

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM362722

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Perfect Bar & Company		05/19/2015	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Perfect Ba , LLC
Street Address:	5360 Eastgate Mall
Internal Address:	Suite A
City:	San Diego
State/Country:	CALIFORNIA
Postal Code:	92121
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Serial Number:	86399352	PERFECT PROTEIN
Serial Number:	86399369	PERFECT PRO
Serial Number:	86598252	PERFECT SNACKS
Serial Number:	86598262	PERFECT BITES
Serial Number:	86764630	FRESH FROM THE FRIDGE PERFECT ON THE GO
Registration Number:	3965286	PERFECT ENERGY BAR
Registration Number:	4288992	PERFECT BAR
Registration Number:	4551218	PERFECT BAR
Registration Number:	4840643	THE FRESHEST NUTRITION BARS EVER CREATED
Registration Number:	4840645	THE FRESHEST NUTRITION BARS EVER CREATED
Registration Number:	4840808	NUTRITION AND TASTE, GROUNDED IN PERFECT

CORRESPONDENCE DATA

Fax Number: 8882508707
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: perfectfoodsbar@mailovo.com
Correspondent Name: Bill Keith
Address Line 1: 5360 Eastgate Mall
Address Line 2: Suite A

TRADEMARK

OP \$290.00 86399352

Address Line 4:	San Diego, CALIFORNIA 92121
NAME OF SUBMITTER:	Bill Keith
SIGNATURE:	/Bill Keith/
DATE SIGNED:	11/17/2015
Total Attachments: 1 source=Signed Affidavit to Transfer#page1.tif	

TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of May 19, 2015, Tuesday, November 17, 2015 from Perfect Bar & Company ("ASSIGNOR"), To: Perfect Bar, LLC ("ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the following trademark applications and registrations ("The Marks"):

Perfect Energy Bar	US Registration No 3965286
Perfect Bar	US Registration No 4288992
Perfect Bar	US Registration No 4551218
The Freshest Nutrition Bars Ever Created	US Registration No 4840643
The Freshest Nutrition Bars Ever Created	US Registration No 4840645
Nutrition and Taste, Grounded in Perfection	US Registration No 4840808
Perfect Protein	US Serial No 86399352
Perfect Pro	US Serial No 86399369
Perfect Snacks	US Serial No 86598252
Perfect Bites	US Serial No 86598262
FRESH FROM THE FRIDGE PERFECT ON THE GO	US Serial No 86764630

Together with the goodwill of the business symbolized thereby in connection with the goods on which the Marks are used ("the Products").

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks and the Property.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks, together with (1) the goodwill of the business relating to the Products in respect upon which the Marks is used and for which it is registered: (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks: and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks and the Property.

IN WITNESS WHEREOF, ASSIGNOR has duly executed and delivered this Assignment, as of the day and year above written.

I, assignor, hereby accept this agreement.

Perfect Bar & Company

Bill Keith

Assignor
Bill Keith, President

I, assignee, hereby accept this agreement.

Perfect Bar, LLC

Bill Keith

Assignee
Bill Keith, CEO