

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM363253

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	03/20/2015		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ContextMedia, Inc.		11/20/2015	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	ContextMedia Health, LLC		
Street Address:	330 N. Wabash Avenue		
Internal Address:	Suite 2500		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60611		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	85347842	HEART HEALTH NETWORK A CONTEXTMEDIA SERV	
Registration Number:	3734197	CONTEXTMEDIA	
Registration Number:	4786420	CONTEXTMEDIA HEALTH	
Registration Number:	3625528	DIABETES HEALTH NETWORK	
Registration Number:	4065913	RHEUMATOID HEALTH NETWORK A CONTEXTMEDIA	
CORRESPONDENCE DATA			
Fax Number:	3126095005		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-609-7814		
Email:	amichalec@vedderprice.com		
Correspondent Name:	Anita Michalec		
Address Line 1:	222 N. LaSalle St.		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	48785000001		
NAME OF SUBMITTER:	Anita Michalec		
SIGNATURE:	/Anita Michalec/		

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DATE SIGNED:	11/20/2015
Total Attachments: 3 source=CM_Trademark Assignment_Signed_112015#page1.tif source=CM_Trademark Assignment_Signed_112015#page2.tif source=CM_Trademark Assignment_Signed_112015#page3.tif	

TRADEMARK ASSIGNMENT

WHEREAS, ContextMedia, Inc., an Illinois corporation ("Assignor"), located and doing business at 330 N. Wabash Avenue, Suite 2500, Chicago, Illinois 60611, is the owner of the entire right, title and interest in and to the registered marks and applications listed on the attached Schedule A.

WHEREAS, ContextMedia Health, LLC, a Delaware limited liability company ("Assignee"), having a principal place of business at 330 N. Wabash Avenue, Suite 2500, Chicago, Illinois 60611 is the successor to the business of Assignor and is desirous of acquiring said marks and applications.

NOW, THEREFORE, in consideration of and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor, does hereby sell, assign, transfer, and set over unto said Assignee the entire right, title and interest in and to said registrations and said applications, together with the good will of the business symbolized by said registrations and said applications and in accordance with which the said registrations and applications are used, together with all common law rights of Assignor, including the right to bring action and recover for past infringement, if any, of said registrations or said applications.

This agreement is effective March 20, 2015, *nunc pro tunc*.

ContextMedia, Inc.

By: *W. P. P. S.*

Name: *W. P. P. S.*

Its: *COO*

Dated: *11/20/15*

STATE OF Illinois
COUNTY OF Cook

SS

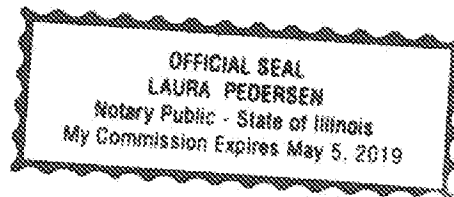
I, Laura Pedersen, a Notary Public in and for the county and state aforesaid, do hereby certify that Brad Purdy personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act for the uses and purposes therein set forth.

In witness whereof, I have hereunto set my hand and Notarial Seal, this 20 day of November, 2015.





Laura Pedersen
Notary Public


MY COMMISSION EXPIRES:

May 5, 2019



SCHEDULE A

Registration Number	Issue Date	Mark
3,734,197	Jan. 05, 2010	CONTEXTMEDIA (Logo)  ContextMedia
4,786,420	Aug. 04, 2015	CONTEXTMEDIA HEALTH (Logo)  ContextMedia Health
3,625,528	May 26, 2009	DIABETES HEALTH NETWORK (Logo)  DIABETES HEALTH NETWORK
4,065,913	Dec. 06, 2011	RHEUMATOID HEALTH NETWORK A CONTEXTMEDIA SERVICE (and Design)  RHEUMATOID HEALTH NETWORK

Application No.	Filing Date	Mark
85347842	Jun. 16, 2011	HEART HEALTH NETWORK A CONTEXTMEDIA SERVICE (and Design)  HEART HEALTH NETWORK