

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM361949

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Bridge Bank, National Association		01/07/2015	National Banking Association: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Redpoint Global, Inc.		
<b>Street Address:</b>	36 Washington Street, Suite 120		
<b>City:</b>	Wellesley Hills		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02481		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4041799	MARKETSHARK	
<b>Registration Number:</b>	3996497	REDPOINT	
<b>Registration Number:</b>	3167454	DATALEVER	
<b>Serial Number:</b>	85857698	CONVERGENT MARKETING PLATFORM	
<b>Serial Number:</b>	85857897	CONVERGENT MARKETING	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8586385130		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	858-677-1400		
<b>Email:</b>	susan.reynolds@dlapiper.com		
<b>Correspondent Name:</b>	DLA Piper LLP (US)		
<b>Address Line 1:</b>	4365 Executive Drive, Suite 1100		
<b>Address Line 4:</b>	San Diego, CALIFORNIA 92121		
<b>ATTORNEY DOCKET NUMBER:</b>	329034-665		
<b>NAME OF SUBMITTER:</b>	Troy Zander		
<b>SIGNATURE:</b>	/s/ Troy Zander		
<b>DATE SIGNED:</b>	11/11/2015		

CH \$140.00 4041799

**Total Attachments: 7**

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January 7, 2015

Redpoint Global, Inc.  
Attn: Dale Renner, CEO  
36 Washington Street, Suite #120  
Wellesley Hills, MA 02481

RE: REASSIGNMENT AND RELEASE OF IP SECURITY INTEREST

This Reassignment and Release of Intellectual Property Security Interest is made as of January 7, 2015, by Bridge Bank, National Association ("Lender") in favor of Redpoint Global, Inc.. ("Company").

Company assigned certain interests in the patents, trademarks and copyrights (the "Intellectual Property"), to Lender under an Intellectual Property Security Agreement dated as of March 29, 2013, as may have been amended (the "Security Agreement") and recorded with the U.S. Patent and Trademark Office and/or the U.S. Copyright Office.

Lender acknowledges that Company has satisfied its obligations under the Security Agreement, and Lender agrees to release all security interests that Lender may have in the Intellectual Property and reassigns it to Company without warranty or recourse.

BRIDGE BANK, NATIONAL ASSOCIATION

By: Jane Magallanes

Name: Jane Magallanes

Title: Asst. Vice President

## INTELLECTUAL PROPERTY SECURITY AGREEMENT

This INTELLECTUAL PROPERTY SECURITY AGREEMENT, dated as of March 29, 2013, (the "Agreement") between BRIDGE BANK, NATIONAL ASSOCIATION ("Lender") and REDPOINT GLOBAL INC. ("Grantor") is made with reference to the Loan and Security Agreement, dated as of March 29, 2013 (as amended from time to time, the "Loan Agreement"), between Lender and Grantor. Terms defined in the Loan Agreement have the same meaning when used in this Agreement.

For good and valuable consideration, receipt of which is hereby acknowledged, Grantor hereby covenants and agrees as follows:

To secure the Obligations under the Loan Agreement, Grantor grants to Lender a security interest in all right, title, and interest of Grantor in any of the following, whether now existing or hereafter acquired or created in any and all of the following property (collectively, the "Intellectual Property Collateral"):

(a) copyright rights, copyright applications, copyright registrations and like protections in each work or authorship and derivative work thereof, whether published or unpublished and whether or not the same also constitutes a trade secret, now or hereafter existing, created, acquired or held (collectively, the "Copyrights"), including the Copyrights described in Exhibit A;

(b) trademark and servicemark rights, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of Borrower connected with and symbolized by such trademarks (collectively, the "Trademarks"), including the Trademarks described in Exhibit B;

(c) patents, patent applications and like protections including without limitation improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same (collectively, the "Patents"), including the Patents described in Exhibit C;

(d) mask work or similar rights available for the protection of semiconductor chips or other products (collectively, the "Mask Works");

(e) trade secrets, and any and all intellectual property rights in computer software and computer software products;

(f) design rights;

(g) claims for damages by way of past, present and future infringement of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;

(h) licenses or other rights to use any of the Copyrights, Patents, Trademarks, or Mask Works, and all license fees and royalties arising from such use to the extent permitted by such license or rights;

(i) amendments, renewals and extensions of any of the Copyrights, Trademarks, Patents, or Mask Works; and

(j) proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.

The rights and remedies of Lender with respect to the security interests granted hereunder are in addition to those set forth in the Loan Agreement, and those which are now or hereafter available to Lender as a matter of law or equity. Each right, power and remedy of Lender provided for herein or in the Loan Agreement, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein, and the exercise by Lender of any one or more of such rights, powers or remedies does not preclude the simultaneous or later exercise by Lender of any other rights, powers or remedies.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

GRANTOR:

REDPOINT GLOBAL INC.

By: Dale H. Resner

Name: Dale H. Resner

Title: CEO

LENDER:

BRIDGE BANK, NATIONAL ASSOCIATION

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address for Notices:

Attn: President

36 Washington Street

Wellesley Hills

Massachusetts, 02481

Telephone: 781-725-0250

Facsimile: 781-583-0464

Address for Notices:

Attn: Chris Perkins

One Broadway, 14th Floor

Cambridge, MA 0214

Telephone: 617-995-1311

Facsimile: 617-995-1320

[SIGNATURE PAGE TO IP AGREEMENT]

**TRADEMARK**  
**REEL: 005666 FRAME: 0369**

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

**GRANTOR:**

REDPOINT GLOBAL INC.

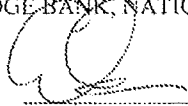
By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

**LENDER:**

BRIDGE BANK, NATIONAL ASSOCIATION

By:  \_\_\_\_\_

Name: Christopher Perkins

Title: Vice President

Address for Notices:

Attn: President  
36 Washington Street  
Wellesley Hills  
Massachusetts, 02481  
Telephone: 781-725-0250  
Facsimile: 781-583-0464

Address for Notices:

Attn: Chris Perkins  
One Broadway, 14th Floor  
Cambridge, MA 0214  
Telephone: 617-995-1311  
Facsimile: 617-995-1320

[SIGNATURE PAGE TO IP AGREEMENT]

EXHIBIT A

COPYRIGHTS

Please Check if No Copyrights Exist

<u>Type of Work:</u>	<u>Title:</u>	<u>International Standard Serial Number (ISSN):</u>	<u>Registration Number:</u>	<u>Filing Date:</u>	<u>Pre -registered?</u>

EXHIBIT B

TRADEMARKS

Please Check if No Trademarks Exist

<u>Mark / Title:</u>	<u>U.S. Serial Number:</u>	<u>U.S. Registration Number:</u>	<u>USPTO Reference Number:</u>	<u>Filing Date:</u>
CONVERGENT MARKETING PLATFORM	85857698			02/22/2013
CONVERGENT MARKETING	85857897			02/22/2013
MARKETSHARK		4041799		10/18/2011
REDPOINT		3996497		07/19/2011
DATALEVER		3167454		11/07/2006



