TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM362408

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Gillette Company		09/29/2015	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Duracell U.S. Operations, Inc.
Street Address:	1209 Orange Street
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19801
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 54

Property Type	Number	Word Mark
Registration Number:	1092729	ACTIVAIR
Registration Number:	3890841	CHARGING MADE SIMPLE
Registration Number:	2237427	CLIP 'N LITE
Registration Number:	1152937	
Registration Number:	3509532	DAYLITE
Registration Number:	3920277	DAYLITE TOUGH
Registration Number:	849665	DISPOZ-A-LITE
Registration Number:	1066166	DURABEAM
Registration Number:	4486334	DURABEAM ULTRA
Registration Number:	1417363	DURACELL
Registration Number:	838685	DURACELL
Registration Number:	793273	DURACELL
Registration Number:	3144722	DURACELL
Registration Number:	3082884	DURACELL
Registration Number:	4071758	DURACELL SUPPORT LOCAL VOLUNTEERS
Registration Number:	1144787	
Registration Number:	3082777	DURACELL
Registration Number:	1039589	DURACELL
Registration Number:	4316216	

CH $1365.00 1092729

Property Type	Number	Word Mark
Registration Number:	4367781	DURACELL RECHARGEABLE
Registration Number:	4080515	DURACELL RECHARGEABLE STAYCHARGED
Registration Number:	3935095	DURACELL SMARTPOWER
Registration Number:	4393764	DURACELL TOUGH
Registration Number:	3163860	DURACELL ULTRA DIGITAL
Registration Number:	4466839	DURACELL ULTRA POWER
Registration Number:	2936877	DURACELL VOYAGER
Registration Number:	4192026	DURALOCK
Registration Number:	4306622	DURALOCK POWER PRESERVE
Registration Number:	2599618	EASYTAB
Registration Number:	2931757	EXPLORER
Registration Number:	1715454	FIREFIGHTERS CHOICE
Registration Number:	1723566	GARRITY
Registration Number:	2412934	G-TECH
Registration Number:	2990898	I BEAM
Registration Number:	4441282	ION SPEED
Registration Number:	756769	MALLORY
Registration Number:	3894701	MYGRID
Registration Number:	3775127	POWER A SMILE
Registration Number:	3930200	POWER CLIP
Registration Number:	3930199	POWER SLEEVE
Registration Number:	4265792	POWER UP WITH DURACELL
Registration Number:	4265793	POWERED BY DURACELL
Registration Number:	1225888	POWER-LITE
Registration Number:	3235013	POWERPIX
Registration Number:	1620895	PROCELL
Registration Number:	2744968	QUALITY THAT LASTS
Registration Number:	1990757	TOUCH N' LITE
Registration Number:	2915099	TRUSTED EVERYWHERE
Registration Number:	3035101	TRUS±ED EVERYWHERE
Registration Number:	1488305	TUFF LITE
Registration Number:	3758768	TURNS NIGHT INTO DAY
Registration Number:	1808430	VALUE LITE
Serial Number:	85271139	COPPER AND BLACK FRIDAY
Serial Number:	86626497	COPPERTOP

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone:	513-983-1100
Email:	pgtrademarks.im@pg.com
Correspondent Name:	MATTHEW SPRIGGS
Address Line 1:	One Procter & Gamble Plaza
Address Line 2:	Trademarks C-9
Address Line 4:	Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER:	TR730.1-A; MM-332643
NAME OF SUBMITTER:	Matthew Spriggs
SIGNATURE:	/MJS/
DATE SIGNED:	11/16/2015

Total Attachments: 6

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Assignment of Trademarks

Assignment Record Branch

Whereas **The Gillette Company** with an address of of **One Gillette Park Boston, Massachusetts 02127, United States of America** owns the following trademarks:

Trademark	Appl'n No	Appl'n Date	Class	Reg'n No	Reg'n Date
ACTIVAIR	73147218	11/4/1977	9	1092729	6/6/1978
CHARGING MADE SIMPLE	77740268	5/19/2009	9	3890841	12/14/2010
CLIP 'N LITE	75252321	3/4/1997	11	2237427	4/6/1999
COPPER AND BLACK FRIDAY	85271139	3/18/2011	9		
COPPER/BLACK RECTANGULAR DES	73077688	2/19/1976	9	1152937	5/5/1981
COPPERTOP	86626497	5/12/2015	9		
DAYLITE	77199095	6/6/2007	11	3509532	9/30/2008
DAYLITE TOUGH	77607894	11/5/2008	11	3920277	2/15/2011
DISPOZ-A-LITE	72279728	9/6/1967	11	849665	5/28/1968
DURABEAM	73073623	1/7/1976	11	1066166	5/24/1977
DURABEAM ULTRA	85874076	3/12/2013	9	4486334	2/18/2014
DURACELL	73563348	10/15/1985	11	1417363	11/18/1986
DURACELL	72245654	5/16/1966	7	838685	11/14/1967
DURACELL	72198063	7/17/1964	9	793273	7/27/1965
DURACELL	78624053	5/5/2005	9	3144722	9/19/2006

