

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM362288

| | | | |
|---|--|--------------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | SECURITY INTEREST | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| SKYWORD INC. | | 10/23/2015 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | HORIZON TECHNOLOGY FINANCE CORPORATION | | |
| Street Address: | 312 FARMINGTON AVENUE | | |
| City: | FARMINGTON | | |
| State/Country: | CONNECTICUT | | |
| Postal Code: | 06032 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 7 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3942444 | SEARCH DRIVEN MEDIA | |
| Registration Number: | 4136407 | SKYWORD | |
| Registration Number: | 4180221 | SKYWRITER | |
| Registration Number: | 4446499 | THE CONTENT STANDARD | |
| Serial Number: | 85797410 | THE CONTENT STRATEGIST | |
| Serial Number: | 86387741 | MOVING STORIES. FORWARD. | |
| Serial Number: | 86466065 | FORWARD | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 8606558455 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 860-284-9878 | | |
| Email: | lucia@horizontechfinance.com | | |
| Correspondent Name: | Horizon Technology Finance | | |
| Address Line 1: | 312 Farmington Avenue | | |
| Address Line 4: | Farmington, CONNECTICUT 06032 | | |
| NAME OF SUBMITTER: | Eric S. Darmofal | | |
| SIGNATURE: | /s/ Eric S. Darmofal | | |
| DATE SIGNED: | 11/13/2015 | | |

OP \$190.00 3942444

Total Attachments: 2

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GRANT OF SECURITY INTEREST
TRADEMARKS

THIS GRANT OF SECURITY INTEREST, dated as of October 23, 2015, is executed SKYWORD INC., a Delaware corporation with an address of 38 Chauncy Street, 14th floor, Boston, Massachusetts 02211 ("Debtor"), in favor of HORIZON TECHNOLOGY FINANCE CORPORATION, a Delaware corporation with an address of 312 Farmington Avenue, Farmington, Connecticut 06032 ("Secured Party").

A. Pursuant to a certain Venture Loan and Security Agreement, dated as of the date hereof (the "Agreement") by and between Debtor and the Secured Party, the Secured Party has agreed to extend certain credit facilities to Debtor upon the terms and subject to the conditions set forth therein;

B. Debtor owns the registered trademarks, service marks (and applications and registrations therefor), of the United States, more particularly described on Schedules 1-A and 1-B annexed hereto as part hereof (collectively, the "Trademarks");

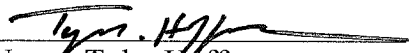
C. Pursuant to the Agreement, Debtor has granted to Secured Party a security interest in all right, title and interest of Debtor in and to the Trademarks, together with associated goodwill, and all proceeds thereof, including any and all causes of action which may exist by reason of infringement thereof for the full term of the Trademarks (the "Collateral"), to secure the prompt payment, performance and observance of the Obligations (as defined in the Agreement);

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Debtor does hereby further grant to Secured Party a security interest in the Collateral to secure the prompt payment, performance and observance of the Obligations.

Debtor does hereby further acknowledge and affirm that the rights and remedies of Secured Party with respect to the security interest in the Collateral granted hereby are more fully set forth in the Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

IN WITNESS WHEREOF, Debtor has caused this instrument to be executed as of the day and year first written above.

SKYWORD INC.

By: 
Name: Tyler Hoffman
Title: CFO

SCHEDULE 1-A TO GRANT OF SECURITY INTEREST

TRADEMARKS

| Trademark | Owner | Registration Number | Registration Date |
|----------------------|--------------|----------------------------|--------------------------|
| SEARCH DRIVEN MEDIA | Skyword Inc. | 3,942,444 | 4/5/11 |
| SKYWORD | Skyword Inc. | 4,136,407 | 5/1/12 |
| SKYWRITER | Skyword Inc. | 4,180,221 | 7/24/12 |
| THE CONTENT STANDARD | Skyword Inc. | 4,446,499 | 12/10/13 |

SCHEDULE 1-B TO GRANT OF SECURITY INTEREST

TRADEMARK APPLICATIONS

| Trademark Application | Owner | Application Number | Application Date |
|------------------------------|--------------|---------------------------|-------------------------|
| THE CONTENT STRATEGIST | Skyword Inc. | 85/797,410 | 12/7/12 |
| MOVING STORIES. FORWARD | Skyword Inc. | 86/387,741 | 9/8/14 |
| FORWARD | Skyword Inc. | 86/466,065 | 11/26/14 |