

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM362961

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
John Groat d/b/a Holy Shirt!		11/19/2015	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Syracuse University		
<b>Street Address:</b>	303 University Place		
<b>City:</b>	Syracuse		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	13244		
<b>Entity Type:</b>	Not for Profit Educational Institution: NEW YORK		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77904456	ORANGE OUT	
<b>Serial Number:</b>	77960296	I BLEED ORANGE	
<b>Serial Number:</b>	85073878	ORANGE NATION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	315-218-8000		
<b>Email:</b>	bskpto@bsk.com		
<b>Correspondent Name:</b>	George R. McGuire		
<b>Address Line 1:</b>	Bond, Schoeneck & King, PLLC		
<b>Address Line 2:</b>	One Lincoln Center		
<b>Address Line 4:</b>	Syracuse, NEW YORK 13202		
<b>ATTORNEY DOCKET NUMBER:</b>	156O233		
<b>NAME OF SUBMITTER:</b>	George R. McGuire		
<b>SIGNATURE:</b>	/George R. McGuire/		
<b>DATE SIGNED:</b>	11/19/2015		
<b>Total Attachments: 1</b>			
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ATTACHMENT A

TRADEMARK ASSIGNMENT

WHEREAS, John Groat d/b/a Holy Shirt!, an individual having an address at 221 Springfield Road, Syracuse, New York 13214 (“Assignor”), is the owner of record of U.S. Trademark Applications Nos. 77/904,456 for the mark ORANGE OUT, 77/960,296 for the mark I BLEED ORANGE, and 85/073,878 for the mark ORANGE NATION (collectively the “ORANGE Marks”);

WHEREAS, Syracuse University, a not for profit educational institution formed under the laws of New York, and having an address at 303 University Place, Syracuse, New York 13244 (“Assignee”), is desirous of acquiring the entire right, title and interest in the ORANGE Marks together with all goodwill symbolized thereby, including all foreign rights thereunder;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby duly and fully acknowledged, Assignor does hereby sell, assign and transfer to Assignee all right, title and interest in and to the ORANGE Marks and the United States Trademark Applications therefor, together with all goodwill associated therewith, including all foreign rights thereunder.

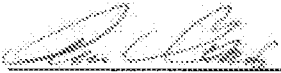
John Groat d/b/a Holy Shirt!

Date: 11-9-15

By:   
John Groat

STATE OF \_\_\_\_\_ )  
  ) ss.:  
COUNTY OF Orandega \_\_\_\_\_ )

On the 9 day of November in the year 2015 before me, the undersigned, a notary public in and for said State, personally appeared John Groat, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual or the person upon behalf of which the individual acted, executed this instrument.

  
Notary Public

Collins, Allison, R  
Notary Public State of New York  
Qualified in Onondaga County  
NO. 8100623197  
My Commission Expires 10/7/18