

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM362668

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
University of Miami		10/12/2015	Private Educational Institution: FLORIDA
RECEIVING PARTY DATA			
Name:	The Blackstone Charitable Foundation		
Street Address:	345 Park Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10154		
Entity Type:	Non-Stock, Not-for-Profit Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2661706	LAUNCH PAD	
Registration Number:	2056737	LAUNCH PAD	
CORRESPONDENCE DATA			
Fax Number:	2124552502		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212) 455-3605		
Email:	ksolomon@stblaw.com		
Correspondent Name:	Genevieve Dorment, Esq.		
Address Line 1:	Simpson Thacher & Bartlett LLP		
Address Line 2:	425 Lexington Avenue		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	010402/0111		
NAME OF SUBMITTER:	Genevieve Dorment		
SIGNATURE:	/gd/		
DATE SIGNED:	11/17/2015		
Total Attachments: 3			
source=UM TM Assignment (2)#page1.tif			
source=UM TM Assignment (2)#page2.tif			

CH \$65.00 2661706

Exhibit B

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (the "Assignment") is effective as of October 12, 2015 (the "Effective Date"), by and between University of Miami (the "Assignor"), and The Blackstone Charitable Foundation ("Assignee").

WHEREAS, Assignor and Assignee are parties to that certain Academic Affiliation Agreement entered into on October 12, 2015 (the "Agreement"), pursuant to which Assignor has agreed to sell to Assignee and Assignee has agreed to purchase from Assignor the LAUNCHPAD service mark (the "Trademark"); and

WHEREAS, Assignee desires to acquire Assignor's entire right, title and interest in and to such Trademark;

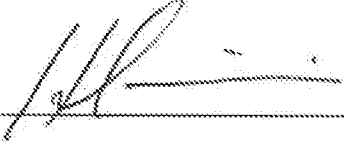
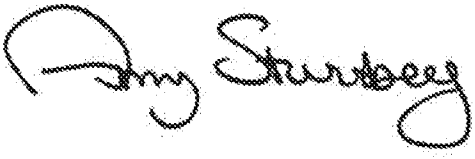
NOW, THEREFORE, in consideration of mutual covenants and agreements set forth below and in the Agreement, and for other good and valuable consideration, including that set forth in the Agreement, the receipt and sufficiency of which are hereby acknowledged, and intending to be bound hereby, the parties hereto agree as follows:

1. Assignor hereby assigns, transfers and conveys to Assignee all of its right, title and interest in and to the United States registrations for the Trademark and the domain names and social media and mobile identifiers set forth on Schedule A hereto (the "Registrations"), together with (i) all related common-law rights and the goodwill of the business associated therewith or symbolized thereby; (ii) the right to file for and obtain registrations for any of the foregoing; and (iii) the right to bring an action at law or in equity for any infringement, dilution or other unauthorized use of the foregoing prior to the Effective Date and to collect all damages and proceeds therefrom (the foregoing, collectively, "Assigned Marks"). Assignee shall hold all right, title and interest in and to the Assigned Marks as fully and exclusively as same would have been held and enjoyed by Assignor had the above assignment not been made.

2. At Assignee's request and expense, Assignor will take such further actions and execute promptly such further documents as are necessary or desirable to transfer, vest, record and perfect good, valid and marketable title to and rights in the Assigned Marks in Assignee. Assignor hereby authorizes Assignee to request the relevant registrars, registries and government entities and offices to record this Assignment and take all other necessary and desirable actions to further the intents and purposes of the Assignment.

3. Assignor represents and warrants to Assignee that (a) Assignor exclusively owns all right, title and interest in and to the Registrations; (b) the Registrations are the only trademark registrations, domain names and social media or mobile identifiers containing the term "launchpad" or any word or term derived therefrom or confusingly similar thereto that Assignor has registered or applied to register anywhere in the world or as to which Assignor claims any right, title or interest and (c) Assignor has not granted or conveyed any licenses, liens, options, security interests or other rights to the Assigned Marks to any third party. If,

following the Effective Date, either Party discovers that Assignor has retained any Registration in error, either directly or indirectly, any such Registration shall be deemed to have been assigned to Assignee as of the Effective Date as an Assigned Mark.

UNIVERSITY OF MIAMI By:  Name: Humberto M. Speziani Assistant Vice President Title: Financial Operations University of Miami	THE BLACKSTONE CHARITABLE FOUNDATION By:  Name: Amy Stursberg Title: Executive Director
---	---

Schedule A

Registrations

LAUNCH PAD: U.S. Registration No. 2,661,706

LAUNCH PAD [stylized]: U.S. Registration No. 2,056,737

New Media Identifiers:

Launchpadmed.com

Launchpadmed.info

Launchpadmed.miami

Launchpadtech.net

Launchpadtech.org

Launchpadtech.miami

Launchpad.miami

Thelaunchpad.miami

Thelaunchpad.info

Thelaunchpad.org

Thelaunchpadstore.com

Twitter- **@TheLaunchPad**

Facebook Page- **The Launch Pad**

Instagram- **@TheLaunchPadUM**

Snapchat- **TheLaunchPadUM**

Hootsuite- **pr@thelaunchpad.org**

Survey Monkey- **The Launch Pad UM**

Asana- **um@thelaunchpad.org**

Youtube- **TheLaunchPad**

Flickr- **LaunchPadUM / The Launch Pad**

Skype – **TheLaunchPad**

Periscope- **TheLaunchPad**

Foursquare- **TheLaunchPad**

Linkedin- **The Launch Pad**

Meetup- **The Launch Pad**

Eventbrite- **UM@thelaunchpad**

Tumblr- **The Launch Pad UM**

Vimeo- **The Launch Pad**

Vine- **The Launch Pad**

Swarm- **The Launch Pad**

Meerkat- **TheLaunchPad**

Ello- **TheLaunchPad**

Pheed- **The Launch Pad**

Disqus- **The Launch Pad**

Ask.FM- **TheLaunchPad**

Pinterest- **The Launch Pad**