

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM362597

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
OS ASSET, INC		11/12/2015	CORPORATION: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	OUTBACK STEAKHOUSE OF FLORIDA, LLC		
<b>Street Address:</b>	2202 N. Westshore Blvd.		
<b>Internal Address:</b>	5TH FLOOR		
<b>City:</b>	Tampa		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33607		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: FLORIDA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4028260	IT'S ALWAYS FRESH IN THE OUTBACK STEAKHO	
<b>Registration Number:</b>	3742478	LIVE ADVENTUROUS OUTBACK STEAKHOUSE	
<b>Registration Number:</b>	3666760	OUTBACK STEAKHOUSE LIVE ADVENTUROUS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8138304859		
<b>Email:</b>	stephaniedominguez@bloominbrands.com		
<b>Correspondent Name:</b>	Stephanie Dominguez		
<b>Address Line 1:</b>	2202 N. Westshore Blvd.		
<b>Address Line 4:</b>	Tampa, FLORIDA 33607		
<b>NAME OF SUBMITTER:</b>	Stephanie Dominguez		
<b>SIGNATURE:</b>	/Stephanie Dominguez/		
<b>DATE SIGNED:</b>	11/17/2015		
<b>Total Attachments: 4</b>			
source=2015.11.12 Executed Assignment OSA to OSF#page1.tif			
source=2015.11.12 Executed Assignment OSA to OSF#page2.tif			
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OP \$90.00 4028260



## AGREEMENT FOR ASSIGNMENT OF TRADEMARKS

THIS AGREEMENT FOR ASSIGNMENT OF TRADEMARKS ("Agreement") is entered into this 12<sup>th</sup> day of November, 2015, by and between OS ASSET, INC, a Florida corporation ("Assignor"), and OUTBACK STEAKHOUSE OF FLORIDA, LLC, a Florida limited liability company ("Assignee").

WHEREAS, Assignor is the registered owner of the trademarks listed on Exhibit A ("Trademarks"), attached hereto and incorporated herein, with the United States Patent and Trademark Office; and

WHEREAS, Assignor and Assignee are sister corporations owned by the same parent company and desire to consolidate their trademark holdings pertaining to Outback Steakhouse ® restaurants in order to more efficiently conduct business; and

WHEREAS, the Assignee desires to acquire the registrations of the Trademarks and the Assignor desires to assign the registrations of the Trademarks to the Assignee.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the parties hereto agree as follows:

1. Recitals. The parties agree that the above recitals are true and correct and are incorporated herein by reference.

2. Assignment of Service Marks. Assignor does hereby assign unto Assignee all rights, title, and interest (including, but not limited to, all registration rights with respect to the Trademarks, all rights to prepare derivative marks, all goodwill and all other rights), in and to the Trademarks.

3. Further Assurances. The parties hereto agree to take any and all reasonable actions necessary to fulfill the intent of this Agreement, including but not limited to the execution and filing of a Trademark Recordation Cover Sheet with the United States Patent and Trademark Office.

4. Amendment. This Agreement may be amended only by a written agreement signed by both parties which explicitly adjoins itself to this agreement.

5. Successors and Assigns. Except as provided to the contrary herein, all the provisions hereof shall bind and inure to the benefit of the parties hereto and their successors and assigns.

6. Severability. In the event any provision or portion of this Agreement shall be declared invalid by any court of competent jurisdiction, said declaration shall have no effect upon the remaining provisions of this Agreement, all of which shall remain in full force and effect and shall constitute the complete understanding of the parties.

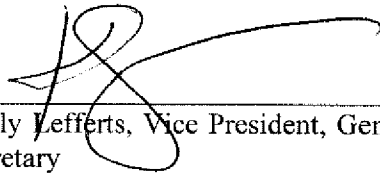
7. Applicable Law. The validity and effect of this Agreement shall be governed by and construed and enforced in accordance with the laws of the State of Florida.

8. Incorporation of Exhibits. Exhibit A is expressly made part of this Agreement, is incorporated by reference, and shall be given the same force and effect as if said Exhibit was included within the body of this Agreement.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Agreement to be executed by their duly authorized corporate officers.

**ASSIGNOR**

OS ASSET, INC.,  
a Florida corporation

By:   
Kelly Lefferts, Vice President, General Counsel and Secretary

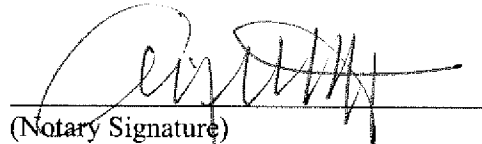
STATE OF FLORIDA                    )  
  ) ss  
COUNTY OF HILLSBOROUGH        )

The foregoing instrument was acknowledged before me this 12<sup>th</sup> day of November, 2015, by Kelly Lefferts, Vice President, General Counsel and Secretary of OS ASSET, INC., a Florida corporation. She is personally known to me or has produced \_\_\_\_\_ as identification.

NOTARY SEAL and  
COMMISSION NO.:



Ariane McQueen  
NOTARY PUBLIC  
STATE OF FLORIDA  
Comm# FF163514  
Expires 9/25/2018

  
\_\_\_\_\_  
(Notary Signature)

**ASSIGNEE**

Outback Steakhouse of Florida, LLC,  
a Florida limited liability company

By: \_\_\_\_\_

Joseph J. Kadow, Chief Officer-Legal and  
Corporate Affairs, Executive Vice President  
and Secretary

STATE OF FLORIDA                    )  
  ) ss  
COUNTY OF HILLSBOROUGH        )

The foregoing instrument was acknowledged before me this 12<sup>th</sup> day of November 2015,  
by Joseph J. Kadow, Chief Officer-Legal and Corporate Affairs, Executive Vice President and Secretary,  
of OUTBACK STEAKHOUSE OF FLORIDA, LLC, a Florida limited liability company. He is  
personally known to me or has produced \_\_\_\_\_ as identification..

NOTARY SEAL and  
COMMISSION NO.:



Ariane McQueen  
NOTARY PUBLIC  
STATE OF FLORIDA  
Comm# FF163514  
Expires 9/25/2018

\_\_\_\_\_  
(Notary Signature)

**EXHIBIT A**

**TRADEMARKS REGISTRATIONS WITH THE  
UNITED STATES PATENT AND TRADEMARK OFFICE**

<b>TRADEMARK</b>	<b>REGISTRATION NUMBER</b>
IT'S ALWAYS FRESH IN THE OUTBACK STEAKHOUSE	4,028,260
LIVE ADVENTUROUS OUTBACK STEAKHOUSE	3,742,478
OUTBACK STEAKHOUSE LIVE ADVENTUROUS	3,666,760