

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM363166

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Social Media Link, LLC		11/13/2015	LIMITED LIABILITY COMPANY: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	FYF-SML, LLC		
<b>Street Address:</b>	483 10th Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10018		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4741528	SOCIAL MEDIA LINK	
<b>Registration Number:</b>	4351830	SINGLE-CLICK SHARING	
<b>Registration Number:</b>	4320966	SMILEY360	
<b>Registration Number:</b>	4664677	VESTA	
<b>Serial Number:</b>	86115869	FRENZEE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2125453309		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	5167710349		
<b>Email:</b>	rsbroder@optonline.net		
<b>Correspondent Name:</b>	Robert S. Broder		
<b>Address Line 1:</b>	2209 Merrick Road		
<b>Address Line 2:</b>	Suite 204		
<b>Address Line 4:</b>	Merrick, NEW YORK 11566		
<b>NAME OF SUBMITTER:</b>	Robert S. Broder		
<b>SIGNATURE:</b>	/rsb/		
<b>DATE SIGNED:</b>	11/20/2015		
<b>Total Attachments: 2</b>			

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**SERVICE MARK BILL OF SALE AND ASSIGNMENT**

For good and valuable consideration, receipt of which is hereby acknowledged, Social Media Link, LLC, a New York limited liability company with an address of 263 West 38th Street, Floor 8, New York, NY 10018, herein called Assignor, hereby sells, assigns and transfers, effective as of the date hereof, to its successor in interest, FYF-SML, LLC, a Delaware limited liability company with an address at 483 10th Avenue, New York, NY 10018, herein called Assignee, all of Assignor's worldwide right, title and interest in and to the Service Marks listed on the attached Schedule A, the federal applications and registrations therefore, and the common law rights therein (collectively, the "Marks"), together with any and all common law rights in the Marks, all the good will of the business symbolized by the Marks and the right to sue, and recover any damages and profits, for past or future infringements of the Marks.

The Assignor hereby represents and warrants to the Assignee that it is the title owner of the Marks and has the full authority to make this assignment; that the Marks have not heretofore been pledged or otherwise encumbered and are in all respects free and clear of liens and encumbrances and that it has not entered into any contract or made any commitment that will or may impair the Assignee's rights hereunder.

The Assignor agrees to execute any further documents that may be reasonably required to perfect this assignment of all right, title and interest in the Marks.

This assignment may be filed by Assignee with the United States Patent and Trademark Office and any other government office without further notice.

Dated: November 13, 2015

By:

  
Name: Carrie Molay  
Title: Chief Operating Officer

Schedule A

Service Mark Assignment

By and Between Social Media Link, LLC and FYF-SML, LLC

<b>MARK</b>	<b>U.S. Registration/Application Number</b>
SOCIAL MEDIA LINK	4741528
SINGLE-CLICK SHARING	4351830
SMILEY360	4320966
VESTA	4664677
FRENZEE	86115869