

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM362644

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Haspel, L.L.C.		11/13/2015	LIMITED LIABILITY COMPANY: LOUISIANA
RECEIVING PARTY DATA			
Name:	Rosenthal & Rosenthal, Inc.		
Street Address:	1370 Broadway		
Internal Address:	Rosenthal & Rosenthal, Inc.		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	3854362	1909 FROM THE HASPEL CO.	
Registration Number:	3768577	HASPEL PREMIUM TAILORED EST. 1909	
Registration Number:	0727756	HASPEL	
Registration Number:	3768576	HASPEL	
Registration Number:	3990982	HASPEL	
Registration Number:	1251200	THE EXCLUSIVE HASPEL ONE-POUND SUIT	
Registration Number:	3931516	FRESH TAILORED SINCE 1909	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2123560972		
Email:	afragiacom@rosenthalinc.com		
Correspondent Name:	Arianna Fragiacom		
Address Line 1:	1370 Broadway		
Address Line 2:	Rosenthal & Rosenthal, Inc.		
Address Line 4:	New York, NEW YORK 10018		
ATTORNEY DOCKET NUMBER:	F159549		

OP \$190.00 3854362

NAME OF SUBMITTER:	Arianna Fragiacomio
SIGNATURE:	/Arianna Fragiacomio/
DATE SIGNED:	11/17/2015
Total Attachments: 3 source=Haspel Trademark Cover Sheet and IP Short Form#page2.tif source=Haspel Trademark Cover Sheet and IP Short Form#page3.tif source=Haspel Trademark Cover Sheet and IP Short Form#page4.tif	

SECURITY INTEREST

WHEREAS, HASPEL, L.L.C., a limited liability company formed under the laws of Louisiana located at 7277 Exchequer Dr., Baton Rouge, LA 70809 (the "Company"), has adopted, used and is using the marks annexed hereto as Schedule A (the "Marks"), and


WHEREAS, the Company is obligated to Rosenthal & Rosenthal, Inc. (the "Factor") located at 1370 Broadway, New York, New York 10018, pursuant to a Factoring Agreement dated November 13, 2015, as amended and/or supplemented (the "Factoring Agreement"); and


WHEREAS, the Company is seeking to increase its credit extension pursuant to the Factoring Agreement, and the Company is now granting to the Factor a security interest in the Marks, together with the good will of the business symbolized by the Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Company does hereby grant to the Factor a security interest in and to the Marks, together with the good will of the business symbolized by the Marks, which security interest shall secure all the Obligations as defined in the Factoring Agreement and in accordance with the terms and provisions thereof.

The Company expressly acknowledges and affirms that the rights and remedies of the Factor with respect to the security interest granted hereby are more fully set forth in the Factoring Agreement.

Dated: November 13, 2015

~~HAPSEL~~, L.L.C. *Haspel* 

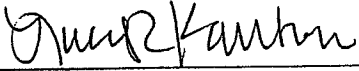
By: 
Name: Laurie L. Aronson
Title: President and Chief Executive Officer

STATE OF LOUISIANA)

SS:

PARISH OF EAST BATON ROUGE)

On the 13th day of November, in the year 2015, before me, the undersigned, personally appeared LAURIE L. ARONSON personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that she executed the same in her capacity as President and Chief Executive Officer of Haspel, L.L.C., and that by her signature on the instrument, she executed the instrument on behalf of Haspel, L.L.C.



Notary Signature

Printed Name: Lucie R. Kantzen

Bar Roll No.: 31244

[NOTARY STAMP]

SCHEDULE A

	<u>Trademark</u>	<u>Serial/Reg. No.</u>	<u>Filing Date</u>
	1909 FROM THE HASPEL CO.	3854362	October 6, 2008
	HASPEL PREMIUM TAILORED EST. 1909	3768577	October 6, 2008
	HASPEL	0727756	March 10, 1961
	HASPEL	3768576	October 6, 2008
	HASPEL	3990982	April 15, 2010
	THE EXCLUSIVE HASPEL ONE-POUND SUIT	1251200	May 3, 1983
	FRESH TAILORED SINCE 1909	3931516	October 6, 2008