**ASSIGNMENT**

**WHEREAS**, 3iConcepts, LLC (hereafter "ASSIGNOR"), a Limited Liability Company organized and existing under and by virtue of the laws of the State of Arizona, having its principal place of business at 8635 E. Via De Cerro, Scottsdale, Arizona 85258, is the owner of all right, title and interest in and to the trademark applications listed below:

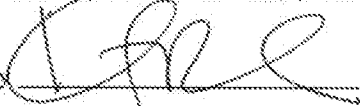
Mark	Application No.	Application Date
RAIN	86/730,135	August 19, 2015
	86/730,224	August 19, 2015
RAINBAND	86/730,524	August 19, 2015
	86/739,829	August 27, 2015
	86/739,831	August 27, 2015
	86/739,834	August 27, 2015
LIFE365	86/743,147	August 31, 2015
CLOUDBAND	86/743,148	August 31, 2015
	86/743,153	August 31, 2015
UMBRELLA	86/780,071	October 6, 2015
STORMBAND	86/780,075	October 6, 2015

**WHEREAS** Life365, Inc. (hereafter "ASSIGNEE"), a Corporation organized and existing under and by virtue of the laws of Delaware, having its principal place of business at 8635 E. Via De Cerro, Scottsdale, Arizona 85258 is desirous of acquiring an interest therein;

**WHEREAS**, Life365, Inc. is a successor to the business of the assignor, or the portion thereof, to which the marks identified above pertain;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, 3i Concepts, LLC does hereby transfer and assign unto Life365, Inc., all United States and all foreign rights, title and interest in and to the marks identified above, together with the goodwill of the business symbolized by the marks.

**EXECUTED** as of the date(s) written below:

Signed by 

Date 11/6/15

Printed Name Kent E. Dicks

as CEO on behalf of  
3iConcepts, LLC (Assignor)

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