

<b>TRADEMARK ASSIGNMENT COVER SHEET</b>
---

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM362099

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Blo Blow Dry <del>Dry</del> , Inc. <i>Bar</i>		11/11/2015	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Blo Blow Dry <del>Dry</del> Inc. <i>Bar</i>		
<b>Street Address:</b>	1881 Yonge Street		
<b>Internal Address:</b>	Suite 710		
<b>City:</b>	Toronto, Ontario		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	M4S 3C4		
<b>Entity Type:</b>	CORPORATION: CANADA		
<b>PROPERTY NUMBERS Total: 9</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86806325	BLO BLOW · DRY · BAR	
<b>Registration Number:</b>	3738531	BLO	
<b>Registration Number:</b>	4076208	BLO	
<b>Registration Number:</b>	4159959	BLO BLOW DRY BAR	
<b>Registration Number:</b>	4071124	BLOW DRY BAR	
<b>Registration Number:</b>	4673140	BODY BY BLO	
<b>Registration Number:</b>	4673141	LADY BUSINESS	
<b>Registration Number:</b>	4657548	TAKING CARE OF BUSINESS, ALL YOUR LADY B	
<b>Registration Number:</b>	4053171	YOU'RE NOT CHEATING ON YOUR HAIRDRESSER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7039919110		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	703-522-4583		
<b>Email:</b>	maria@tassan.com		
<b>Correspondent Name:</b>	Maria v. Hardison		
<b>Address Line 1:</b>	4143 27th Street N.		
<b>Address Line 4:</b>	Arlington, VIRGINIA 22207-5211		

OP \$240.00 86806325

**DOMESTIC REPRESENTATIVE**

**Name:** Maria v. Hardison  
**Address Line 1:** 4143 27th Street N.  
**Address Line 4:** Arlington, VIRGINIA 22207-5211

<b>NAME OF SUBMITTER:</b>	Maria v. Hardison
---------------------------	-------------------

<b>SIGNATURE:</b>	/mvh/
-------------------	-------

<b>DATE SIGNED:</b>	11/12/2015
---------------------	------------

**Total Attachments: 3**

source=Blo#page1.tif

source=Blo#page2.tif

source=Blo#page3.tif

## TRADEMARK ASSIGNMENT

ASSIGNMENT made this 11 th day of November, 2015, by and between Blo Blow Dry Bar, Inc., a Delaware corporation ("Assignor"), and Blo Blow Dry Bar Inc. ("Assignee"), a Canadian corporation, having an address of 1881 Yonge Street, Suite 710, Toronto, Ontario M4S 3C4, Canada.

WHEREAS, Assignor owns and has used, or is using the mark identified in Schedule A ("the Marks") in the United States.

WHEREAS, Assignee is desirous of acquiring the Marks and the goodwill of the business associated therewith, as well as all applications and registrations worldwide therefor.

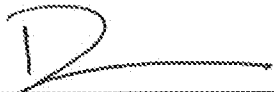
NOW, THEREFORE, in consideration of ten dollars (\$10.00), the receipt of which is hereby acknowledged, Assignor conveys, transfers, and assigns to Assignee all its rights, title, and interest in and to the Marks and all the federal, state, and foreign applications and registrations therefor, together with the goodwill of the business symbolized thereby.

Assignor further assigns to Assignee all rights to sue for and receive all damages occurring from past infringing uses of the Marks.

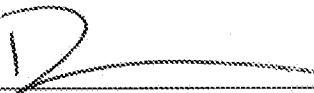
Assignor warrants that it has good and valid title to the Marks, including the applications and registrations therefor. Assignor agrees that upon request by Assignee, Assignor shall execute all papers, make all rightful oaths, testify on behalf of Assignee and do all other lawful acts necessary to carry out the intent of this Assignment at Assignee's expense and request, as well as provide such other material, information, or assistance as Assignee may consider necessary.

This Assignment shall be binding on the parties, their successors and/or assigns and all others acting by, through, with, or under their direction, and all those in privity therewith.

BLO BLOW DRY BAR, INC.  
(Delaware)

By:   
Paul Spindler  
Vice President

BLO BLOW DRY BAR INC.  
(Canada)

By:   
Paul Spindler  
Vice President

**SCHEDULE A**

**United States**

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
BLO & Design	3,738,531	1/19/2010
BLO & Design	4,076,208	12/27/2011
BLO BLOW DRY BAR	4,159,959	6/19/2012
BLOW DRY BAR	4,071,124	12/13/2011
BODY BY BLO	4,673,140	1/13/15
LADY BUSINESS	4,673,141	1/13/15
TAKING CARE OF BUSINESS, ALL YOUR LADY BUSINESS	4,657,548	12/16/14
YOU'RE NOT CHEATING ON YOUR HAIRDRESSER	4,053,171	11/8/2011

<u>Mark</u>	<u>Application No.</u>	<u>Filing Date</u>
BLO BLOW DRY BAR (Stylized)	86/806,325	11/2/2015