

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM363408

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DESIGNING HEALTH, INC.		11/23/2015	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	W.F. Young, Incorporated		
Street Address:	302 Benton Drive		
City:	East Longmeadow		
State/Country:	MASSACHUSETTS		
Postal Code:	01028		
Entity Type:	CORPORATION: MASSACHUSETTS		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Registration Number:	4147679	COMMONSENSE NUTRITION VALIDATED BY MODER	
Registration Number:	2257021	MASTER NUTRIENT FORMULA	
Registration Number:	2182696	DESIGNING HEALTH	
Registration Number:	3905782	MEGAFLAX PROACTIVE	
Registration Number:	4023229	NUTRI-PROMISE	
Registration Number:	2480375	OMEGA3BASIC	
Registration Number:	2141503	THE MISSING LINK	
Registration Number:	1950578	THE MISSING LINK	
Registration Number:	3825615	THE MISSING LINK FOR LIFE!	
Registration Number:	3808328	WELL BLEND	
Registration Number:	3014219	WHOLE BODY SUPERFOOD	
CORRESPONDENCE DATA			
Fax Number:	2123099560		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-801-9200		
Email:	NYTrademarks@gtlaw.com		
Correspondent Name:	Masahiro Noda		
Address Line 1:	Greenberg Traurig, LLP		
Address Line 2:	200 Park Avenue		

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TRADEMARK

Address Line 4:	New York, NEW YORK 10166
ATTORNEY DOCKET NUMBER:	058086-010000
NAME OF SUBMITTER:	Masahiro Noda
SIGNATURE:	/Masahiro Noda/
DATE SIGNED:	11/23/2015
Total Attachments: 2 source=DHI -- TM Assignment#page1.tif source=DHI -- TM Assignment#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Designing Health, Inc., organized and existing under the laws of the State of California, and having a place of business at 28410 Witherspoon Parkway, Valencia, California 91355 ("Assignor"), is the owner of all right, title, and interest in and to U.S. and foreign Trademark Registrations as set forth in Schedule A herein and the goodwill of the business symbolized thereby (the "Trademarks"); and

WHEREAS, W.F. Young, Incorporated, organized and existing under the laws of the State of Massachusetts, and having a place of business at 302 Benton Drive, East Longmeadow, Massachusetts 01028 ("Assignee"), has acquired all of Assignor's right, title and interest in and to the Trademarks, including without limitation the goodwill of the business symbolized by the Trademarks, and Assignor has agreed to assign the Trademarks to Assignee; and

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns, sells, and transfers to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and the right to sue and recover damages and profits for all past, present, and future third-party infringements, if any.

Assignor agrees on behalf of itself, its directors, officers, employees, agents, successors, assigns, and legal representatives to execute any and all papers and instruments and to do any and all acts which may be necessary or requested by Assignee, in order to carry into full force and effect this assignment and transfer.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed this 23rd day of November, 2015.

Designing Health, Inc.

By:  _____
Jay D. Collett, President

SCHEDULE A

ASSIGNOR TRADEMARKS

Trademark	Country	Reg. No.
Commonsense Nutrition Validated By Modern Science	United States	4,147,679
Designing Health	United States	2,182,696
Master Nutrient Formula	United States	2,257,021
Megaflax Proactive	United States	3,905,782
Nutri-Promise	United States	4,023,229
Omega3Basic	United States	2,480,375
The Missing Link	United States	2,141,503
The Missing Link	United States	1,950,578
The Missing Link For Life!	United States	3,825,615
Well Blend	United States	3,808,328
Whole Body Superfood	United States	3,014,219
Commonsense Nutrition Validated By Modern Science	Canada	TMA875,817
Master Nutrient Formula	Canada	553,212
Omega Blast	Canada	597,890
Omega3Basic	Canada	619,035
The Missing Link	Canada	494,257
Well Blend	Canada	772,744
The Missing Link	Argentina	2488718
The Missing Link	Australia	709186
The Missing Link	China	1646736
The Missing Link	European Union	000183038
Well Blend	European Union	008549751
The Missing Link	Japan	4147673
Well Blend	Japan	5299466
The Missing Link	South Korea	4004127000000
The Missing Link	Mexico	1118467