

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM362161


SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AVB, Inc.		11/12/2015	CORPORATION: OREGON
RECEIVING PARTY DATA			
Name:	Flowers Bakeries Brands, LLC		
Street Address:	1919 Flowers Circle		
City:	Thomasville		
State/Country:	GEORGIA		
Postal Code:	31757		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4005800	NATURE BAKE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	miskowitz@kilpatricktownsend.com		
Correspondent Name:	Mark Iskowitz, Kilpatrick Townsend		
Address Line 1:	1100 Peachtree Street, Suite 2800		
Address Line 4:	Atlanta, GEORGIA 30309		
ATTORNEY DOCKET NUMBER:	0FI001-NEW		
NAME OF SUBMITTER:	Mark Iskowitz, Kilpatrick Townsend		
SIGNATURE:	/mji/		
DATE SIGNED:	11/12/2015		
Total Attachments: 1			
source=NATURE BAKE & Design assignment#page1.tif			

OP \$40.00 4005800

ASSIGNMENT

This Assignment and License is between AVB, Inc., an Oregon corporation with an address of 5209 SE International Way, Milwaukie, Oregon 97222 ("Assignor"), and Flowers Bakeries Brands, LLC, a Delaware limited liability company with an address of 1919 Flowers Circle, Thomasville, Georgia 31757 ("Assignee"). It is effective as of the date on which the last of the Parties executes it (the "Effective Date").

WHEREAS, Assignor is the owner of the following trademark (the "Mark") and the following registration in the U.S. Patent and Trademark Office (the "Registration") covering the Mark:

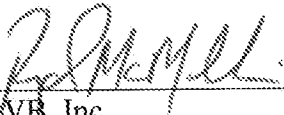
Reg. No.	Mark	Goods/Services
4005800		Bread

WHEREAS, Assignee wishes to acquire the Mark, the goodwill associated with the Mark, the Registration, and the portions of Assignor's business to which the Mark pertains; and


WHEREAS, Assignor wishes to assign to Assignee the Mark, the goodwill associated with the Mark, the Registration, and the portions of Assignor's business to which the Mark pertains;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, the parties agree to the following:

1. Assignor sells, assigns, transfers, and conveys to Assignee the Mark, the goodwill associated with the Mark, the Registration, and the portions of Assignor's business to which the Mark pertains.
2. As of the Effective Date, Assignee may enforce the rights to the Mark, and Assignor acknowledges that Assignor is not entitled to the proceeds from any such action.
3. The parties may execute one or more copies of this Assignment, and each such copy shall constitute a duplicate original of it.



 AVB, Inc.
 By: A. Ryals McMullian, Jr.
 Title: Assistant Secretary
 Date: 11/12/2015



 Flowers Bakeries Brands, LLC
 By: Stephanie B. Tillman
 Title: Secretary and Treasurer
 Date: 11/11/15