

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM363553

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
QV Research, Inc.		11/19/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	FocusVision Worldwide, Inc.		
Street Address:	1266 East Main Street		
City:	Stamford		
State/Country:	CONNECTICUT		
Postal Code:	06902		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3957748	Q	
Registration Number:	3957747	FINDING YOUR TRUTH	
Registration Number:	3873304	CONNECTING CLIENTS WITH THEIR TRUTH	
Registration Number:	4400047	24TRU	
CORRESPONDENCE DATA			
Fax Number:	3126025050		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3126025000		
Email:	mapaskar@bryancave.com		
Correspondent Name:	Mark A. Paskar		
Address Line 1:	211 N. Broadway		
Address Line 2:	Suite 3600		
Address Line 4:	St. Louis, MISSOURI 63102		
ATTORNEY DOCKET NUMBER:	C076917/0389541		
NAME OF SUBMITTER:	Mark A. Paskar		
SIGNATURE:	/Mark A. Paskar/		
DATE SIGNED:	11/24/2015		
Total Attachments: 4			

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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Assignment") dated as of November 19, 2015, is hereby entered into by and between QV Research, Inc., a Delaware Corporation ("QVR"), QualVu, Inc., a Colorado corporation and wholly owned subsidiary of QVR, and 24Tru, Inc., a Colorado corporation and wholly owned subsidiary of QVR (collectively, the "Assignor"), and FocusVision Worldwide, Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor owns, has adopted and currently uses the registered trademarks identified on Schedule A, attached hereto (collectively, the "Marks"); and

WHEREAS, Assignor and Assignee are parties to a certain Asset Purchase Agreement (the "Agreement") made and entered into as of the date hereof, which provides for, among other things, the assignment of the Marks from Assignor to Assignee.

NOW, THEREFORE, in consideration of the mutual covenants and obligations contained herein and in the Agreement, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. **Assignment**. Assignor does hereby confirm that it has sold, assigned and transferred, and does hereby further sell, assign and transfer, to Assignee, its successors and assigns, all of its right, title and interest, in the United States of America and all foreign countries, nations or territories in, to and under said Marks, all applications and registrations therefore, together with any and all of the goodwill of the business symbolized by and associated with said Marks, all other rights associated with the portion of the ongoing and existing business to which the Marks pertain and all income, royalties, fees, damages and payments due after the date hereof or hereafter due or payable in respect thereto, and in and to any and all causes of action (either in law or in equity), and the right to enforce any rights and file any causes of action, including the right to recover damages, for any past, present or future infringement or misappropriation of the Marks.


2. **Miscellaneous**. Assignor hereby agrees to execute, acknowledge and deliver any and all documents as Assignee, in its sole discretion, deems desirable or necessary to make a record with any and all government agencies, authorities, courts, tribunals, or third parties, of the fact that Assignee owns all right, title and interest in and to the Marks, and any and all goodwill associated therewith, as well as all other rights associated with the portion of the business to which the Marks pertain and that Assignor no longer has any right, title or interest, of any kind or nature, in or to the Marks, or other rights associated with the portion of the business to which the Marks pertain. This Assignment may be executed in counterparts (including by facsimile or electronic portable document (PDF) transmission), each of which when so executed shall be deemed to be an original, and all such counterparts shall together constitute but one and the same instrument.

[Remainder of page intentionally left blank; signature page follows.]


IN WITNESS WHEREOF, the parties hereto have executed this Assignment as of the date first written above.

ASSIGNOR


QV RESEARCH, INC.

By: 
Name: Brooks Pettus
Title: CEO

QUALYU, INC.

By: 
Name: Brooks Pettus
Title: CEO

24TRU, INC.

By: 
Name: Brooks Pettus
Title: CEO

ASSIGNEE

FOCUSVISION WORLDWIDE, INC.,

By: _____
Name:
Title:

IN WITNESS WHEREOF, the parties hereto have executed this Assignment as of the date first written above.

ASSIGNOR

QV RESEARCH, INC.

By: _____
Name:
Title:

QUALVU, INC.

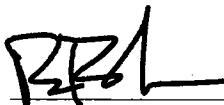
By: _____
Name:
Title:

24TRU, INC.

By: _____
Name:
Title:

ASSIGNEE

FOCUSVISION WORLDWIDE, INC.,

By: 
Name: BRIAN R. KORJANK
Title: Vice President

Schedule A to Trademark Assignment Agreement

Name	Serial Number	Filing Date	Registration Number	Registration Date
Q	85128611	Sep. 13, 2010	3957748	May 10, 2011
FINDING YOUR TRUTH	85128594	Sep. 13, 2010	3957747	May 10, 2011
CONNECTING CLIENTS WITH THEIR TRUTH	85003536	Mar. 31, 2010	3873304	Nov. 09, 2010
24TRU	85843717	Feb. 07, 2013	4400047	Sep. 10, 2013