

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM362425

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
SEQUENCE:	2		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KTM- Sportmotorcycle AG		09/01/2014	CORPORATION: AUSTRIA
RECEIVING PARTY DATA			
Name:	KTM Motorrad AG		
Street Address:	Stallhofner Straße 3		
City:	Mattighofen		
State/Country:	AUSTRIA		
Postal Code:	A-5230		
Entity Type:	CORPORATION: AUSTRIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3014733	HUSABERG	
CORRESPONDENCE DATA			
Fax Number:	2166216165		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	216-621-1113		
Email:	eorsine@rennerotto.com		
Correspondent Name:	Don W. Bulson		
Address Line 1:	1621 Euclid Avenue		
Address Line 2:	19th Floor		
Address Line 4:	Cleveland, OHIO 44115		
ATTORNEY DOCKET NUMBER:	KTMAT0119US		
DOMESTIC REPRESENTATIVE			
Name:	Don W. Bulson		
Address Line 1:	1621 Euclid Avenue		
Address Line 2:	19th Floor		
Address Line 4:	Cleveland, OHIO 44115		
NAME OF SUBMITTER:	Don W. Bulson		

OP \$40.00 3014733

SIGNATURE:	/Don W. Bulson/
DATE SIGNED:	11/16/2015
Total Attachments: 1 source=Name Change KTM Sportmotorcycle AG to KTM Motorrad AG#page1.tif	

To whom it may concern

Reorganization - KTM Sportmotorcycle GmbH

Mattighofen, 1st of September 2014

Dear Sirs,

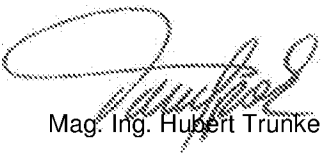
With this letter we would like to inform you about the **demerger of the Sales and Marketing department from KTM-Sportmotorcycle AG to 'KTM Sportmotorcycle GmbH'** as part of the group's reorganization effective 1st of September 2014. KTM Sportmotorcycle GmbH takes over all **Sales and Marketing operations** from KTM-Sportmotorcycle AG and will, to that effect, undertake universal succession of the KTM-Sportmotorcycle AG.

On the same date, September 1st 2014, 'KTM-Sportmotorcycle AG' has changed its firm name to '**KTM Motorrad AG**'. KTM Motorrad AG acts as Manufacturer of all KTM products, which are sold through its new formed (distribution) entity, the 'KTM Sportmotorcycle GmbH'.

Due to the described reorganization within the KTM group, all world-wide KTM distributors will be delivered by KTM Sportmotorcycle GmbH in the future.

In the course of the spin-off all **distribution agreements** as well as Trademark and License Agreements of KTM-Sportmotorcycle AG have been automatically **transferred to KTM Sportmotorcycle GmbH as of today**.

Yours sincerely



Mag. Ing. Hubert Trunkenpolz

**CSO - Motorrad AG
BOD - KTM Sportmotorcycle GmbH**



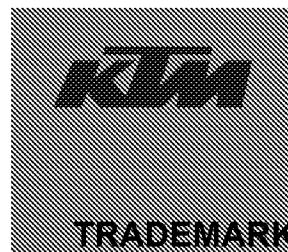
Mag. Viktor Sigl

**CFO - Motorrad AG
BOD - KTM Sportmotorcycle GmbH**

KTM SPORTMOTORCYCLE GmbH

Stallhofnerstrasse 3 :: 5230 Mattighofen, Austria :: T: +43 7742 / 60 00 :: F: +43 7742 / 60 00-303 :: www.ktm.com
EUR Bank Account: Deutsche Bank :: IBAN: AT52 1910 0000 3801 8001 :: BIC: DEUTATWW
USD Bank Account: Deutsche Bank :: IBAN: AT87 1910 0000 3801 8050 :: BIC: DEUTATWW
UID-NR.: ATU 636 409 56 :: FN: 295902 a :: Ried im Innkreis

RECORDED: 11/16/2015



REEL: 005668 FRAME: 0851