

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM363740

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/06/2012		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jolie Intimates		11/25/2015	PARTNERSHIP:
RECEIVING PARTY DATA			
Name:	SARAMAX APPAREL GROUP, INC.		
Street Address:	1372 BROADWAY, 7TH FLOOR		
City:	NEW YORK		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3021900	BODYCANDY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	dyedid@ovedlaw.com		
Correspondent Name:	Terrence A. Oved, Esq. - Oved & Oved LLP		
Address Line 1:	401 Greenwich Street		
Address Line 4:	New York, NEW YORK 10013		
ATTORNEY DOCKET NUMBER:	BETESH- SARAMAX		
NAME OF SUBMITTER:	David Yedid, Esq.		
SIGNATURE:	/DY/		
DATE SIGNED:	11/25/2015		
Total Attachments: 2			
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OP \$40.00 3021900

ASSIGNMENT OF TRADEMARK

THIS TRADEMARK ASSIGNMENT dated November 25, 2015 is made, executed, and delivered by the undersigned, **Jolie Intimates** (the "Assignor"), a partnership, to **SaraMax Apparel Group, Inc.** (the "Assignee"), a New York corporation.

WHEREAS, the Assignor has adopted, owns and is using the mark "BODYCANDY" (the "Mark") in connection with ladies' underwear, sleepwear, loungewear, lingerie, under garments, under shirts and shirts (collectively, the "Goods") in International Class 25;

WHEREAS, the Assignor is the owner of any and all rights and title in and to the Mark, along with the intellectual property rights and goodwill, if any, symbolized by the Mark;

WHEREAS, the Assignor owns a federal registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the Goods, Registration No. 3021900, registered on November 29, 2005 (the "Registration");

WHEREAS, Assignor desires to convey, transfer, assign, deliver, and contribute to the Assignee all of its right, title, and interest in and to the Mark and the Registration, together with any and all goodwill symbolized by the Mark, and wishes to memorialize such assignment; and

WHEREAS, the Assignee desires to acquire the Mark and the Registration, together with any and all goodwill symbolized by the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby sells, assigns and transfers to the Assignee all right, title, and interest in and to the Mark, together with the goodwill symbolized by the Mark, the right to sue, either at law or in equity, in order to protect the Mark, and the right to recover for any past, present or future infringement thereof, nunc pro tunc, effective as of December 6, 2012.

The Assignor warrants and covenants that no assignment, grant, mortgage, license, or other agreement affecting the rights and property being conveyed has been or will be made to anyone other than the Assignee by the Assignor or any predecessor in title thereto, and that the Assignor possesses the full right to convey such rights and property;

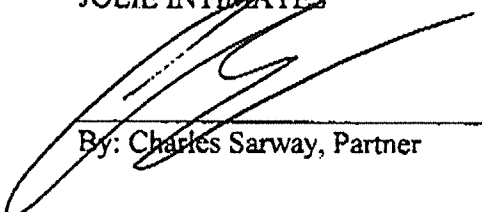
The Assignor agrees to perform such further acts as may be necessary or desirable to transfer, perfect, and defend the Assignee's ownership of the Mark as may reasonably be requested by the Assignee from time to time.

The Commissioner of Trademarks is hereby requested and authorized to issue any certificates or notifications to the Assignee and to correspond hereinafter with the Assignee's attorneys, Oved & Oved LLP, 401 Greenwich Street, NY 10013, Attn: Terrence A. Oved, Esq., email terry@ovedlaw.com, regarding any matter relating to the prosecution, alteration or amendment of the Mark.

IN WITNESS WHEREOF, the Assignor has caused this document to be executed as of the date first written above.

ASSIGNOR

JOLIE INTIMATES



By: Charles Sarway, Partner

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TRADEMARK

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RECORDED: 11/25/2015