

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM362114

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fruit Flowers, LLC		11/12/2015	LIMITED LIABILITY COMPANY: VIRGINIA
RECEIVING PARTY DATA			
Name:	Edible Arrangements, LLC		
Street Address:	95 Barnes Road		
City:	Wallingford		
State/Country:	CONNECTICUT		
Postal Code:	06492		
Entity Type:	LIMITED LIABILITY COMPANY: CONNECTICUT		
PROPERTY NUMBERS Total: 14			
Property Type	Number	Word Mark	
Registration Number:	3435102	FRUITFLOWERS	
Registration Number:	3387369	FRUITFLOWERS INCREDIBLY EDIBLE DELITES	
Registration Number:	3387368	FRUITFLOWERS	
Registration Number:	3067025	FRUITFLOWERS.COM	
Registration Number:	2763711		
Registration Number:	2676672		
Registration Number:	3313004	FRUITFLOWERS	
Registration Number:	3104294	STRAWBERRY SALUTE	
Registration Number:	2854562	INCREDIBLY EDIBLE DELITES, INC. WWW.FRUI	
Registration Number:	3090600	IED	
Registration Number:	2721015	INCREDIBLY EDIBLE DELITES	
Registration Number:	2723829	INCREDIBLY EDIBLE DELITES, INC.	
Registration Number:	2700149	WHEN ONLY THE BERRY BERRY BEST WILL DO!	
Registration Number:	1755554	INCREDIBLY EDIBLE DELITES, INC. EDIBLE F	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

CH \$365.00 3435102

Phone: 2037748129
Email: ip@edible.com
Correspondent Name: Susan Daly Stearns
Address Line 1: 95 Barnes Road
Address Line 2: Edible Arrangements, LLC
Address Line 4: Wallingford, CONNECTICUT 06492

ATTORNEY DOCKET NUMBER:	FRUIT FLOWERS ASSIGNMENT
--------------------------------	--------------------------

NAME OF SUBMITTER:	Susan Daly Stearns
---------------------------	--------------------

SIGNATURE:	/Susan Daly Stearns/
-------------------	----------------------

DATE SIGNED:	11/12/2015
---------------------	------------

Total Attachments: 2

source=Fruit Flowers LLC TM Assignment to EA LLC#page1.tif

source=Fruit Flowers LLC TM Assignment to EA LLC#page2.tif

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is entered into this ___ day of November, 2015 (the "Effective Date") by and between Fruit Flowers, LLC, a Virginia limited liability company, with an address at 95 Barnes Road, Wallingford, CT ("Assignor"), and Edible Arrangements, LLC, a Connecticut limited liability company, with an address at 95 Barnes Road, Wallingford, CT ("Assignee").

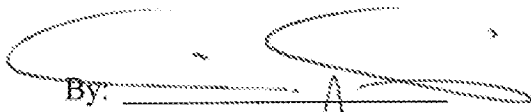
WHEREAS, Assignor is the owner of all right, title and interest in and to certain trademarks and service marks used in association with the Fruit Flowers business ("Marks"), and is the record owner of the corresponding registrations and/or applications for said Marks in the United States Patent and Trademark Office, as indicated on the attached Schedule A;

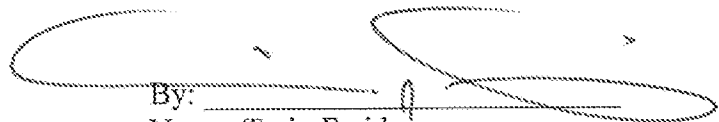
WHEREAS, Assignee is desirous of acquiring said Marks worldwide and the registrations and goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, all of Assignor's common law and statutory right, title and interest in and to the Marks set forth on Schedule A attached, in the United States and worldwide, together with the goodwill of the business symbolized by said Marks, and the above identified registrations thereof, as well as the right to take legal action against infringements occurring either before or after the date of this assignment, and to collect and retain all monetary and other benefits derived therefrom.



FRUIT FLOWERS, LLC,
Assignor

EDIBLE ARRANGEMENTS, LLC,
Assignee


By: _____
Name: Tariq Farid
Title: Authorized Signatory


By: _____
Name: Tariq Farid
Title: CEO and Founder

**FRUIT FLOWERS, LLC
TRADEMARK ASSIGNMENT
SCHEDULE A**

Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
1	77282849	3435102	FRUITFLOWERS	
2	77017753	3387369	FRUITFLOWERS INCREDIBLY EDIBLE DELITES	LIVE
3	77017730	3387368	FRUITFLOWERS	LIVE
4	76419405	3067025	FRUITFLOWERS.COM	LIVE
5	76419410	2763711		LIVE
6	76261026	2676672		LIVE
7	76419412	3313004	FRUITFLOWERS	LIVE
8	76419411	3104294	STRAWBERRY SALUTE	LIVE
9	76419409	2854562	INCREDIBLY EDIBLE DELITES, INC. WWW.FRUITFLOWERS.COM	LIVE
10	76419408	3090600	IED	LIVE
11	76419407	2721015	INCREDIBLY EDIBLE DELITES	LIVE
12	76419406	2723829	INCREDIBLY EDIBLE DELITES, INC.	LIVE
13	76419404	2700149	WHEN ONLY THE BERRY BERRY BEST WILL DO!	LIVE
14	74227780	1755554	INCREDIBLY EDIBLE DELITES, INC. EDIBLE FLORAL CREATIONS	LIVE