

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM362427

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SC Licensing Corp.		11/12/2015	CORPORATION: MASSACHUSETTS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SC Corporation		
<b>Street Address:</b>	400 Manley Street		
<b>City:</b>	West Bridgewater		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02379		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 12</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	74404775	CELEBRITY SECRETS	
<b>Serial Number:</b>	75340190	CHRISTINE JORDAN	
<b>Registration Number:</b>	2264457	COOL N' LITE	
<b>Registration Number:</b>	3978100	COOLCAP	
<b>Registration Number:</b>	2067348	ESPECIALLY YOURS	
<b>Registration Number:</b>	3978120	FIBERFUSION	
<b>Registration Number:</b>	2899428	HEART OF GOLD	
<b>Registration Number:</b>	3268962	HOT HAIR	
<b>Registration Number:</b>	1341870	PAULA YOUNG	
<b>Registration Number:</b>	2340773	SALON SILHOUETTES	
<b>Registration Number:</b>	4033954	TRAVELITE WIGS	
<b>Registration Number:</b>	3978119	VERSAFIBER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6173453299		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	617.345.3577		
<b>Email:</b>	trademarks@burnslev.com		
<b>Correspondent Name:</b>	Deborah J Peckham		

CH \$315.00 74404775

**Address Line 1:** BURNS & LEVINSON  
**Address Line 2:** 125 Summer Street  
**Address Line 4:** Boston, MASSACHUSETTS 02110

**ATTORNEY DOCKET NUMBER:** 40866.2 T51/ AND 11 OTHER

**NAME OF SUBMITTER:** Deborah J Peckham

**SIGNATURE:** /Deborah J Peckham/

**DATE SIGNED:** 11/16/2015

**Total Attachments: 3**  
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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Trademark Assignment"), is made and entered into this 12 day of November, 2015 by and between SC Licensing Corp., a Massachusetts corporation with a place of business at 400 Manley St., West Bridgewater, MA, 02379 ("Assignor") and SC Corporation, a Delaware corporation with an address of 400 Manley St., West Bridgewater, MA 02379 USA, ("Assignee").

WHEREAS, Assignor is the owner of the trademark(s), trademark applications and trademark registrations listed on Schedule A attached hereto, including all common law and statutory right, title and interest, together with the goodwill related thereto (collectively, the "Marks"); and

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest in and to the Marks and the goodwill of the business in connection with which the aforesaid Marks have been used in all jurisdictions;

NOW, THEREFORE, for \$1.00 (one U.S. dollar) and other good and valuable consideration, the receipt and sufficiency of which is hereby mutually-acknowledged, Assignor hereby assigns, transfers and sets over to Assignee, its successors, legal representatives and assigns, the entire right, title, and interest of Assignor in and to said Marks, together with the goodwill connected with the use of and symbolized by the Marks, and all claims, if any, which may have arisen thereunder prior to the date of this instrument.

Assignor further agrees to execute any additional documents that may be necessary to effect the foregoing transfer(s) and further agrees to direct all those in privity with and/or in its direct or indirect control who may have an interest in the Marks to take all steps necessary to effect the transfers contemplated herein.

IN WITNESS WHEREOF, the undersigned has caused this Trademark Assignment to be executed by its duly authorized officer effective as of the date first set forth above.

SC LICENSING CORP.

By: \_\_\_\_\_

Peter Tulp  
Senior Vice President, CFO,  
Secretary and Treasurer

## SCHEDULE A

Country	Mark	Status	Application No. Registration No.	Record Owner
US Federal	ALLURE	Cancelled	RN: 2761752 SN: 78128798	SC Licensing Corp.
US Federal	CELEBRITY SECRETS	Registered	RN: 1853184 SN: 74404775	SC Licensing Corp.
US Federal	CHRISTINE JORDAN	Registered	RN: 2216045 SN: 75340190	SC Licensing Corp.
US Federal	COOL N' LITE	Registered	RN: 2264457 SN: 75434049	SC Licensing Corp.
US Federal	COOLCAP	Registered	RN: 3978100 SN: 85174414	SC Licensing Corp.
US Federal	DELITE	Abandoned	SN: 78180013	SC Licensing Corp.
US Federal	ESPECIALLY YOURS	Registered	RN: 2067348 SN: 75167089	SC Licensing Corp.
US Federal	FIBERFUSION	Registered	RN: 3978120 SN: 85174648	SC Licensing Corp.
US Federal	GLAMOUR	Abandoned	SN: 78179971	SC Licensing Corp.
US Federal	HAIR DIVAS (Stylized)	Abandoned	SN: 77141507	SC Licensing Corp.
US Federal	HEART OF GOLD and Design 	Registered	RN: 2899428 SN: 78209983	SC Licensing Corp.
US Federal	HOT HAIR	Registered	RN: 3268962 SN: 78255015	SC Licensing Corp.
US Federal	HOT LOCKS	Abandoned	SN: 75906152	SC Licensing Corp.
Canada	PAULA YOUNG	Registered	RN: 699770 AN: 1329004	SC Licensing Corp.
US Federal	PAULA YOUNG (Stylized)	Registered	RN: 1341870 SN: 73432219	SC Licensing Corp.

Country	Mark	Status	Application No. Registration No.	Record Owner
	<i>Paula Young</i>			
US Federal	PAULA'S HATBOX (Stylized)	Cancelled	RN: 2103628 SN: 75226964	SC Licensing Corp.
US Federal	SNAP-A-DO	Cancelled	RN: 2065623 SN: 74667824	SC Licensing Corp.
US Federal	SALON SILHOUETTES	Registered	RN: 2340773 SN: 75660251	SC Licensing Corp.
US Federal	STAR LITE COLLECTION	Abandoned	SN: 78210087	SC Licensing Corp.
US Federal	TRAVELITE WIGS	Registered	RN: 4033954 SN: 85169626	SC Licensing Corp.
US Federal	VERSAFIBER	Registered	RN: 3978119 SN: 85174631	SC Licensing Corp.
US Federal	THE VIDAL COLLECTION	Abandoned	SN: 78713508	SC Licensing Corp.
US Federal	THE WIG EXPERTS	Abandoned	(SN: 85169602	SC Licensing Corp.
Canada	WIGS BY PAULA	Cancelled	RN: 392042 AN: 0657366	SC Licensing Corp.

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