# \$40.00 47684

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM362435

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Monarch Media, Inc.		11/03/2015	CORPORATION:

## **RECEIVING PARTY DATA**

Name:	Uber Technologies, Inc.	
Street Address:	1455 Market Street, 4th Floor	
City:	San Francisco	
State/Country:	CALIFORNIA	
Postal Code:	94103	
Entity Type:	CORPORATION: DELAWARE	

# **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	4768467	

### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Email:** sbarrese@dilworthbarrese.com

Correspondent Name: Stephen Barrese

Address Line 1: 1000 Woodbury Road, Suite 405
Address Line 4: Woodbury, NEW YORK 11797

1773-3
Stephen R. Barrese
/srb/
11/16/2015

**Total Attachments: 1** 

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TRADEMARK REEL: 005668 FRAME: 0908

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#### **EXHIBIT 1**

#### TRADEMARK ASSIGNMENT

WHEREAS Monarch Media, Inc. ("Assignor") with an address of 14932 Knollview Drive, Texas owns the "fork" design trademark and U.S. Registration No. 4,768,467 registered in the U.S. Patent and Trademark Office (hereafter "Mark").

WHEREAS Uber Technologies, Inc. ("Assignee"), a Delaware corporation, with an address of 1455 Market Street, 4<sup>th</sup> Floor, San Francisco, California, is desirous of acquiring all right, title and interest in the Mark.

NOW, THEREFORE, for good and valuable consideration, Assignor does hereby assign to Assignee all right, title and interest in and to said Mark, including common law rights, together with the good will of the business symbolized by the Mark.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed as of the date first written above by its duly authorized officer.

Dated: 11/3/2015 By: (Assignor)

Uber Technologies, Inc.

Dated: 11/2/15 By: (Assignee)