

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM361982

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Northside Media Group, LLC		05/29/2015	LIMITED LIABILITY COMPANY: UNITED STATES
RECEIVING PARTY DATA			
Name:	Northside Media Holdings, LLC		
Street Address:	2407 Eastern Court		
City:	Venice		
State/Country:	CALIFORNIA		
Postal Code:	90291		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4673315	BROOKLYN MAGAZINE	
Registration Number:	4742505	NORTHSIDE FESTIVAL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademarks@hballp.com		
Correspondent Name:	Marc Reiner		
Address Line 1:	8 West 40th St, 12th Floor		
Address Line 2:	Hand Baldachin & Amburgey, LLP		
Address Line 4:	New York, NEW YORK 10018		
NAME OF SUBMITTER:	Marc S. Reiner		
SIGNATURE:	/Marc S. Reiner/		
DATE SIGNED:	11/11/2015		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment"), is made, executed and delivered by Northside Media Group, LLC, a Delaware limited liability company ("Assignor"), located at 1 Metrotech Center, Suite 1803, Brooklyn NY 11201 in favor of Northside Media Holdings, LLC, a New York limited liability company, located at 2407 Eastern Court, Venice CA 90291 ("Assignee").

WHEREAS, Assignor owns the following trademarks (the "Trademarks"):

Trademark	Registration Number
Brooklyn Magazine	4673315
Northside Festival	4742505

WHEREAS, pursuant to that certain Asset Purchase Agreement, dated as of the date hereof, between Assignor and Assignee (the "Purchase Agreement"), among other things, Assignor agreed to sell, convey, transfer, assign and deliver to Assignee, and Assignee agreed to purchase and acquire from Assignor, all of Assignor's right, title and interest, in and to the Trademarks:

NOW, THEREFORE, in consideration of the covenants and agreements contained herein and in the Purchase Agreement, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound, Assignor hereby sells, conveys, transfers, assigns and delivers to Assignee all of Assignor's right, title and interest in, to and under the Trademarks.

Dated as of May 29, 2015

NORTHSIDE MEDIA GROUP, LLC

By: 

Name: Scott Stedman

Title: Founder