

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM363364

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	09/10/2015		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NWHL LLC		11/19/2015	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	NWHL Holdings LLC		
Street Address:	c/o Natter & Natter, 501 Fifth Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86521146	BUFFALO BEAUTS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	ben@natterip.com		
Correspondent Name:	Ben Natter		
Address Line 1:	501 Fifth Avenue		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	BEAUTS		
NAME OF SUBMITTER:	Ben Natter		
SIGNATURE:	//Ben Natter//		
DATE SIGNED:	11/23/2015		
Total Attachments: 1			
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OP \$40.00 86521146

ASSIGNMENT

WHEREAS, NWHL LLC, a Delaware Limited Liability Company, with its principal place of business at c/o Natter & Natter, 501 Fifth Avenue, New York, NY 10017 ("Assignor") is the owner of record of the below mark filed February 2, 2015 under 15 U.S.C. 1051(b).

Serial. No.	MARK
86/521,146	BUFFALO BEAUS

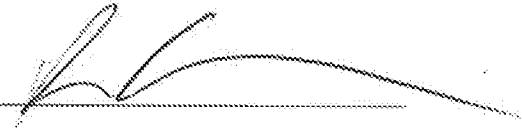
WHEREAS, NWHL Holdings LLC, a New York Limited Liability Company, with its principal place of business at c/o Natter & Natter, 501 Fifth Avenue, New York, NY 10017 ("Assignee") desires to acquire right, title and interest in and to the mark as successor to the business of NWHL LLC, pertaining to said mark, together with the goodwill of the business symbolized and associated with and by the said Mark and application for registration thereof, Application Serial No. 86/521,146; and

WHEREAS, Assignor wishes to assign all its right, title and interest in the Mark to Assignee;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, NWHL LLC hereby assigns and transfers to assignee all right title and interest in and to said mark and the application for registration thereof, together with the goodwill of the business symbolized by said mark to NWHL Holdings LLC, as successor to the business to which the marks pertain, effective as of September 10, 2015.

NWHL LLC

By: _____



Name: Dani Rylan

Title: Member

Date: 11/19/2015