

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM362228

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Bankrate, Inc.		11/13/2015	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	IQ Holdings, LLC		
<b>Street Address:</b>	1860 Blake Street		
<b>Internal Address:</b>	c/o InsuranceQuotes, Inc.		
<b>City:</b>	Denver		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80202		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 19</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3303548	AGENTINSIDER	
<b>Registration Number:</b>	4121733	CLICKRATE	
<b>Registration Number:</b>	3915582	INSUREME	
<b>Registration Number:</b>	2953684	INSUREME	
<b>Registration Number:</b>	4390323	LIVELEAD	
<b>Registration Number:</b>	3653251	MEDHEALTHINSURANCE	
<b>Registration Number:</b>	4604542	TROUVE MEDIA	
<b>Registration Number:</b>	2753394	INSWEB	
<b>Registration Number:</b>	2800575	INSWEB	
<b>Registration Number:</b>	2511490	INSWEB	
<b>Registration Number:</b>	2467027	INSWEB	
<b>Registration Number:</b>	2458957	INSWEB	
<b>Registration Number:</b>	2015117	INSWEB	
<b>Registration Number:</b>	2277191	SIMPLIFYING YOUR INSURANCE DECISIONS	
<b>Registration Number:</b>	3625622	POTRERO MEDIA	
<b>Registration Number:</b>	3629727	POTREROMEDIA	
<b>Registration Number:</b>	3760401	PP PRODUCER PIPELINE	
<b>Registration Number:</b>	3760402	PRODUCER PIPELINE	

OP \$490.00 3303548

Property Type	Number	Word Mark
Registration Number:	3601976	REVOLEAD
<b>CORRESPONDENCE DATA</b>		
Fax Number:	5616256575	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	561-625-6575	
Email:	ustrademarks@mchaleslavin.com	
Correspondent Name:	Carl J. Spagnuolo, McHale & Slavin, P.A.	
Address Line 1:	2855 PGA Blvd.	
Address Line 4:	Palm Beach Gardens, FLORIDA 33410	
ATTORNEY DOCKET NUMBER:	3502U.000066	
NAME OF SUBMITTER:	Carl J. Spagnuolo	
SIGNATURE:	/Carl J. Spagnuolo/	
DATE SIGNED:	11/13/2015	
<b>Total Attachments: 2</b>		
source=3502U_066 Assignment_BankRate_IQHoldings 11132015#page1.tif		
source=3502U_066 Assignment_BankRate_IQHoldings 11132015#page2.tif		

**ASSIGNMENT**

ASSIGNOR: BANKRATE, INC.

Status: Delaware Corporation

Address: 11760 U.S. Highway One

City: North Palm Beach State/Zip: FLORIDA 33408

IQ HOLDINGS, LLC

Status: Delaware Limited Liability Company

Address: c/o InsuranceQuotes, Inc.  
1860 Blake Street

City: Denver State/Zip: Colorado 80202

TRADEMARK/SERVICE MARK: See Addendum  
Registration No. : See Addendum

The Assignor having used, filed for, and/or obtained registration of the Trademark(s) set forth in the attached addendum, and the Assignee being desirous of acquiring the same; in consideration of One Dollar (\$1.00) and other good and valuable consideration, the Assignor hereby assigns to the Assignee, including their successors, assigns, heirs, administrators, all of the Assignor's right, title and interest and goodwill associated with the Trademark(s) including any applications and registrations which may evolve or have evolved therefrom, including the right to prepare derivative marks;

The Assignor further assigns all right, title and interest in and to said Trademark(s) in all foreign countries, and all applications for Trademark Registration in foreign countries and any registrations which may evolve or have evolved therefrom, including the right to claim International Convention priority; and

The Assignor agrees to execute any papers or perform any acts required to establish, vest or protect the Assignee's rights therein or required by Assignee to obtain said Trademark, without any additional payment therefor, but without any expense to Assignor.

Assignor: BANKRATE, INC. (a Delaware corporation)

Date: November 13, 2015

By: *James R. Gilmartin*

Print Name: James R. Gilmartin

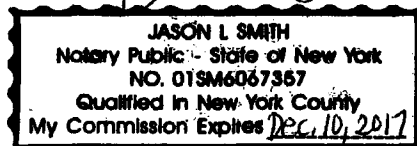
STATE OF New York )  
 )  
COUNTY OF New York )

Title: Senior Vice President, General Counsel

Before me this 13 day of November, 2015, personally appeared the above named individual, to me known to be the person described in, and who executed the foregoing assignment instrument and acknowledge to me that he executed the same on his own free will for the purpose therein expressed.

Notary Public *Jason L. Smith*

Personally known X; Produced ID & type     



**ADDENDUM**

<b>Owner</b>	<b>Serial Number</b>	<b>Reg. Number</b>	<b>Word Mark</b>
IQ HOLDINGS, LLC	78559307	3303548	AGENTINSIDER
IQ HOLDINGS, LLC	85401012	4121733	CLICKRATE
IQ HOLDINGS, LLC	77787971	3915582	INSUREME
IQ HOLDINGS, LLC	78324096	2953684	INSUREME
IQ HOLDINGS, LLC	85400443	4390323	LIVELEAD
IQ HOLDINGS, LLC	77445492	3653251	MEDHEALTHINSURANCE
IQ HOLDINGS, LLC	86122958	4604542	TROUVE MEDIA
IQ HOLDINGS, LLC	75713640	2753394	INSWEB
IQ HOLDINGS, LLC	75713839	2800575	INSWEB
IQ HOLDINGS, LLC	75713825	2511490	INSWEB
IQ HOLDINGS, LLC	75713066	2467027	INSWEB
IQ HOLDINGS, LLC	75532662	2458957	INSWEB
IQ HOLDINGS, LLC	74702386	2015117	INSWEB
IQ HOLDINGS, LLC	75365757	2277191	SIMPLIFYING YOUR INSURANCE DECISIONS
IQ HOLDINGS, LLC	77445409	3625622	POTRERO MEDIA
IQ HOLDINGS, LLC	77445449	3629727	POTREROMEDIA
IQ HOLDINGS, LLC	77765560	3760401	PP PRODUCER PIPELINE
IQ HOLDINGS, LLC	77765577	3760402	PRODUCER PIPELINE
IQ HOLDINGS, LLC	77556647	3601976	REVOLEAD