DURACELL	78700521	8/25/2005	9	3082884	4/18/2006
DURACELL (& Shield Device 10 bw)	85167852	11/3/2010	9	4071758	12/13/2011
DURACELL (Cylindrical Battery Device 81 Copper & Black)	73077730	2/19/1976	9	1144787	12/30/1980
DURACELL (Stylized 05)	78625474	5/9/2005	9	3082777	4/18/2006
DURACELL COPPER/BLACK LABEL DESIGN (b/w)	73057211	7/9/1975	9	1039589	5/18/1976
DURACELL DURALOCK (Lock Device 12 bw)	85675349	7/12/2012	9	4316216	4/9/2013
DURACELL RECHARGEABLE	85777932	11/13/2012	9	4367781	7/16/2013
DURACELL RECHARGEABLE STAYCHARGED	77841309	10/5/2009	9	4080515	1/3/2012
DURACELL SMARTPOWER (Stylized)	77780701	7/14/2009	9	3935095	3/22/2011

DURACELL TOUGH	85682530	7/20/2012	11	4393764	8/27/2013
DURACELL ULTRA DIGITAL	78565576	2/11/2005	9	3163860	10/24/2006
DURACELL ULTRA POWER	85388405	8/3/2011	9	4466839	1/14/2014
DURACELL VOYAGER	78221871	3/5/2003	11	2936877	3/29/2005
DURALOCK	85491768	12/9/2011	9	4192026	8/14/2012
DURALOCK POWER PRESERVE	85580898	3/27/2012	9	4306622	3/19/2013
EASYTAB	78052142	3/9/2001	9	2599618	7/23/2002
EXPLORER	78221876	3/5/2003	11	2931757	3/8/2005
FIREFIGHTERS CHOICE	74238891	1/21/1992	11	1715454	9/15/1992
GARRITY	74173716	6/7/1991	11	1723566	10/13/1992
G-TECH	75568094	10/9/1998	11	2412934	12/12/2000

I BEAM	76431646	6/28/2002	11	2990898	9/6/2005
ION SPEED	85744083	10/2/2012	9	4441282	11/26/2013
MALLORY & BAR DESIGN MALLORY	72163157	2/20/1963	9	756769	9/17/1963
MYGRID	77740279	5/19/2009	9	3894701	12/21/2010
POWER A SMILE.	77191966	5/29/2007	9	3775127	4/13/2010
POWER CLIP	77803639	8/13/2009	9	3930200	3/8/2011
POWER SLEEVE	77803629	8/13/2009	9	3930199	3/8/2011
POWER UP WITH DURACELL	85570090	3/15/2012	9	4265792	12/25/2012
POWERED BY DURACELL	85570091	3/15/2012	9	4265793	12/25/2012
POWER-LITE	73287004	11/24/1980	11	1225888	2/1/1983
POWERPIX	78660817	6/29/2005	9	3235013	4/24/2007

PROCELL	73791981	4/10/1989	9	1620895	11/6/1990
QUALITY THAT LASTS	78071334	6/27/2001	9	2744968	7/29/2003
TOUCH N' LITE	74601988	11/22/1994	11	1990757	8/6/1996
TRUSTED EVERYWHERE	78155573	8/19/2002	9	2915099	12/28/2004
TRUSTED EVERYWHERE (Stylized 04) ~~TRUSTED EVERYWHERE~~	78494182	10/4/2004	9	3035101	12/27/2005
TUFF LITE	73683733	9/11/1987	11	1488305	5/17/1988
TURNS NIGHT INTO DAY	77604181	10/30/2008	11	3758768	3/9/2010
VALUE LITE	74299126	7/29/1992	11	1808430	11/30/1993

Now therefore, **Duracell U.S. Operations, Inc.**, with an address of **1209 Orange Street, Wilmington, DE 19801, United States of America** is desirous of acquiring said trademarks.

Now therefore **The Gillette Company** hereby assigns the entire interest and goodwill of the business in said marks to **Duracell U.S. Operations, Inc.**

Signature

Print Susan S. Felder

Official Title Vice President and Assistant Secretary

Signature date 09/29/15

Amanda Hawkins
Notary Public, State of Ohio
My Commission Expires 08-20-2020

Cincinnati, Ohio
~~July~~ Sept 29, 2015
AH STATE OF OHIO)
) SS
COUNTY OF HAMILTON)

On 09/29/15 personally appeared before me Susan S. Felder, known by me to be the Vice President and Assistant Secretary of The Gillette Company and acknowledged that she had executed the above instrument.

Notary Public