

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM361999

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SPYDER LYNK, LLC		11/09/2015	LIMITED LIABILITY COMPANY: COLORADO
RECEIVING PARTY DATA			
Name:	CROSSBOARD MOBILE LLC		
Street Address:	160 Inverness Drive West, Suite 250		
City:	Englewood		
State/Country:	COLORADO		
Postal Code:	80112		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4204483	SNAPTAG	
Registration Number:	4364153	SNAPTAG	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	sarah@nodiplaw.com		
Correspondent Name:	Neugeboren O'Dowd PC		
Address Line 1:	1227 SPruce Street		
Address Line 2:	Suite 200		
Address Line 4:	Boulder, COLORADO 80302		
ATTORNEY DOCKET NUMBER:	1551.2000		
NAME OF SUBMITTER:	Shane Percival		
SIGNATURE:	/Shane Percival/		
DATE SIGNED:	11/11/2015		
Total Attachments: 5			
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INTELLECTUAL PROPERTY ASSIGNMENT

THIS ASSIGNMENT OF PATENTS AND TRADEMARKS (the "Assignment"), effective as of November 9, 2015, is made between Spyder Lynk, LLC, a Limited Liability Company of the State of Colorado, with offices at 9559 S. Kingston Ct., Suite 200, Englewood, CO 80112 (hereinafter referred to as "Assignor") and Crossboard Mobile LLC, a Limited Liability Company of the State of Delaware, with offices at 160 Inverness Drive West, Suite 250, Englewood, Colorado 80112 (hereinafter referred to as "Assignee").

WHEREAS, Assignor agrees to sell, convey, assign, transfer and deliver to Assignee, and Assignee agrees to purchase, acquire, receive and accept from Assignor, all of the rights, titles, and interests in and to:

1. The issued patents and patent applications listed on Schedule A attached hereto (collectively, the "Patents"); and
2. The registered trademarks and pending trademark applications listed on Schedule B attached hereto (collectively, the "Trademarks").

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, convey, assign, transfer and deliver to Assignee, its successors and assigns, all of Assignor's right, title and interest throughout the world in and to the Patents and Trademarks, including all of the following items along with any rights it may hold to sue and recover for past, present, and future infringements, dilutions, misappropriations or other violations thereof: (i) any provisional, non-provisional, reissue, continuation, continuation-in-part, divisional, revision, extension or reexamination thereof; and (ii) all registrations, applications and renewals. Assignor authorizes and requests the United States Commissioner of Patents and Trademarks and any officials of any governmental or administrative office in any country whose duty it is to record patent and trademark assignments, to record Assignee as owner of the Patents and Trademarks listed herein in accordance with the terms of this Assignment and hereby transfer all of Assignor's rights, titles and interests in the Patents and Trademarks to Assignee, its successors, assigns or other legal representatives.

Assignor further agrees to execute and deliver such documents and take such actions as are reasonably necessary or appropriate to effectuate this Assignment and to ensure all Patents and Trademarks are maintained and renewed, now and forever in the future.

[Execution page follows.]

IN WITNESS THEREOF, Assignor has caused this agreement to be executed by its officer thereunto duly authorized as of the date first written above.

SPYDER LYNK, LLC

By: [Signature]
Name: Nicole Jarr
Title: CEO

STATE OF Colorado)
COUNTY OF Arapahoe) SS

On this 9 day of November, 2015, before me personally came the above named who is personally known by me or proved to me on the basis of satisfactory evidence to be the same individual who executed the foregoing assignment, and who acknowledged to me that he/she executed the same of his/her own free will for the use and purposes therein set forth.

ELIZABETH GRIFFIN
NOTARY PUBLIC
STATE OF COLORADO
NOTARY ID 20054036645
MY COMMISSION EXPIRES MARCH 12, 2018

NOTARY PUBLIC [Signature]
My Commission Expires: 03/12/2018

[SPACE ABOVE FOR NOTARY SEAL OR STAMP]

ACKNOWLEDGED AND ACCEPTED

CROSSBOARD MOBILE, LLC

By: _____
Name:
Title:

IN WITNESS THEREOF, Assignor has caused this agreement to be executed by its officer thereunto duly authorized as of the date first written above.

SPYDERLYNK, LLC

By: _____
Name: _____
Title: _____

STATE OF _____)
) SS
COUNTY OF _____)

On this _____ day of _____, before me personally came the above named who is personally known by me or proved to me on the basis of satisfactory evidence to be the same individual who executed the foregoing assignment, and who acknowledged to me that he/she executed the same of his/her own free will for the use and purposes therein set forth.

NOTARY PUBLIC _____
My Commission Expires: _____

[SPACE ABOVE FOR NOTARY SEAL OR STAMP]

