

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM362820

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
A.P. DEAUVILLE, LLC		11/12/2015	LIMITED LIABILITY COMPANY: NEW JERSEY
RECEIVING PARTY DATA			
Name:	DETERGENT 2.0, LLC		
Street Address:	594 Jersey Avenue, Unit C		
City:	New Brunswick		
State/Country:	NEW JERSEY		
Postal Code:	08901		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85665232	WASH'N GO SINGLES	
CORRESPONDENCE DATA			
Fax Number:	9147234301		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	914-723-4300		
Email:	rduff@lsllp.com		
Correspondent Name:	Renee L. Duff		
Address Line 1:	Lackenbach Siegel LLP		
Address Line 2:	One Chase Road		
Address Line 4:	Scarsdale, NEW YORK 10583		
ATTORNEY DOCKET NUMBER:	#16333		
NAME OF SUBMITTER:	Renee L. Duff		
SIGNATURE:	/RLD/		
DATE SIGNED:	11/18/2015		
Total Attachments: 2			
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ASSIGNMENT

WHEREAS, **A.P. DEAUVILLE, LLC**, a New Jersey limited liability company with offices at 594 Jersey Avenue, New Brunswick, New Jersey 08901 (hereinafter, **ASSIGNOR**), was the owner of all right, title and interest in and to the below listed trademark which has been filed and/or registered at the United States Patent and Trademark Office, particulars of which are as follows:

<u>Trademark</u>	<u>Serial No.</u>
WASH'N GO SINGLES	85665232

(hereinafter referred to as the "Mark");

WHEREAS, **DETERGENT 2.0, LLC**, a Delaware limited liability company with offices at 594 Jersey Avenue, Unit C, New Brunswick, New Jersey 08901 (hereinafter, **ASSIGNEE**), the successor to the business of the Applicant, or portion thereof, to which the Mark pertains, which is ongoing and existing, was desirous of acquiring the aforesaid Mark, together with the goodwill of the business symbolized by the Mark;

WHEREAS, by agreement **ASSIGNEE** received the entire right, title, and interest in and to the aforesaid Mark, together with the goodwill of the business symbolized thereby; and

WHEREAS, the parties hereto are desirous of executing a document for purposes of recordation at the United States Patent and Trademark Office recording title in and to the aforesaid Mark in the name of **ASSIGNEE**.

NOW, THEREFORE, for and in consideration of good and valuable consideration to it paid, the receipt and sufficiency of which are hereby acknowledged, said **ASSIGNOR** hereby acknowledges and confirms its prior said transfer, and does hereby sell, assign, and transfer unto said **ASSIGNEE**, the successor to the business of the Applicant, or portion thereof, to which the Mark pertains, which is ongoing and existing, all rights, title and interest in and to said Mark, including the applications and registrations thereof and the Certificates of Registration duly and legally issued therefor, and any and all renewals thereof for the Mark, together with the goodwill of the business symbolized thereby, and further including, without limitation, all claims for damages by reason of past infringement and the right to sue for and the right to collect the same for its own use and behoof, and for the use and behoof of its successors, assigns, or legal representatives and the right to defend the Mark and the applications and registrations thereof.

ASSIGNOR REPRESENTS AND WARRANTS that it has the full right, power and authority to make this assignment, and that it has not granted and will not grant any assignment or other encumbrance of the Mark to any third party.

A.P. DEAUVILLE, LLC

By: 

Name: Frederick Haven 12

Title: President

Date: 11/12/15