

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM362998

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Our Family Jewels Inc.		10/28/2015	CORPORATION: OREGON
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Raymond L. Frye II		
<b>Street Address:</b>	7555 E. Hampden Ave, Suite 310		
<b>City:</b>	Denver		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80231		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4049308	ICING	
<b>Registration Number:</b>	4677482	ICING	
<b>Registration Number:</b>	4147666	DIAMOND	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3126165700		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	925-482-0103		
<b>Email:</b>	assignment@leydig.com		
<b>Correspondent Name:</b>	Anne E. Naffziger, LEYDIG, VOIT & MAYER		
<b>Address Line 1:</b>	1981 N. Broadway, Suite 310		
<b>Address Line 4:</b>	Walnut Creek, CALIFORNIA 94596		
<b>ATTORNEY DOCKET NUMBER:</b>	510529		
<b>NAME OF SUBMITTER:</b>	Anne E. Naffziger		
<b>SIGNATURE:</b>	/Anne E. Naffziger/		
<b>DATE SIGNED:</b>	11/19/2015		
<b>Total Attachments: 2</b>			
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ASSIGNMENT OF TRADEMARKS

WHEREAS, Our Family Jewels Inc. (Assignor), an Oregon corporation, having its principal place of business at 7770 E. Iliff Ave. Suite E, Denver, CO 80231, has adopted, used, is using and is the owner of the following marks now registered in the United States Patent and Trademark Office:

Mark	Reg. No.	Date of Registration
ICING & Design	4049308	November 1, 2011
ICING	4677482	January 27, 2015
DIAMOND	4147666	May 22, 2012

WHEREAS, Raymond L. Frye II, (Assignee), a U.S. citizen, with an address at 7555 E. Hampden Ave, Suite 310, Denver, CO 80231, is desirous of acquiring said marks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title and interest in and to said marks, together with the goodwill symbolized by said marks and registrations thereof, and including all common-law and other rights in said marks, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said marks prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting  
on behalf of Assignor, does hereby execute this assignment to take effect on the  
28 day of October, 2015.

OUR FAMILY JEWELS INC.

Raymond L. Frye II

By: [Signature]

Title: owner / President