ACKNOWLEDGED AND ACCEPTED

CROSSBOARD MOBILE, LLC

By: 
Name: *W. Adam Boulder*
Title: *General Counsel*

SCHEDULE A

**ASSIGNMENT OF PATENTS TRADEMARKS
BETWEEN SPYDER LYNK, LLC AND CROSSBOARD MOBILE, LLC**

Patent Status, Filing Date, and Application Serial No.	Patent Issue Date, Registration No.	Country	Patent Title
Status: Converted Filed: October 13, 2014 Serial No.: 62/063,245	Issued: N/A Pat. No.: N/A	United States	SECURE TWO-WAY AUTHENTICATION USING ENCODED MOBILE IMAGE
Status: Pending Filed: October 13, 2015 Serial No.: 14/882,321	Issued: N/A Pat. No.: N/A	United States	SECURE TWO-WAY AUTHENTICATION USING ENCODED MOBILE IMAGE
Status: Pending Filed: October 13, 2015 Serial No.: PCT/US15/55384	Issued: N/A Pat. No.: N/A	PCT	SECURE TWO-WAY AUTHENTICATION USING ENCODED MOBILE IMAGE
Status: Converted Filed: 1/27/2006 Serial No.: 60/762,914	Issued: N/A Pat. No.: N/A	United States	ENCODING AND DECODING DATA IN AN IMAGE
Status: Converted Filed: 1/27/2006 Serial No.: 60/763,026	Issued: N/A Pat. No.: N/A	United States	IMAGES AND METHODS FOR PRODUCT OR SERVICE MARKETING
Status: Converted Filed: 10/19/2006 Serial No.: 60/862,208	Issued: N/A Pat. No.: N/A	United States	ENCODING AND DECODING DATA INTO AN IMAGE USING IDENTIFIABLE MARKS AND ENCODED ELEMENTS
Status: Abandoned Filed: 1/27/2007 Serial No.: 2640153	Issued: N/A Pat. No.: N/A	Canada	ENCODING AND DECODING DATA IN AN IMAGE
Status: Granted Filed: 10/25/2013 Serial No.: 60 2007 033 466.7	Issued: N/A Pat. No.: N/A	Germany	ENCODING AND DECODING DATA IN AN IMAGE
Status: Issued Filed: 01/27/2011 Serial No.: 07762657.0	Issued: 10/23/2013 Pat No.: 1982290	Europe	ENCODING AND DECODING DATA IN AN IMAGE
Status: Issued Filed: 01/27/2007 Serial No.: 11/627,967	Issued: 1/10/2012 Pat. No.: 8,0948,70	United States	ENCODING AND DECODING DATA IN AN IMAGE
Status: Issued Filed: 10/19/2011 Serial No.: 13/276,540	Issued: 6/11/2013 Pat. No.: 8,462,986	United States	ENCODING AND DECODING DATA IN AN IMAGE FOR SOCIAL NETWORKING COMMUNICATION
Status: Issued Filed: 10/19/2011 Serial No.: 13/276,540	Issued: 3/3/2015 Pat. No.: 8,971,566	United States	MARKETING CAMPAIGN PLATFORM
Status: Pending Filed: 1/20/2015 Serial No.: 14/600,610	Issued: N/A Pat. No.: N/A	United States	IDENTIFICATION AND PURCHASING PLATFORM
Status: Issued Filed: 10/19/2007 Serial No.: 11/975,741	Issued: 6/5/2012 Pat. No.: 8,971,566	United States	Encoding and Decoding Data Into an Image Using Identifiable Marks and Encoded Elements
Status: Abandoned Filed: 10/14/2011 Serial No.: 61/547,234	Issued: N/A Pat. No.: N/A	United States	Social Platform for Encoding and Decoding Data Into an Image

**SCHEDULE B
TO
ASSIGNMENT OF PATENTS AND TRADEMARKS
BETWEEN SPYDER LYNK, LLC AND CROSSBOARD MOBILE, LLC**

Trademark Status, Filing Date, and Application No.	Trademark Registration Date, Registration No.	Country/ Jurisdiction	Trademark
Status: Registered Filed: December 1, 2011 Base App. Serial No.: 85/338,547	Registered: December 1, 2011 Local Reg. No.: 1538514	Australia	SNAPTAG
Status: Registered Filed: April 30, 2013 Base App. Serial No.: 85/769,936	Registered: June 25, 2013 WIPO Reg. No.: 1163067	EPO	SNAPTAG
Status: Abandoned Filed: December 1, 2011 Base App. Serial No.: 85/338,547	Registered: N/A WIPO Reg. No.: 1103687	Germany	SNAPTAG
Status: Registered Filed: December 1, 2011 Base App. Serial No.: 85/338,547	Registered: December 1, 2011 Reg. No.: 1103687	WIPO	SNAPTAG
Status: Registered Filed: April 30, 2013 Base App. Serial No.: 85/769,936	Registered: April 30, 2013 Local Reg. No.: 1563891	Australia	SNAPTAG
Status: Registered Filed: June 6, 2011 App. Serial No.: 85/338,547	Registered: September 11, 2012 U.S. Reg. No.: 4,204,483	United States	SNAPTAG
Status: Pending Filed: May 2, 2013 App. Serial No.: 906188725	Registered: N/A Reg. No.: N/A	Brazil	SNAPTAG
Status: Registered Filed: April 30, 2013 Base App. Serial No.: 85/769,936	Registered: April 30, 2013 Reg. No.: 1163067	WIPO	SNAPTAG
Status: Registered Filed: November 2, 2012 App. Serial No.: 85/769,936	Registered: July 9, 2013 Reg. No.: 4,364,153	United States	SNAPTAG
Status: Registered Filed: January 25, 2013 App. Serial No.: 2013/01943	Registered: September 26, 2014 Reg. No.: 2013/01943	South Africa	SNAPTAG
Status: Registered Filed: January 25, 2013 App. Serial No.: 2013/01944	Registered: September 24, 2014 Reg. No.: 2013/01944	South Africa	SNAPTAG
Status: Registered Filed: January 25, 2013 App. Serial No.: 2013/01945	Registered: September 26, 2014 Reg. No.: 2013/01945	South Africa	SNAPTAG
Status: Registered Filed: April 30, 2013 Base App. Serial No.: 85/769,936	Registered: December 4, 2013 Local Reg. No.: 1414358	Mexico	SNAPTAG