TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM362417

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Specialty Commerce Corp.		11/12/2015	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	SC Corporation	
Street Address:	400 Manley St.	
City:	West Bridgewater	
State/Country:	MASSACHUSETTS	
Postal Code:	02379	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark	
Serial Number:	86501950	PAULA'S PICK	
Serial Number:	85935217	PARTY WIGS	
Serial Number:	85939941	DYNASTY HAIRSTYLES BY JOAN COLLINS	
Serial Number:	86653216	WIG SHOP	

CORRESPONDENCE DATA

Fax Number: 6173453299

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 617.345.3577

Email: trademarks@burnslev.com

Deborah J Peckham **Correspondent Name:** Address Line 1: **BURNS & LEVINSON** Address Line 2: 125 Summer Street

Address Line 4: Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER:	40866.2 T47-T50/	
NAME OF SUBMITTER:	Deborah J Peckham	
SIGNATURE:	/Deborah J Peckham/	
DATE SIGNED:	11/16/2015	

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Trademark Assignment"), is made and entered into this and of November, 2015 by and between Specialty Commerce Corp., a Delaware corporation with a place of business at 400 Manley St., West Bridgewater, MA, 02379 ("Assignor") and SC Corporation, a Delaware corporation with an address of 400 Manley St., West Bridgewater, MA 02379 USA, ("Assignee").

WHEREAS, Assignor is the owner of the trademark(s), trademark applications and trademark registrations listed on <u>Schedule A</u> attached hereto, including all common law and statutory right, title and interest, together with the goodwill related thereto (collectively, the "Marks"); and

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest in and to the Marks and the goodwill of the business in connection with which the aforesaid Marks have been used in all jurisdictions;

NOW, THEREFORE, for \$1.00 (one U.S. dollar) and other good and valuable consideration, the receipt and sufficiency of which is hereby mutually-acknowledged, Assignor hereby assigns, transfers and sets over to Assignee, its successors, legal representatives and assigns, the entire right, title, and interest of Assignor in and to said Marks, together with the goodwill connected with the use of and symbolized by the Marks, and all claims, if any, which may have arisen thereunder prior to the date of this instrument.

Assignor further agrees to execute any additional documents that may be necessary to effect the foregoing transfer(s) and further agrees to direct all those in privity with and/or in its direct or indirect control who may have an interest in the Marks to take all steps necessary to effect the transfers contemplated herein.

IN WITNESS WHEREOF, the undersigned has caused this Trademark Assignment to be executed by its duly authorized officer effective as of the date first set forth above.

SPECIALTY COMMERCE/CORP.

ву:_

Peter Talp

Senior Vice President, CFO,

Secretary and Treasurer

TRADEMARK
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SCHEDULE A

Country	Mark	Status	App. No. Reg. No.	Current Record Owner
US Federal	PAULA'S PICK	Pending	SN: 86501950	Specialty Commerce Corp (Delaware Corp.)
US Federal	PARTY WIGS	Abandoned	SN: 85935217	Specially Commerce Corp (Delaware Corp.)
US Federal	DYNASTY HAIRSTYLES BY JOAN COLLINS	Abandoned	SN: 85939941	Specialty Commerce Corp. (Delaware Corp.)
US Federal	WIG SHOP and design	Pending	SN: 86653216	Specialty Commerce Corp. (Delaware Corp.)

4822-2398-0074.1

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RECORDED: 11/16/2015