

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM361729

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mr Steven Goddard		10/31/2015	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Pravana International, LLC		
Street Address:	20750 Ventura Blvd.,		
Internal Address:	Suite 155		
City:	Woodland Hills		
State/Country:	CALIFORNIA		
Postal Code:	91364		
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2963184	PRAVANA	
Registration Number:	3053762	CHROMASILK	
Registration Number:	3240520	SUPER SHAPE	
Registration Number:	3707821	PRAVANA NATURCEUTICALS	
CORRESPONDENCE DATA			
Fax Number:	8054770060		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	805-477-0050		
Email:	hal@hkylelaw.com		
Correspondent Name:	Harold K. Kyle		
Address Line 1:	1583 Spinnaker Drive, Suite 209		
Address Line 4:	Ventura, CALIFORNIA 93001		
ATTORNEY DOCKET NUMBER:	GODDARD ASSIGN PRAVANA		
NAME OF SUBMITTER:	Harold K. Kyle		
SIGNATURE:	/hkk/		
DATE SIGNED:	11/09/2015		
Total Attachments: 1			

OP \$115.00 2963184

ASSIGNMENT OF TRADEMARKS

WHEREAS, Steven Goddard aka Steve Goddard, a citizen of the United States, having an address of 195 Dapplegray Road, Bell Canyon, California 91307 (hereinafter called the ASSIGNOR) is the listed owner of and has adopted, used and is using the registered trademarks listed below in the United States Patent and Trademark Office, or the appropriate trademark office of the referenced foreign country listed below, with such trademark registrations having been obtained by Mr. Goddard on behalf of Pravana International, LLC; and

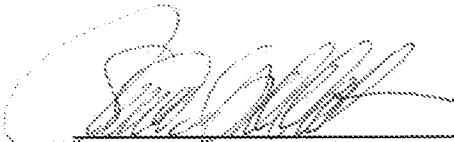
WHEREAS, Pravana International, LLC, a Texas limited liability company, with offices at 20750 Ventura Boulevard, Suite 155, Woodland Hills, California 91364 (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademarks and the registrations thereof;

NOW, THEREFORE, in consideration of U.S. \$2.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademarks and trademark registrations, together with that part of the goodwill of the ASSIGNOR'S business connected with the use of and symbolized by the said trademarks.

U.S. TRADEMARK REGISTRATIONS	REGISTRATION NO.
PRAVANA	Reg. No. 2,963,184
CHROMASILK	Reg. No. 3,053,762
SUPER SHAPE	Reg. No. 3,240,520
PRAVANA NATURCEUTICALS	Reg. No. 3,707,821

FOREIGN TRADEMARK REGISTRATIONS	REGISTRATION NO.
Canada - CHROMASILK	Reg. No. TMA656255
Canada - KERATIN FUSION	Reg. No. TMA848757
Canada - PRAVANA	Reg. No. TMA648142
Canada - SUPER SHAPE	Reg. No. TMA709231
OHIM - Community Trademark - PRAVANA	CTM Reg. No. 003965225

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 5 day of October, 2015.



By: Steven Goddard