

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM362206

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kraft Foods Deutschland Holding GmbH		09/17/2015	LIMITED PARTNERSHIP: GERMANY
RECEIVING PARTY DATA			
Name:	Mondelez Deutschland Coffee GmbH		
Street Address:	Langemarckstrasse 4-20		
City:	Bremen		
State/Country:	GERMANY		
Postal Code:	28199		
Entity Type:	COMPANY: GERMANY		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	72438793	JACOBS	
Serial Number:	75322106	KRONUNG	
Serial Number:	77435543	VERWÖHNAROMA	
CORRESPONDENCE DATA			
Fax Number:	7038482981		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7035843270		
Email:	dsafan@rmsclaw.com		
Correspondent Name:	David S. Safran		
Address Line 1:	7918 Jones Branch Drive, Suite 500		
Address Line 4:	McLean, VIRGINIA 22102		
ATTORNEY DOCKET NUMBER:	DSS		
NAME OF SUBMITTER:	Iryna Ridchenko		
SIGNATURE:	/irynaridchenko/		
DATE SIGNED:	11/12/2015		
Total Attachments: 2			
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**CONFIRMATORY DEED OF ASSIGNMENT
UNITED STATES**

This DEED is made between:

Kraft Foods Deutschland Holding GmbH, a company duly organized and existing under the Laws of Germany, of Langemarckstrasse 4-20, 28199 Bremen, Germany ("the Assignor");

and

Mondelez Deutschland Coffee GmbH, a company duly organized and existing under the Laws of Germany, of Langemarckstrasse 4-20, 28199 Bremen, Germany ("the Assignee");

WHEREAS, Assignor and Assignee entered into an IP Assignment Agreement executed on July 1st, 2015 (hereinafter, the "Agreement"), wherein Assignor contributed all of its rights, title and interests in, to and under trademarks set forth on Annex A hereto, including the applications and registrations therefore (the "Trademarks"), along with all related common law marks and all appurtenant goodwill to Assignee;

NOW THEREFORE, in consideration of the foregoing and pursuant to the mutual promises set forth in the Agreement, Assignor and Assignee confirm the following:

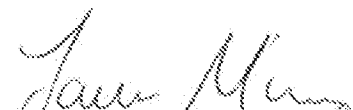
- (a) The Assignor is the proprietor of the trademarks in the United States as set out in the attached schedule marked "Annex A" (the "Trademarks"); and
- (b) The Assignor and the Assignee have agreed that the Trademarks should be transferred to the Assignee;
- (c) The Assignment of the afore-mentioned trademarks became effective as of July 1st, 2015.

IT IS AGREED THAT:

For good and valuable consideration of the sum of 1 EUR, receipt of which is hereby acknowledged by the Assignor, the Assignor hereby confirms having assigned, transferred and set over unto the Assignee, its successors all rights, title and interests in the United States in the Trademarks together with the goodwill of the business represented and symbolised by the Trademarks and the Assignee accepts the said assignment.

IN WITNESS WHEREOF, the Assignor and Assignee have caused this Assignment to be executed by their authorized representatives.

Signed as a Deed in Munich, Germany on behalf of the **Assignor** this 8th day of July 2015 by



Laura Morris, Proxy-Holder

Signed as a Deed in Munich, Germany on behalf of the **Assignee** this 17th day of September 2015 by



Daniela Vanoni, Proxy-Holder

Annex A

IP Right	Application No.	Registration No.	Class(es)
JACOBS	72/438793	970897	30
KRONUNG	75/322106	2230118	30
VERWÖHNAROMA	77/435543	3658992	30