

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM363037

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ADCONION MEDIA GROUP LIMITED		11/26/2014	CORPORATION: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	AMG ADVERTISING TOPCO LIMITED		
Street Address:	5 GIFFARD COURT		
Internal Address:	MILLBROOK CLOSE		
City:	NORTHAMPTON		
State/Country:	UNITED KINGDOM		
Postal Code:	NN5 5JF		
Entity Type:	CORPORATION: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4297092	MAGNIFY PLATFORM SERVICES	
CORRESPONDENCE DATA			
Fax Number:	3102283953		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310.228.3700		
Email:	rwalsh@smrh.com		
Correspondent Name:	Jill M. Pietrini, Esq.		
Address Line 1:	1901 Avenue of the Stars, Suite 1600		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	28KD-162616 SV		
NAME OF SUBMITTER:	Jill M. Pietrini, Esq.		
SIGNATURE:	//jmp//		
DATE SIGNED:	11/19/2015		
Total Attachments: 1			
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CH \$40.00 4297092



**CERTIFICATE OF INCORPORATION
ON CHANGE OF NAME**

Company Number **5833659**

The Registrar of Companies for England and Wales hereby certifies that
under the Companies Act 2006:

ADCONION MEDIA GROUP LIMITED

a company incorporated as private limited by shares; having its registered
office situated in England and Wales; has changed its name to:

AMG ADVERTISING TOPCO LIMITED

Given at Companies House on **26th November 2014**



Companies House



THE OFFICIAL SEAL OF THE
REGISTRAR OF COMPANIES