

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM363205

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Steven Rodriguez		04/13/2015	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Steven Lassalle		
Street Address:	30 Benson Street		
City:	Bloomfield		
State/Country:	NEW JERSEY		
Postal Code:	07003		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85973608	BYOB	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	ben@manevitzlaw.com		
Correspondent Name:	Ben D Manevitz		
Address Line 1:	805 Clifton Avenue		
Address Line 4:	Clifton, NEW JERSEY 07013		
ATTORNEY DOCKET NUMBER:	25520-004		
NAME OF SUBMITTER:	Ben D Manevitz (atty of record, NY NJ)		
SIGNATURE:	/s/Ben D Manevitz/		
DATE SIGNED:	11/20/2015		
Total Attachments: 1			
source=20150413 Declaration of Lassalle (Rodriguez) re identity#page1.tif			

OP \$40.00 85973608

IN THE UNITED STATES TRADEMARK OFFICE

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In re Trademark Application of :
Steven Rodriguez : William G. Breckenfeld
 : Trademark Attorney
Serial No.: 85/973,608 :
 : Law Office 116
Filed: June 29, 2013 :
 :
Mark: : Att'y Docket No.
BYOB (stylized) : BDM-25520-001
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DECLARATION OF STEVEN LASSALLE (a/k/a STEVEN RODRIGUEZ)

I, Steven Lassalle, under penalty of perjury, declare that the following is true and correct:

1. My name prior to 2004 was Steven RODRIGUEZ.
2. In 2004, I was married and took the name Steven MORALES
3. While still married and using the name Steven MORALES, I filed Application 85/043,162 for federal trademark registration of the standard character mark B.Y.O.B. BRING YOUR OWN BRIEF / BIKINI.
4. That application eventually matured into Registration 4347078, currently valid and subsisting on the PTO register.
5. In 2011, I was divorced, and began using my original family name of Steven RODRIGUEZ.
6. In June 2013, using the name Steven RODRIGUEZ, I filed the instant Application.
7. In 2013, I was married again, and have begun using the name Steven LASSALLE.
8. Although currently using the name LASSALLE, I am the same natural person as the Steven MORALES identified as the owner of Registration 4347078.
9. I am also the same natural person as the Steven RODRIGUEZ identified as the owner of the instant Application 85/973,608.

Dated: April 13, 2015

Respectfully Submitted,



Steven Lassalle
30 Benson Street
Bloomfield, NJ 07003